

10 MITOS

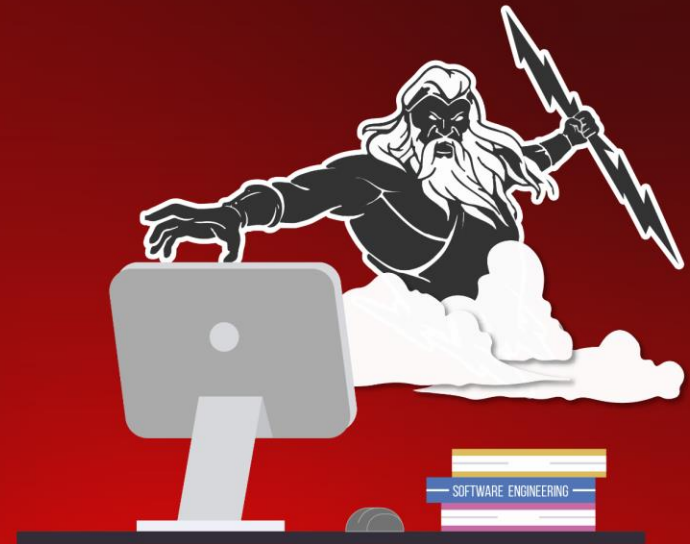
Software Engineering

Romi Satria Wahono

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http://romisatriawahono.net

08118228331



Romi Satria Wahono

- **SMA Taruna Nusantara** Magelang (1993)
- **B.Eng, M.Eng** and **Ph.D** in Software Engineering
Saitama University Japan (1994-2004)
Universiti Teknikal Malaysia Melaka (2014)
- Core Competency in **Enterprise Architecture**,
Software Engineering and **Machine Learning**
- **LIPI** Researcher (2004-2007)
- Founder and **CEO**:
 - PT **Brainmatics** Cipta Informatika (2005)
 - PT IlmuKomputerCom **Braindevs** Sistema (2014)
- Professional **Member** of IEEE, ACM and PMI
- IT and Research **Award Winners** from WSIS (United Nations),
Kemdikbud, Ristekdikti, LIPI, etc
- SCOPUS/ISI Indexed **Q1 Journal Reviewer**: **Information and Software
Technology**, **Journal of Systems and Software**, **Software: Practice and
Experience**, **Empirical Software Engineering**, etc
- Industrial **IT Certifications**: TOGAF, ITIL, CCAI, CCNA, etc
- **Enterprise Architecture Consultant**: KPK, RistekDikti, INSW, BPPT, Kemsos
Kemenkeu (Itjend, DJBC, DJPK), Telkom, FIF, PLN, PJB, Pertamina EP, etc



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DATA MINING

Romi Satria Wahono
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08118228331



1:18:50

Data Mining untuk Mahasiswa Galau

268 views • 9 hours ago



5:30

Menjadi Programmer Technopreneur

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13:37

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ed January 2015)

(2015)

ted March 2015)

October 2013)

updated January 2015)

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1 Hour Online 10 Mit



Romi Satria Wahono
Researcher & Technopreneur
TOGAF & ITIL Certified, Enterprise Architect di KPK, Pertamina EP, BPPT, PLN, PJB, FIF, INSW, RistekDikti, Kemenkeu. SCOPUS Q1 Journal Reviewer: Information & Software Technology, Journal of System & Software, etc.

📅 **Senin, 4 Mei 2020**

🕒 **09.00 - 10.00 WIB**

Terbatas 500 Peserta, Registrasi Sebelum Minggu, 3 Mei 2020, Pukul 17:00 Melalui sert1hour.brainmatics.com

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Contact Us: 📞 📍

- Irma 0811822888
- Annisa 0811822888
- Vina 0811822888
- Lina 0811822888
- Rachma 0811822888

1 Hour Online Unified M



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📅 **Rabu, 6 Mei 2020**

🕒 **09.00 - 10.00 WIB**

Terbatas 500 Peserta, Registrasi Sebelum Selasa, 5 Mei 2020, Pukul 17:00 Melalui sert1hour.brainmatics.com

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- Rachma 08118228885

Training

1 Hour Online Training

Software Engineering Research Trends



Romi Satria Wahono, Ph.D

Researcher & Technopreneur. Founder & CEO PT Braindevs & PT Brainmatics. TOGAF & ITIL Certified, Enterprise Architect di KPK, Pertamina EP, BPPT, PLN, PJB, FIF, INSW, RistekDikti, Kemenkeu. SCOPUS Q1 Journal Reviewer: Information & Software Technology, Journal of System & Software, etc.



📅 **Jum'at, 8 Mei 2020**

🕒 **09.00 - 10.00 WIB**

Terbatas 500 Peserta, Registrasi Sebelum Kamis, 7 Mei 2020, Pukul 17:00 Melalui sert1hour.brainmatics.com

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- Vina 08118228883
- Lina 08118228884
- Rachma 08118228885



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Jl. Gatot Subroto Kav 71-73 Jakarta 12870
info@brainmatics.com <http://brainmatics.com>

Mitos (Indonesia)

Myths (Inggris)

Mythos (Yunani)

Mythe (Belanda)

Cerita turun temurun sejak masa lampau, yang mengandung **penafsiran** tentang alam semesta, dan **dianggap benar-benar terjadi** oleh para pengikut dan penganutnya

Mitos 1: Cara Sekarang Masih Manual, Karena Itu Butuh Software

Mitos 10: Tidak Suka Software, Tapi Yakin Sukses Bisnis Software

Mitos 2: Kemampuan Terpenting Bagi Pengembang adalah Coding

Mitos 9: Ingin Membuat Software Seperti Yang Ada Sekarang

10 MITOS SOFTWARE ENGINEERING

Mitos 3: Kualitas Software Dinilai dari Teknologi yang Digunakan

Mitos 8: Penelitian Software Engineering itu Hasilnya adalah Produk Software

Mitos 4: SDLC itu Waterfall dan Itu Buruk dan Sudah Kuno

Mitos 7: Software Engineering Itu Langsung Praktek Saja, Jangan Kebanyakan Teori

Mitos 5: Project Molor? Tambah Jumlah Pengembang Supaya Bisa Cepat Selesai

Mitos 6: Penghitungan Cost Pengembangan Software itu Pakai Insting dan Pengalaman

MITOS 1

Cara Sekarang **Masih Manual**, Karena Itu
Saya Akan Kembangkan Software



Kapan Project Software Diinisiasi?

- Ketika ada seseorang yang melihat **peluang menciptakan business value** dengan menggunakan software dan teknologi informasi
 - Seseorang itu kemudian membuat **System Request**
- **System Request** kemudian dianalisis kelayakannya (*Feasibility Analysis*) untuk menentukan apakah akan diteruskan projectnya atau tidak
 - Di dalam analisis kelayakan, dilakukan juga **penghitungan usaha pengembangan** software (butuh **berapa bulan dan berapa orang**)
 - sehingga analisis kelayakan ekonomi bisa dibangun dengan akurat

Siklus Pengembangan Software:

Alur, Peran, dan Tahapan (*Deliverable*) (Tilley, 2012) (Dennis, 2016) (Valacich, 2017)

1. **User/Product Owner** membawa permintaan kebutuhan (perubahan) software (**System Request**) ke System Analyst
2. **System Analyst** membuat analisis kelayakan (**Feasibility Analysis**) dari System Request tersebut
3. Setelah dinyatakan layak, System Analyst melakukan analysis dan design, menghasilkan **System Specification (SRS, BRD, FSD, etc)**
 - **Business Analyst** membantu System Analyst memahami proses bisnis dari software yang akan dibangun
4. System Specification diserahkan oleh System Analyst ke **Programmer** untuk dilakukan **Konstruksi (Coding)**
5. Hasil Konstruksi berupa **Kode Program** diserahkan ke **Software Tester** untuk dilakukan **Pengujian (Unit, Integration, System, User Acceptance Testing)**
6. **Instalasi (delivery)** software dan **manajemen perubahan**
 - **Software** = Kode Program + Dokumentasi (Pengembangan dan Penggunaan)
7. Siklus kembali ke 1 apabila ada permintaan perubahan (**Permintaan Perubahan Software**)

Planning

(*System Proposal*)

Analysis and Design

(*System Specification*)

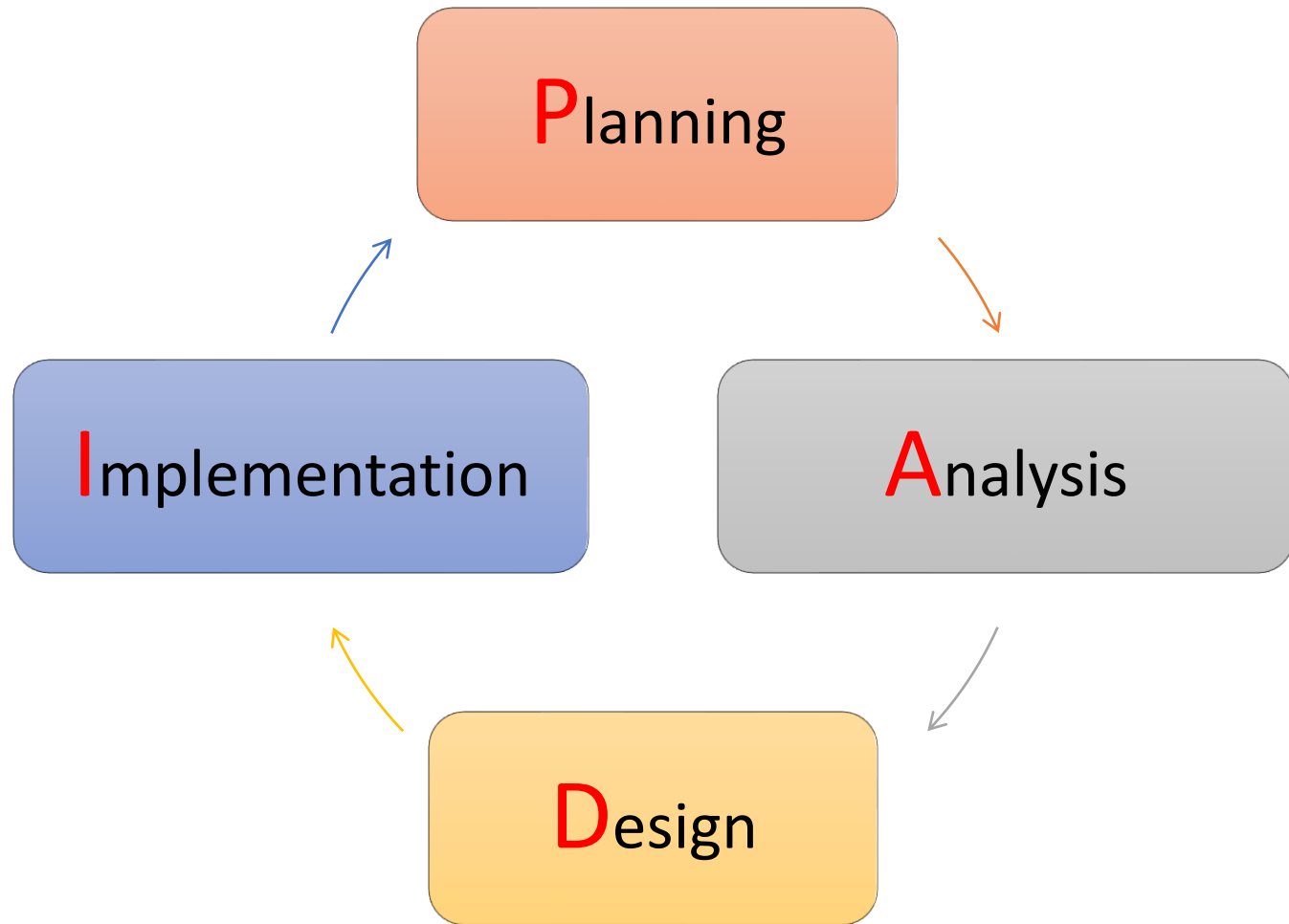
Implementation

(*Software*)

Maintenance

(*Updated Software*)

Siklus Pengembangan Software



(Shelly, 2012)

(Dennis, 2016)

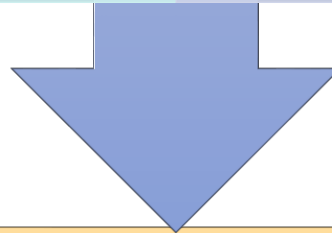
(Valacich, 2017)

Planning

System Request (Business Value Identification)

Lower Cost

Increase Profit



Feasibility Analysis

*Technical
(Capabilities)*

*Economic
(ROI, BEP)*

*Organizational
(Goals, Core Business)*

System Request: Sistem Penjualan Musik Online

Project Sponsor: Margaret Mooney, Vice President of Marketing

Business Needs: Project ini dibangun untuk:

1. Mendapatkan pelanggan baru lewat Internet

2. Meningkatkan efisiensi penanganan masalah pelanggan melalui internet

Business Requirements:

Sistem yang mendukung penjualan musik secara online. Fitur-fitur yang harus ada:

1. Fitur Pencarian Produk
2. Fitur Pencarian Toko yang Menyediakan Stok Produk
3. Fitur Pemesanan Produk Melalui Toko yang Menyediakan
4. Fitur Pembayaran dengan Berbagai Pilihan Pembayaran

Business Value:

Intangible Value:

- Meningkatkan kenyamanan dan **kepuasan pelanggan**
- Meningkatkan **brand recognition** tentang perusahaan di dunia Internet

Tangible Value:

1. Meningkatkan penjualan dari pelanggan baru lewat Internet:

- Rp 400 juta **peningkatan penjualan** dari pelanggan baru dan Rp 600 juta dari pelanggan lama

2. Mengurangi biaya operasional untuk menangani komplain dari pelanggan

- Rp 100 juta **pengurangan** tahunan biaya telepon untuk menangani pelanggan

Studi Kelayakan Sistem Penjualan Musik Online

Margaret Mooney dan Alec Adams membuat studi kelayakan untuk pengembangan Sistem Penjualan Musik Online

Kelayakan Teknis

Sistem penjualan musik online layak secara teknis, meskipun memiliki beberapa risiko.

Risiko Berhubungan dengan **Kefamiliaran dengan Aplikasi**: Risiko **Tinggi**

- Divisi Marketing **tidak memiliki pengalaman** menggunakan sistem penjualan online
- Divisi IT memiliki pemahaman yang baik tentang sistem penjualan offline, akan tetapi **tidak berpengalaman** mengembangkan sistem penjualan musik online

Risiko Berhubungan dengan **Kefamiliaran dengan Teknologi**: Risiko **Sedang**

- Divisi IT tidak menguasai masalah infrastruktur dan ISP, tetapi akan menyewa konsultan
- Divisi IT cukup familier dengan framework dan IDE yang akan digunakan
- Divisi Marketing tidak memiliki pengalaman menggunakan teknologi Web

Risiko berhubungan dengan **Ukuran Project**: Risiko **Rendah**

- Perusahaan memiliki total **30 orang pengembang**
- Project dikerjakan oleh **5 orang pengembang** dengan estimasi waktu **6 bulan**

Kompatibilitas dengan sistem dan infrastruktur yang ada: Risiko **Rendah**

- Sistem pemesanan yang ada sekarang menggunakan *open standard*, jadi sangat **kompatibel** dengan sistem penjualan berbasis web yang akan dibangun

Kelayakan Ekonomi

Cost benefit analysis telah dilakukan. Sistem Penjualan musik online memiliki peluang yang baik untuk bisa **meningkatkan pendapatan perusahaan**.

- Return on Investment (ROI) setelah 3 tahun: **31%**
- Break-even point (BEP): **2.25 tahun**
- Total keuntungan setelah 3 tahun: **Rp. 503.559.986,-**

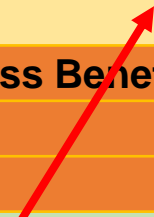
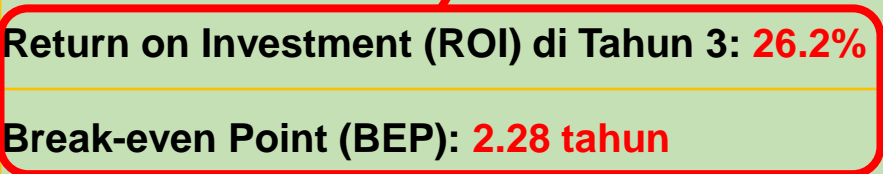
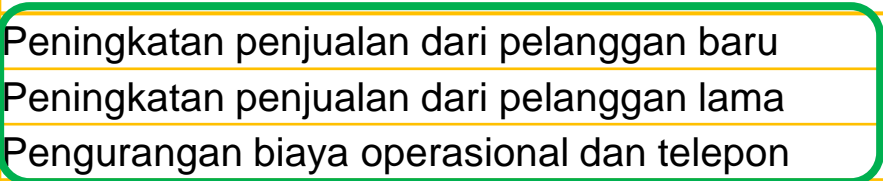
Kelayakan Organisasi

- Secara organisasi, **resikonya rendah**. Tujuan dari pengembangan sistem penjualan musik online adalah meningkatkan penjualan perusahaan. Dan ini selaras dengan KPI marketing yang ke arah peningkatan kuantitas penjualan
- Project champion dari pengembangan sistem penjualan musik online ini adalah Margaret Mooney, Vice President of Marketing

	2019	2020	2021
Peningkatan penjualan dari pelanggan baru	0	400,000,000	500,000,000
Peningkatan penjualan dari pelanggan lama	0	600,000,000	700,000,000
Pengurangan biaya operasional dan telepon	0	100,000,000	100,000,000
Total Benefits:	0	1,100,000,000	1,300,000,000
PV of Benefits:	0	978,996,084	1,091,505,068
PV of All Benefits:	0	978,996,084	2,070,501,152
Honor Tim (Planning, Analysis, Design and Implementation)	360,000,000	0	0
Honor Konsultan Infrastruktur internet	90,000,000	0	0
Total Development Costs:	450,000,000	0	0
Honor Pengelola Web	60,000,000	70,000,000	80,000,000
Biaya Lisensi Software	50,000,000	60,000,000	70,000,000
Hardware upgrades	100,000,000	100,000,000	100,000,000
Biaya Komunikasi	20,000,000	30,000,000	40,000,000
Biaya Marketing	100,000,000	200,000,000	300,000,000
Total Operational Costs:	330,000,000	460,000,000	590,000,000
Total Costs:	780,000,000	460,000,000	590,000,000
PV of Costs:	735,849,057	409,398,362	495,375,377
PV of all Costs:	735,849,057	1,145,247,419	1,640,622,796
Total Project Costs Less Benefits:	-780,000,000	640,000,000	710,000,000
Yearly NPV:	-735,849,057	569,597,722	596,129,691
Cumulative NPV:	-735,849,057	-166,251,335	429,878,356
Return on Investment (ROI) di Tahun 3: 26.2%	429,878,356/1,640,622,796		0.262021445
Break-even Point (BEP): 2.28 tahun	2 + (596,129,691-429,878,356)/596,129,691		2.278884507

**System Request
(Business Value)**

ROI dan BEP



Return on Investment (ROI)

The **amount of revenue or cost savings** results from a given investment

$$PV = \frac{\text{Total Benefits} - \text{Total Costs}}{\text{Total Costs}}$$

	2003	2004	2005	2006	2007	Total
Increased sales	500,000	530,000	561,800	595,508	631,238	
Reduction in customer complaint calls	70,000	70,000	70,000	70,000	70,000	
Reduced inventory costs	68,000	68,000	68,000	68,000	68,000	
Total Benefits:	638,000	668,000	699,800	733,508	769,238	
PV of Benefits:	619,417	629,654	640,416	651,712	663,552	3,204,752
PV of All Benefits:	619,417	1,249,072	1,889,488	2,541,200	3,204,752	
2 Servers @ \$125,000	250,000	0	0	0	0	
Printer	100,000	0	0	0	0	
Software licenses	34,825	0	0	0	0	
Server software	10,945	0	0	0	0	
Development labor	1,236,525	0	0	0	0	
Total Development Costs:	1,632,295	0	0	0	0	
Hardware	54,000	81,261	81,261	81,261	81,261	
Software	20,000	20,000	20,000	20,000	20,000	
Operational labor	111,788	116,260	120,910	125,746	130,776	
Total Operational Costs:	185,788	217,521	222,171	227,007	232,037	
Total Costs:	1,818,083	217,521	222,171	227,007	232,037	
PV of Costs:	1,765,129	205,034	203,318	201,693	200,157	2,575,331
PV of All Costs:	1,765,129	1,970,163	2,173,481	2,375,174	2,575,331	
Total Project Benefits—Costs:	(1,180,083)	450,479	477,629	506,501	537,201	
Yearly NPV:	(1,145,712)	424,620	437,098	450,019	463,395	629,421
Cumulative NPV:	(1,145,712)	(721,091)	(283,993)	166,026	629,421	
Return on Investment:	24.44%	(629,421/2,575,331)				
Break-even Point:	3.63 years	(break-even occurs in year 4; [450,019 - 166,026] / 450,019 = 0.63)				
Intangible Benefits:	This service is currently provided by competitors Improved customer satisfaction					

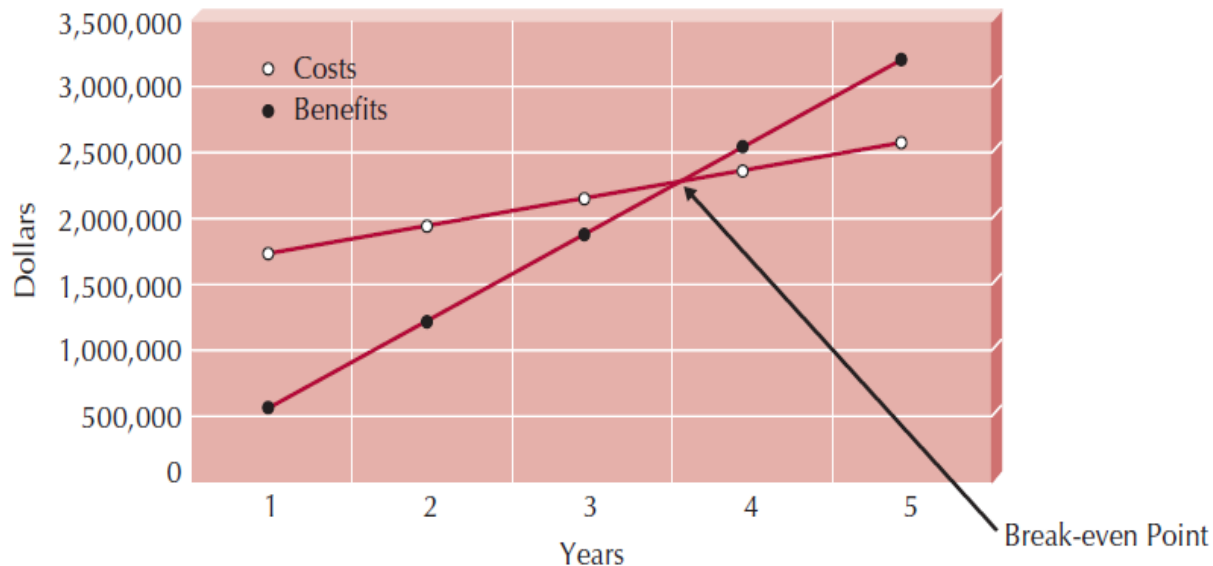
$$\frac{3,204,752 - 2,575,331}{2,575,331} = 0.2444$$

Break Even Point (BEP)

- The **point in time when the costs of the project equal the value it has delivered**

$$\text{BEP} = \frac{\text{Yearly NPV}^* - \text{Cumulative NPV}}{\text{Yearly}^* \text{ NPV}}$$

- Use the yearly NPV amount from the first year in which **project has positive cash flow**



Alasan Utama Software Dikembangkan

- Software dikembangkan karena ada **kebutuhan** dan **benefit**:
 - Mengurangi **biaya operasional**
 - Meningkatkan **performa kerja**
 - Meningkatkan **efisiensi**
 - Meningkatkan **pendapatan perusahaan**
- Dibuktikan dengan fase planning yang akan menghitung apakah sebuah software layak dikembangkan (**feasibility analysis**):
 - Kelayakan **Teknis** (mampu buat dan pakai)
 - Kelayakan **Ekonomi** (untung dan cepat balik modal)
 - Kelayakan **Organisasi** (sesuai tugas dan fungsi)

MITOS 2

Kemampuan Terpenting Bagi Pengembang adalah **Kemampuan Coding**



Kegagalan Project Software

50% lebih project teknologi informasi **gagal**
(**42%** - Standish Group, **53%** - General Accounting Office)

- **Dibatalkan** sebelum selesai
- Selesai tapi **tidak pernah dipakai**
- **Tidak bermanfaat** bagi pengguna
- **Tidak sesuai** dengan keinginan pengguna

Size Berbanding Lurus dengan Kegagalan

Organization	Year	Problems and Damage Cost
Canada Central Government	2014	Government website portal, projects with ongoing problems, \$37.4 million loss
US State government	2012	Healthcare exchange website, cancelled, client and supplier both sued each other \$200 million loss
Hudson Bay (Canada)	2005	Inventory system problems lead to \$33.3 million loss
UK Inland Revenue	2005	\$3.45 billion tax-credit overpayment caused by software errors
Avis Europe PLC (UK)	2004	Enterprise resource planning (ERP) system cancelled after \$54.5 million spent
Ford Motor Co.	2004	Purchasing system abandoned after deployment costing approximately \$400 million
Hewlett-Packard Co.	2004	ERP system problems contribute to \$160 million loss
AT&T Wireless	2004	Customer relations management (CRM) system upgrade problems lead to \$100 million loss



How the customer explained it



How the Project Leader understood it



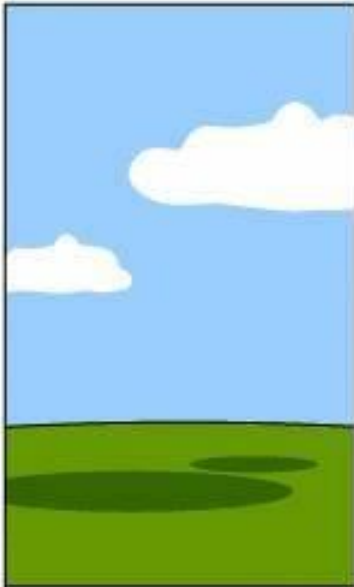
How the Analyst designed it



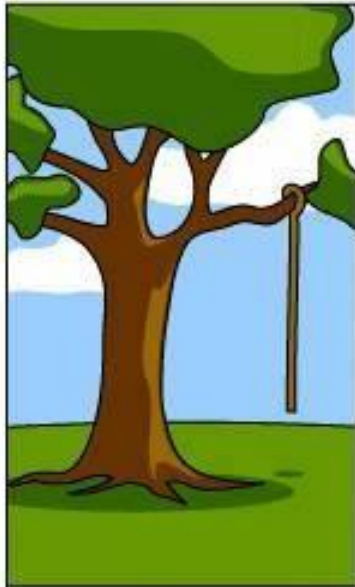
How the Programmer wrote it



How the Business Consultant described it



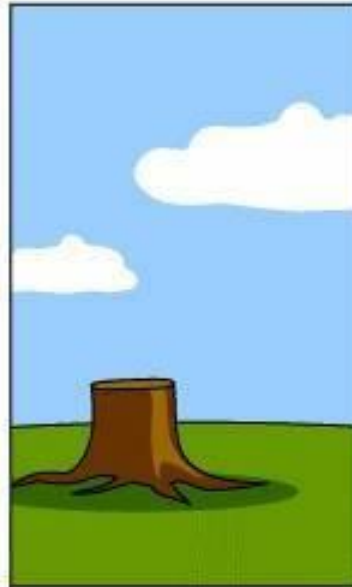
How the project was documented



What operations installed



How the customer was billed



How it was supported



What the customer really needed

Tantangan Pengembangan Software

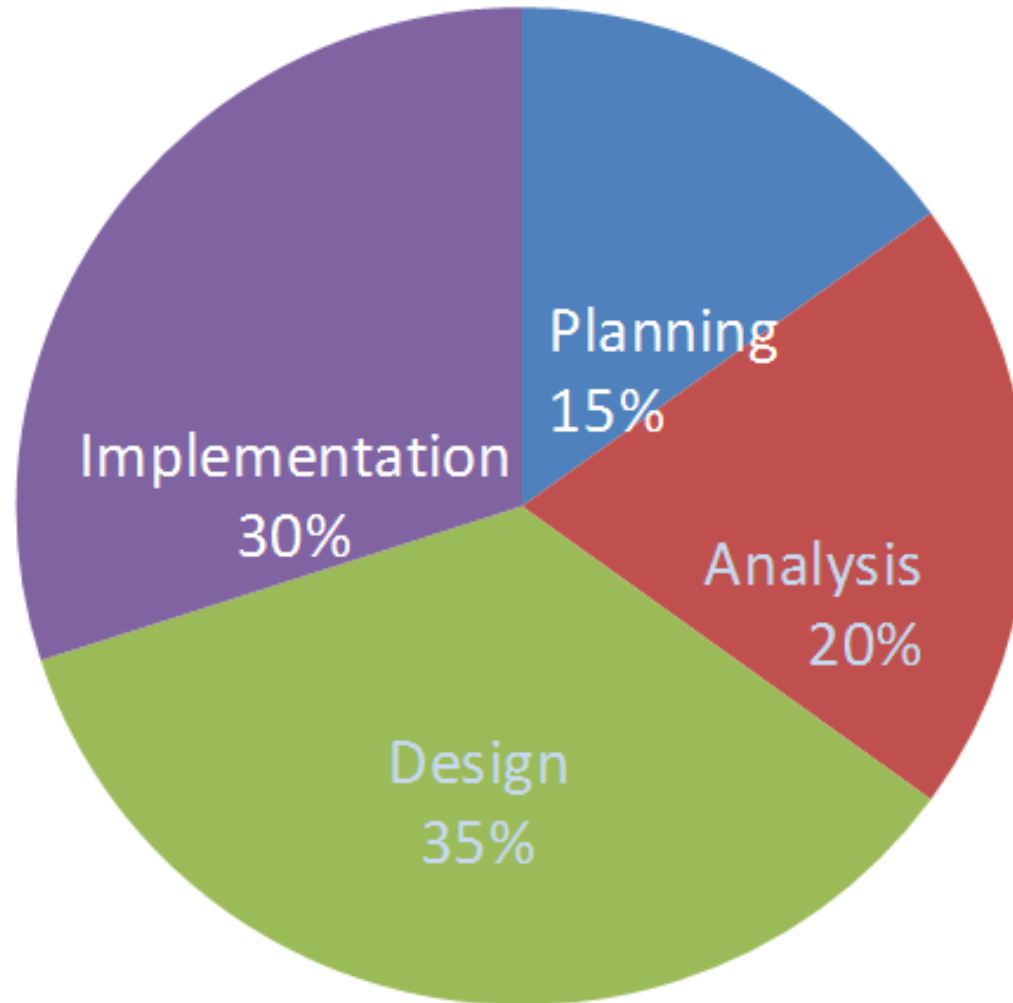


Glass' Law (1998)

Requirement deficiencies are the
prime source of project failures

[L1]

Distribusi Effort Pengembangan Software



(Dennis, 2016)

(Jones, 2012)

Berapa Harga Kode Gojek?

The screenshot displays the Gojek mobile application interface. At the top, there are three tabs: 'PICK SERVICE', 'TRANSPORT', and 'GO-JEK CREDIT'. The 'TRANSPORT' tab is currently active, showing a trip from 'Jalan Tanjung Duren Timur Hoho' to 'Ciputra World 1, DBS tower Lala'. The payment summary shows a price of Rp. 44,000, which is fully covered by GO-JEK Credit, resulting in a total of Rp. 0. The 'GO-JEK CREDIT' tab shows a balance of Rp. 50,000 and options to 'TOP UP' or 'FREE CREDIT'. On the left, there are three service categories: 'INSTANT COURIER' (Langsung dijemput, lacak paket anda.), 'TRANSPORT' (Gratis penutup rambut dan masker.), and 'SHOPPING' (Tiket, makanan, belanja apapun dibawah 1 juta rupiah.).

PICK SERVICE **TRANSPORT** **GO-JEK CREDIT**

INSTANT COURIER
Langsung dijemput, lacak paket anda.

TRANSPORT
Gratis penutup rambut dan masker.

SHOPPING
Tiket, makanan, belanja apapun dibawah 1 juta rupiah.

DETAILS

Jalan Tanjung Duren Timur Hoho

Ciputra World 1, DBS tower Lala

PAYMENT

Price	Rp. 44.000
GO-JEK Credit	-Rp. 44.000
Total	Rp. 0
Pay With	Cash

YOUR GO-JEK CREDIT
RP. 50.000

TOP UP FREE CREDIT

Berapa Harga (Ide) Software Gojek?

Bos Gojek dan Bukalapak Masuk Daftar Orang Terkaya di Indonesia

Reporter: **Imam Hamdi**
Editor: **Kodrat Setiawan**

Kamis, 26 Juli 2018 06:21 WIB

0 KOMENTAR

f | 71 | t | 0 | ... | 72



Pendiri dan CEO Go-Jek (Gojek) Indonesia, Nadiem Makarim. TEMPO/Ratih Purnama

TEMPO.CO, Jakarta - Empat pendiri start up atau perusahaan rintisan masuk **terkaya di Indonesia** versi Majalah Globe Asia yang dirilis pada Juni 2018. Mereka adalah Ferry Widjaya, 30 tahun, pendiri Traveloka; Wiliam Tanu Jaya, 36 tahun, (Tokopedia); Achmad Zaky, 30 tahun, (Bukalapak) dan Nadiem Makarim, 33 tahun, (Gojek).

Baca juga: [Bos Djarum Masih Orang Terkaya di Indonesia](#)

Keempat nama pendiri start up tersebut merupakan wajah baru yang masuk ke daftar orang terkaya di Indonesia. Majalah Globe Asia mencatat kekayaan Ferry yang menduduki urutan 144 dengan kekayaan sebesar 1,4 miliar dolar AS (US\$ 130 juta), Achmad di urutan 149 (US\$ 100 juta).

Google Tanam Modal, Valuasi Go-Jek Capai Rp 53 Triliun?

FATIMAH KARTINI BOHANG

Kompas.com - 18/01/2018, 16:37 WIB



Ojek Online yang mangkal di bawah kolong flyover dekat Stasiun Tebet (Stanly)

FOREX.com

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KOMPAS.com — Raksasa Internet **Google** dikabarkan menggelontorkan dana segar ke layanan **ride-sharing** Go-Jek pada awal 2018 ini. Kesepakatan keduanya diteken paling cepat pekan depan.

Tak diumbar jumlah pastinya, tetapi investasi itu menaikkan valuasi Go-Jek menjadi 4 miliar dollar AS atau setara Rp 53,3 triliun. Setidaknya begitu menurut sumber dalam yang familiar dengan penanaman modal ini.

Jika hal itu benar, Go-Jek yang hanya fokus di Indonesia semakin dekat mengejar Grab yang bisnisnya lebih luas seantero Asia Tenggara. Valuasi terakhir Grab disebutkan berada di angka 6 miliar dollar AS atau senilai Rp 80

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15 STARTUP

DENGAN PENDANAAN TERBESAR

DI

INDONESIA

1

tokopedia

Tokopedia
TOTAL PENDANAAN
US\$100 juta

TAHAP PENDANAAN : SERI-E

KATEGORI : E-COMMERCE

Marketplace e-commerce ini adalah startup kawakan di Indonesia yang kini hampir berusia 7 tahun. Investasi US\$100 juta yang mereka raih dari Sequoia dan Softbank pada 2014 berhasil menorehkan sejarah dalam peta startup di Indonesia.

2

BHINNEKA.COM
INDONESIA'S NO.1 ONLINE STORE

Bhinneka
TOTAL PENDANAAN
US\$22 juta

TAHAP PENDANAAN : TAHAP AKHIR

KATEGORI : E-COMMERCE

3

Orami

Orami
TOTAL PENDANAAN
US\$15 juta

TAHAP PENDANAAN: TAK DIPUBLIKASI

KATEGORI : E-COMMERCE

4

HappyFresh
JOY DELIVERED!

HappyFresh
TOTAL PENDANAAN
US\$12 juta

TAHAP PENDANAAN: SERI-A

KATEGORI: E-COMMERCE

RYBENKA.com
IS JUST A CLICK AWAY

rybenka
TOTAL PENDANAAN
\$5 juta

PENDANAAN : SERI-B

KATEGORI: E-COMMERCE

commerce khusus ini didanai oleh Gree s.

5

Qraved

Qraved
TOTAL PENDANAAN
US\$8 juta

TAHAP PENDANAAN: SERI-B

KATEGORI : FOOD TECH

8

SCOOP

Scoop
TOTAL PENDANAAN
US\$3.21 juta

TAHAP PENDANAAN : SERI-B

KATEGORI : MEDIA

Aplikasi pembaca e-book dan majalah ini didirikan oleh Wilson Cuaca yang juga menjabat sebagai *managing partner* di East Ventures.

9

ralali.com
Industrial Online Store

Ralali
TOTAL PENDANAAN
US\$2.5 juta

TAHAP PENDANAAN: SERI-A

KATEGORI : MARKETPLACE & PLATFORM

Ralali merupakan toko *online* yang menyediakan kebutuhan dan perlengkapan industri.

10

fabelio

Fabelio
TOTAL PENDANAAN
US\$2.5 juta

TAHAP PENDANAAN : SERI-A

KATEGORI: E-COMMERCE

Jika kamu sedang mencari meja

11

Bizzy
EVERYTHING FOR BUSINESS

Bizzy
TOTAL PENDANAAN
US\$2.5 juta

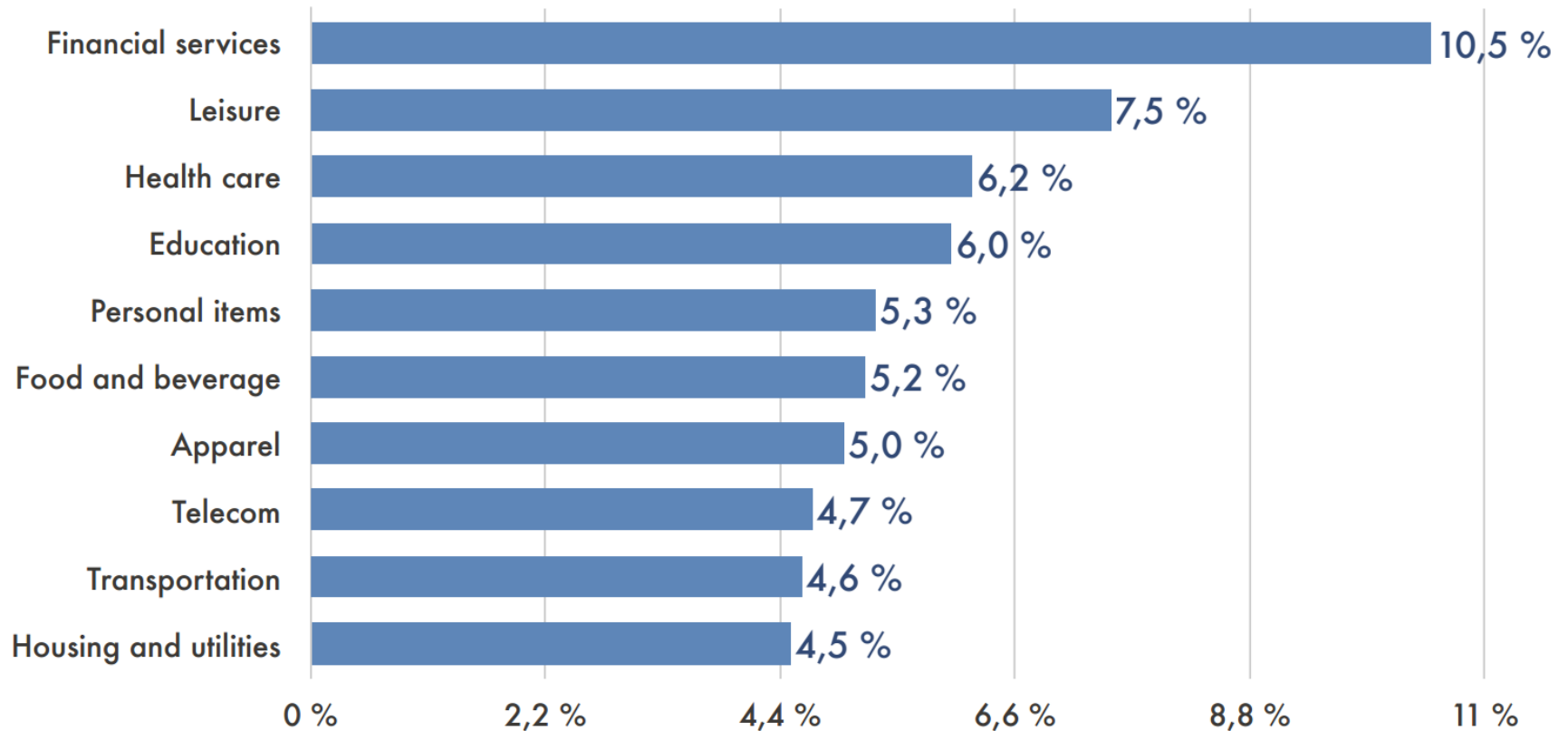
TAHAP PENDANAAN : TAHAP AWAL

KATEGORI : MARKETPLACE & PLATFORM

Kemampuan Coding?

- Penting!
- Tapi lebih penting lagi kemampuan **membaca kebutuhan riil masyarakat** dan kemampuan **analisis kelayakan** dari software yang kita kembangkan

Statistik Penggunaan Uang Orang Indonesia



RAPID URBANIZATION, RISING INCOME LEVELS, FAVORABLE DEMOGRAPHIC PATTERNS AND CHANGING LIFESTYLE TRENDS ARE JUST SOME OF THE FACTORS THAT ARE BOOSTING CONSUMER SPENDING IN INDONESIA

Source: McKinsey 2013

Programmer vs System Analyst

Mendidik **programmer** lebih mudah daripada **system analyst, software engineer** atau **enterprise architect**

Norman's Law (1993)

It takes **5000 hours** to turn a novice into an expert

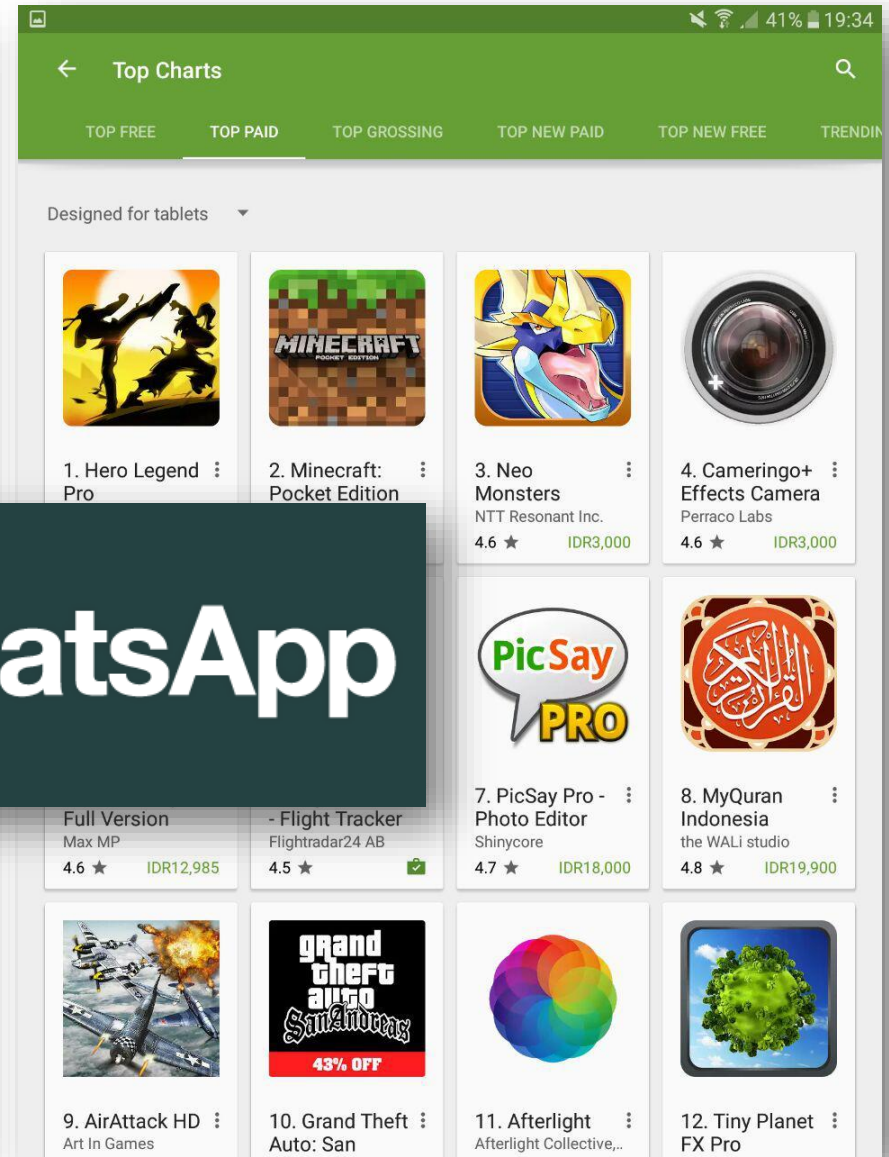
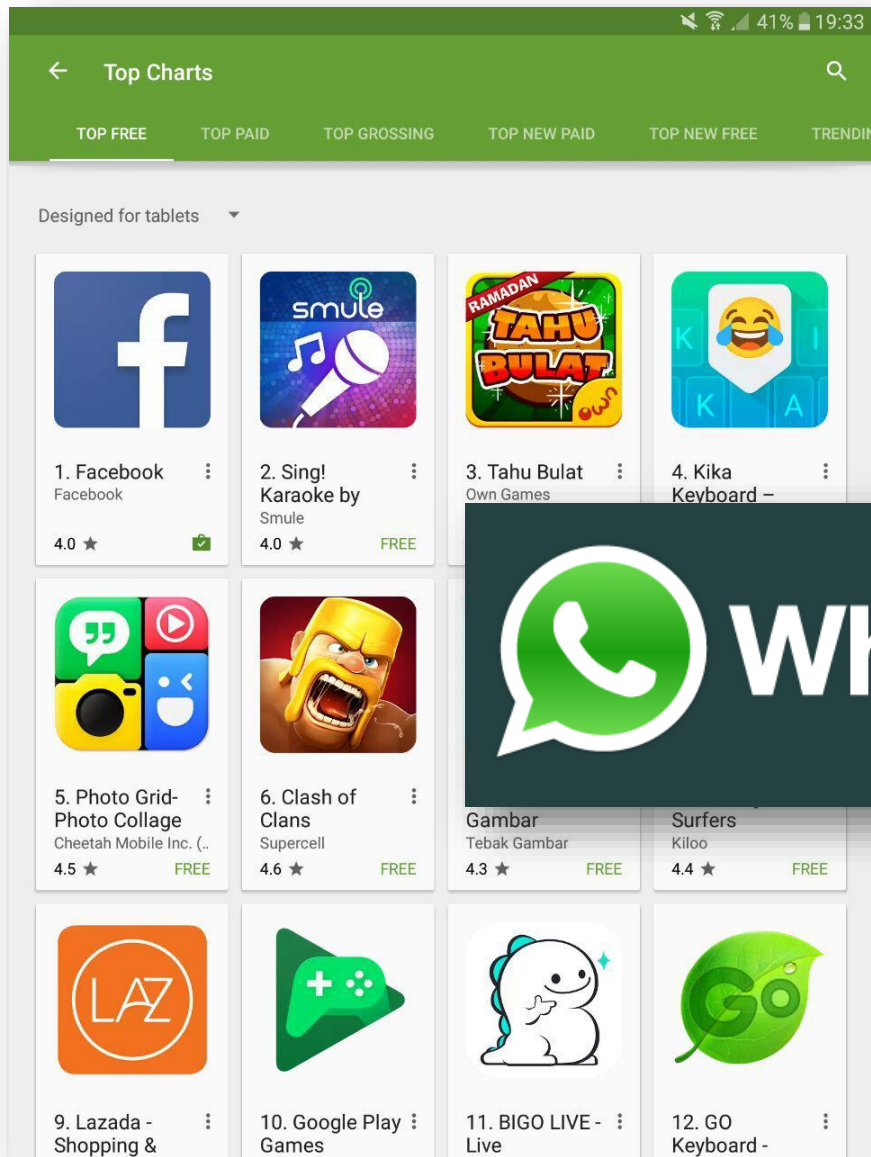
[L43]

MITOS 3

Kualitas Software Dinilai Dari **Teknologi** Yang Digunakan



Teknologi Dibalik Software yang Sukses?



Software Berkualitas?

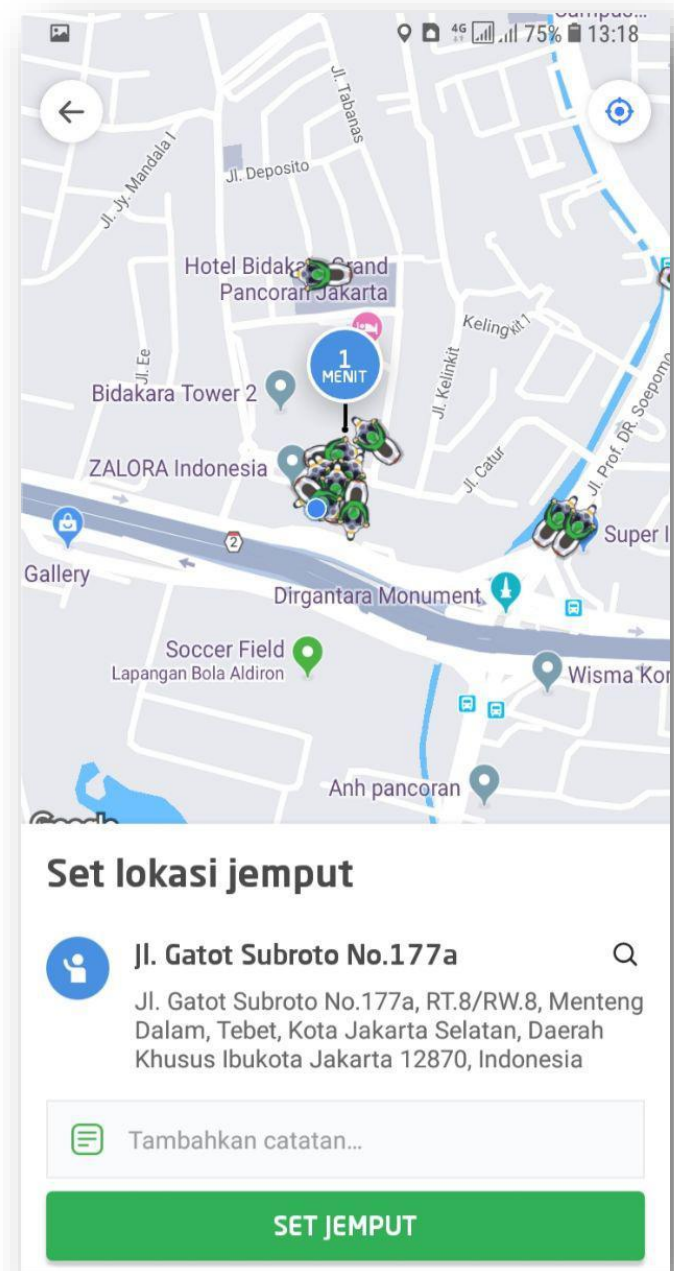
Software quality is (IEEE, 1991):

1. The degree to which a system, component, or

Sesuai Kebutuhan

2. The degree to which a system, component, or process meets customer

Ada Keuntungan



Komputer Datang untuk Efisiensi!

- **Alan Turing** dengan komputer yang dibuat berhasil **mendekripsi pesan enigma dengan cepat**
 - Dilakukan manusia puluhan atau ratusan tahun, dengan **komputer hanya 3-4 jam**
 - Menyelesaikan perang yang harusnya bisa terjadi puluhan tahun, menjadi hanya 3 tahun, dan **menghemat miliaran USD**
- Komputer adalah alat untuk **efisiensi**, untuk **mengurangi cost**, mempercepat **waktu**, meningkatkan **income**
 - Investasi pengadaan komputer dan software harus bisa **meningkatkan Return on Investment (ROI)**, **mempercepat Break Event Point (BEP)** pada organisasi

Software Sistem Kita Berkualitas?

1. KTP Manual



3 Hari

2.



Komputer

3 Minggu!

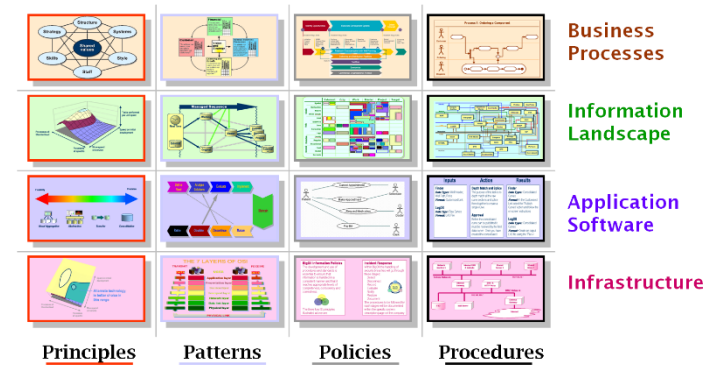
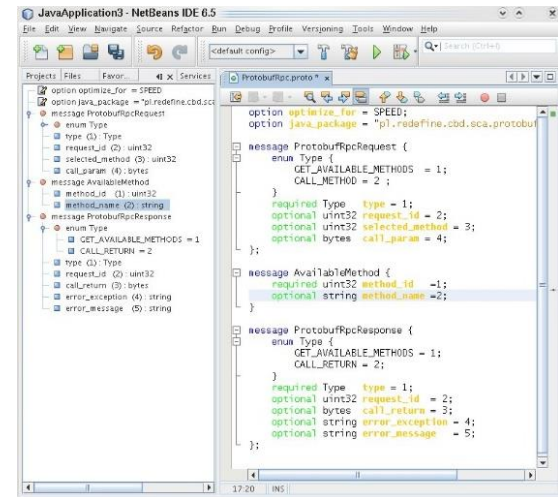
3. KTP-EL



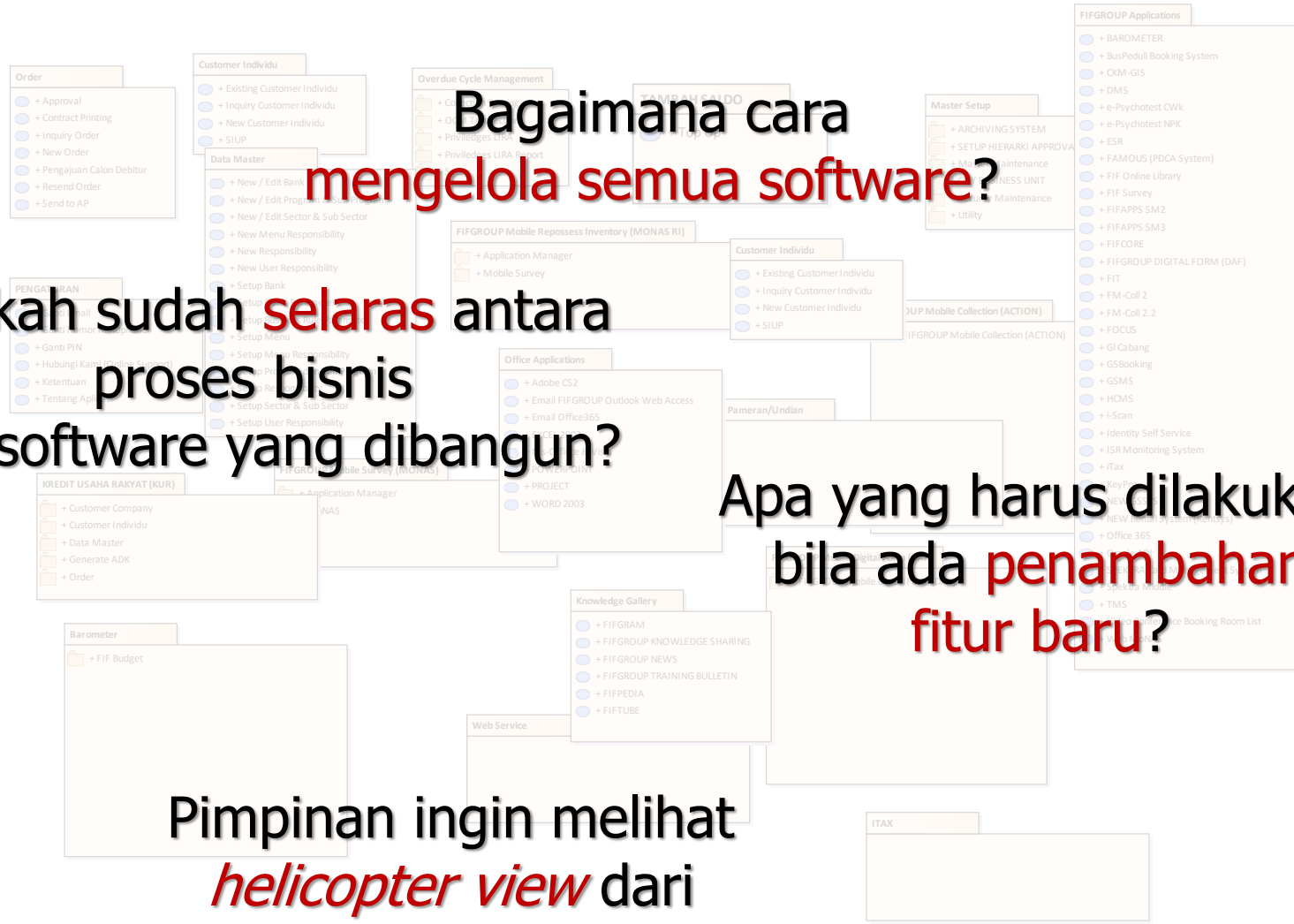
1 Tahun!

Software Development Evolution

1. How to Write a **Code** (Coder or **Programmer**)
2. How to Develop a **Software** (Software Engineer)
3. How to **Manage Software** (Enterprise **Architect**)



Software Berkembang, Semakin Banyak dan Tumbuh Besar!



Bagaimana cara mengelola semua software?

Apakah sudah selaras antara proses bisnis dan software yang dibangun?

Apa yang harus dilakukan bila ada penambahan fitur baru?

Pimpinan ingin melihat *helicopter view* dari semua software yang ada?



ENTERPRISE ARCHITECTURE

Morris–Ferguson Law (1993)

Architecture wins over technology

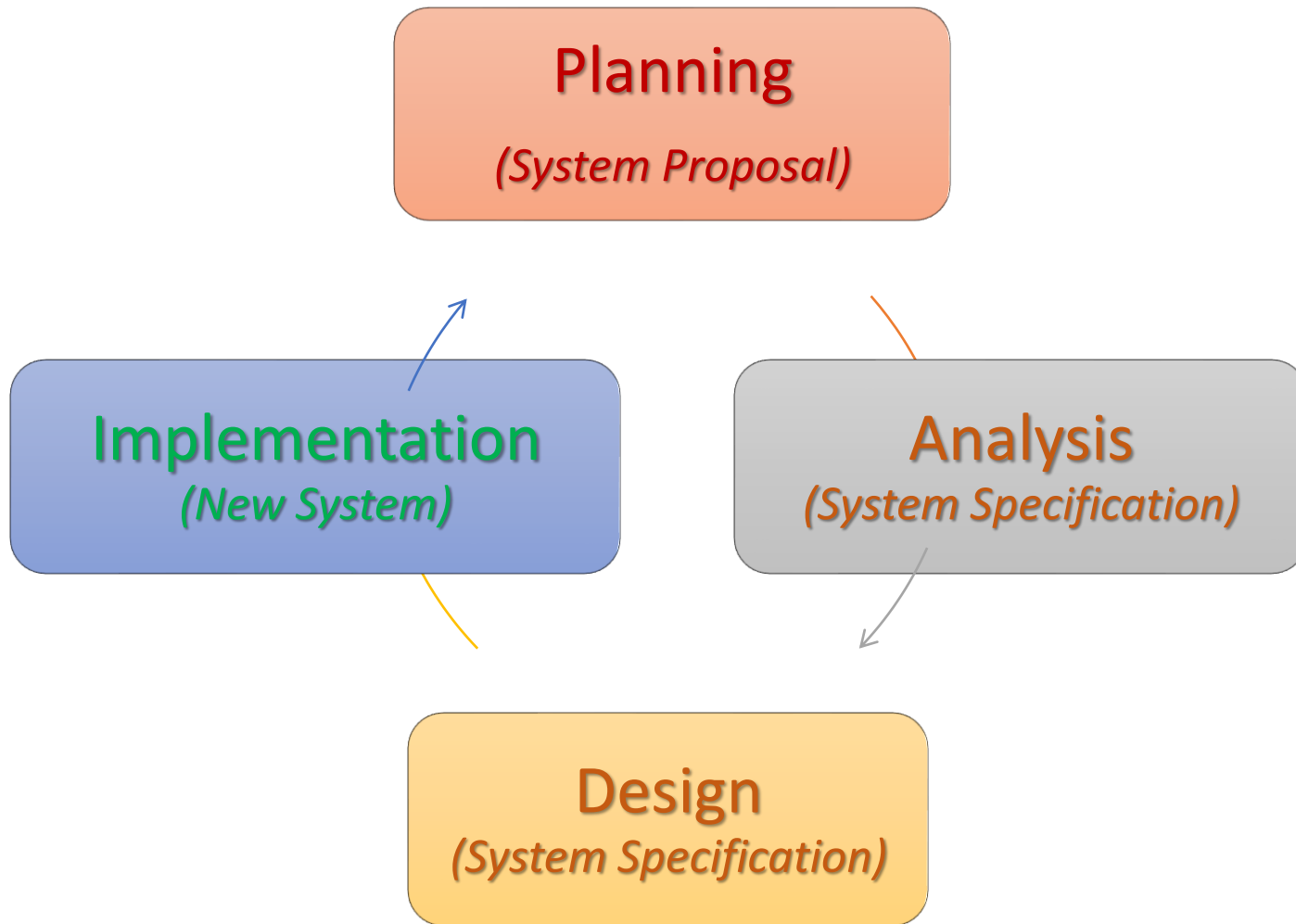
[L48]

MITOS 4

SDLC itu Waterfall dan Itu **Buruk dan Sudah Kuno**



Siklus Pengembangan Software



(Tilley, 2012)

(Dennis, 2016)

(Valacich, 2017)

Metodologi Pengembangan Software (Model Process)

- Pendekatan yang digunakan untuk menerapkan siklus pengembangan software (*Dennis, 2012*)
- A simplified representation of a software process (*Sommerville, 2015*)
- A distinct set of activities, actions, tasks, milestones, and work products required to engineer high quality software (*Pressman, 2015*)

Metodologi Pengembangan Software

1. Structured Design (SD)

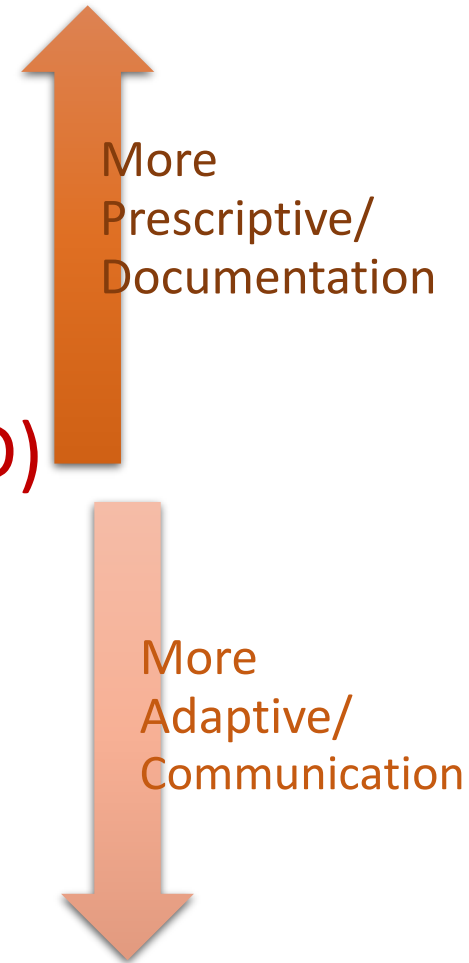
- Waterfall method
- Parallel development

2. Rapid Application Development (RAD)

- Phased Development
- Prototyping

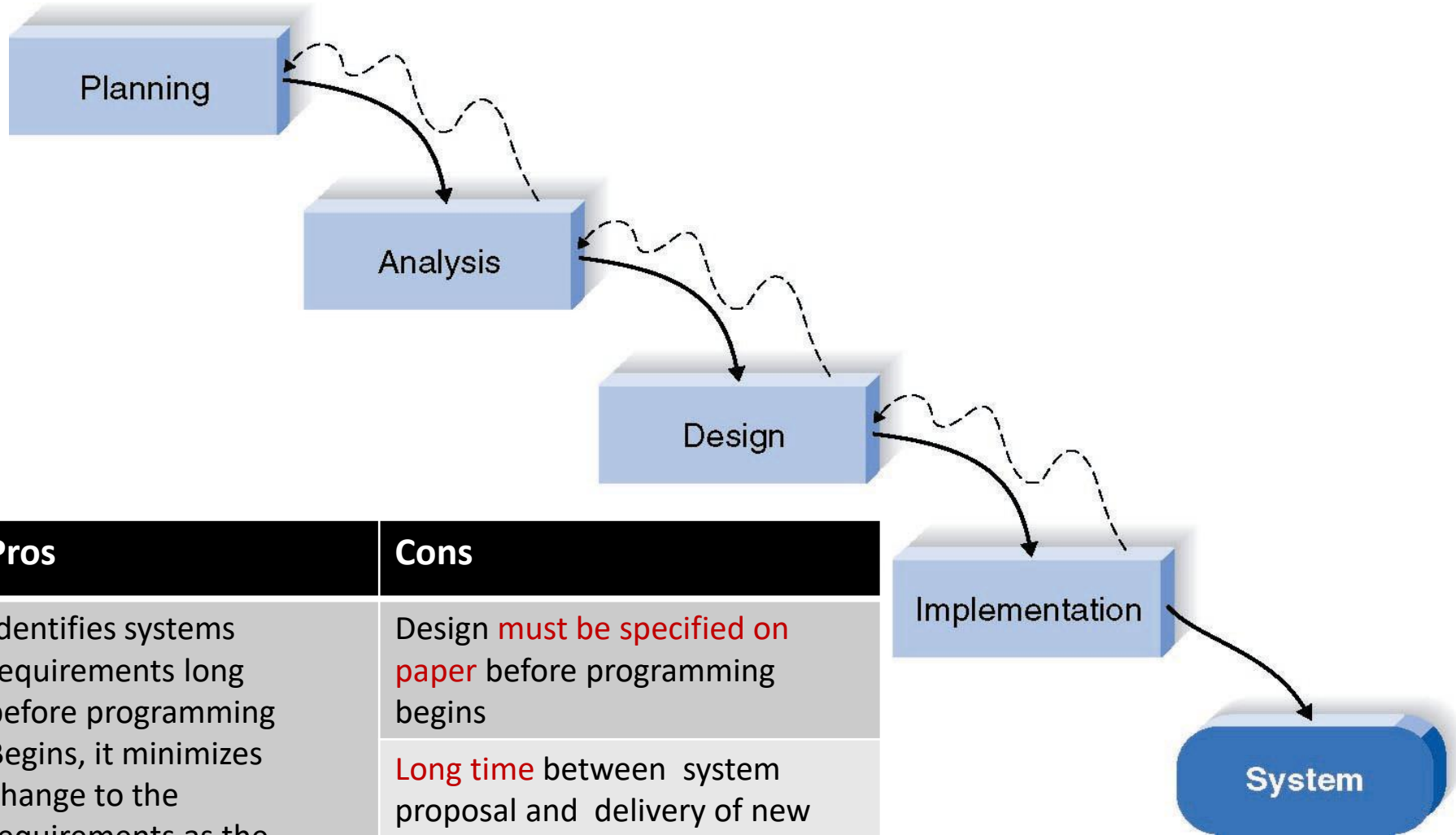
3. Agile Development

- Extreme Programming (XP)
- Scrum



(Dennis, 2012)

1. SD: Waterfall Method



Pros

Identifies systems requirements long before programming Begins, it minimizes change to the requirements as the project proceed (**mature**)

Cons

Design **must be specified on paper** before programming begins

Long time between system proposal and delivery of new system

Rework is very hard

System Request: Sistem Penjualan Musik Online

Project Sponsor: Margaret Mooney, Vice President of Marketing

Business Needs: Project ini dibangun untuk:

1. Mendapatkan pelanggan baru lewat Internet

Studi Kelayakan Sistem Penjualan Musik Online

Business Requirement: Margaret Mooney dan Alec Adams membuat studi kelayakan untuk pengembangan

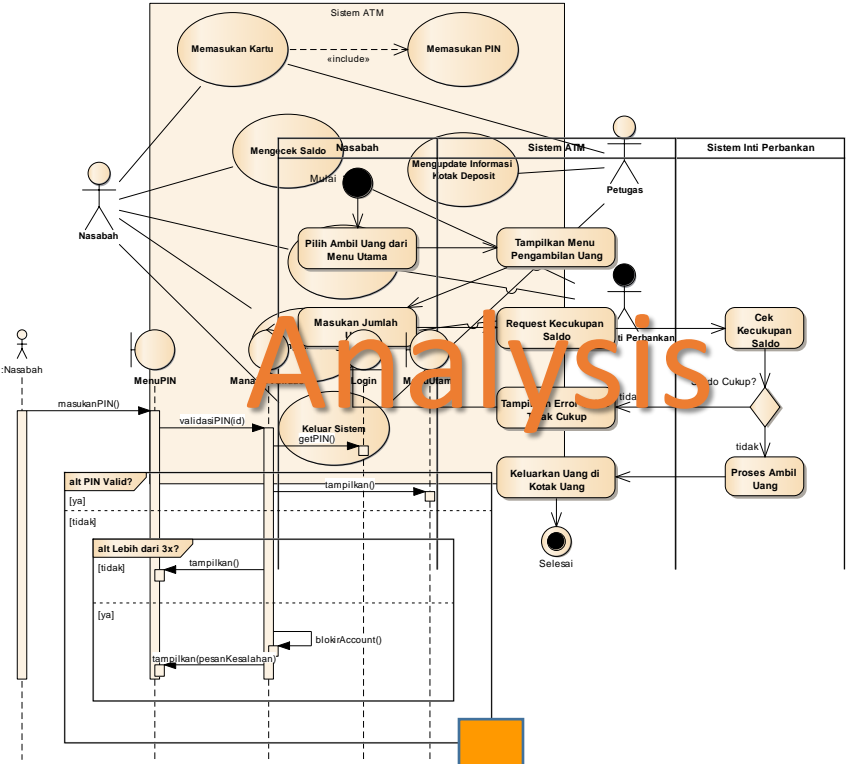
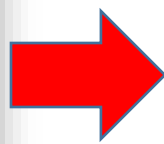
Sistem yang mendukung Sistem Penjualan Musik Online

Kelayakan Teknis

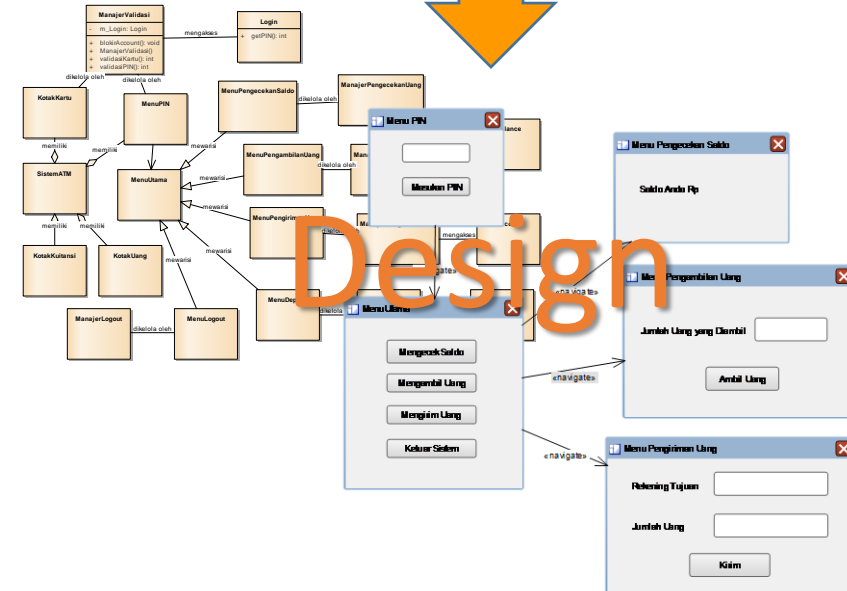
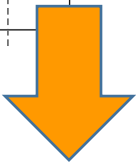
1. Fitur Pencarian Produk
 2. Fitur Pencarian Toko
 3. Fitur Pemetaan Produk
- Sistem penjualan musik online layak secara teknis, meskipun memiliki beberapa risiko.

	2016	2017	2018
Peningkatan penjualan dari pelanggan baru	0	400,000,000	500,000,000
Peningkatan penjualan dari pelanggan lama	0	600,000,000	700,000,000
Pengurangan biaya operasional dan telepon	0	100,000,000	100,000,000
Total Benefits:	0	1,100,000,000	1,300,000,000
PV of Benefits:	78,990,084	91,091,084	91,091,084
PV of All Benefits:	93,990,084	93,990,084	93,990,084
Honor Tim (Planning, Analysis, Design and Implementation)	160,000,000	0	0
Honor Konsultan Infrastruktur Internet	40,000,000	0	0
Total Development Costs:	450,000,000	0	0
Honor Pengelola Web	60,000,000	70,000,000	80,000,000
Biaya Lisensi Software	50,000,000	60,000,000	70,000,000
Hardware upgrades	100,000,000	100,000,000	100,000,000
Biaya Komunikasi	20,000,000	30,000,000	40,000,000
Biaya Marketing	100,000,000	200,000,000	300,000,000
Total Operational Costs:	330,000,000	460,000,000	590,000,000
Total Costs:	780,000,000	460,000,000	590,000,000
PV of Costs:	735,849,057	409,398,362	495,375,377
PV of all Costs:	735,849,057	1,145,247,419	1,640,622,796
Total Project Costs Less Benefits:	-780,000,000	640,000,000	710,000,000
Yearly NPV:	-735,849,057	569,507,722	596,129,691
Cumulative NPV:	-735,849,057	-166,251,335	429,878,356
Return on Investment (ROI) di Tahun 3:	26.2%	429,878,356/1,640,622,796	0.262021445
Break-even Point (BEP):	2.28 tahun	2 + (596,129,691 - 429,878,356) / 596,129,691	2.278884507

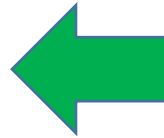
Planning



Analysis

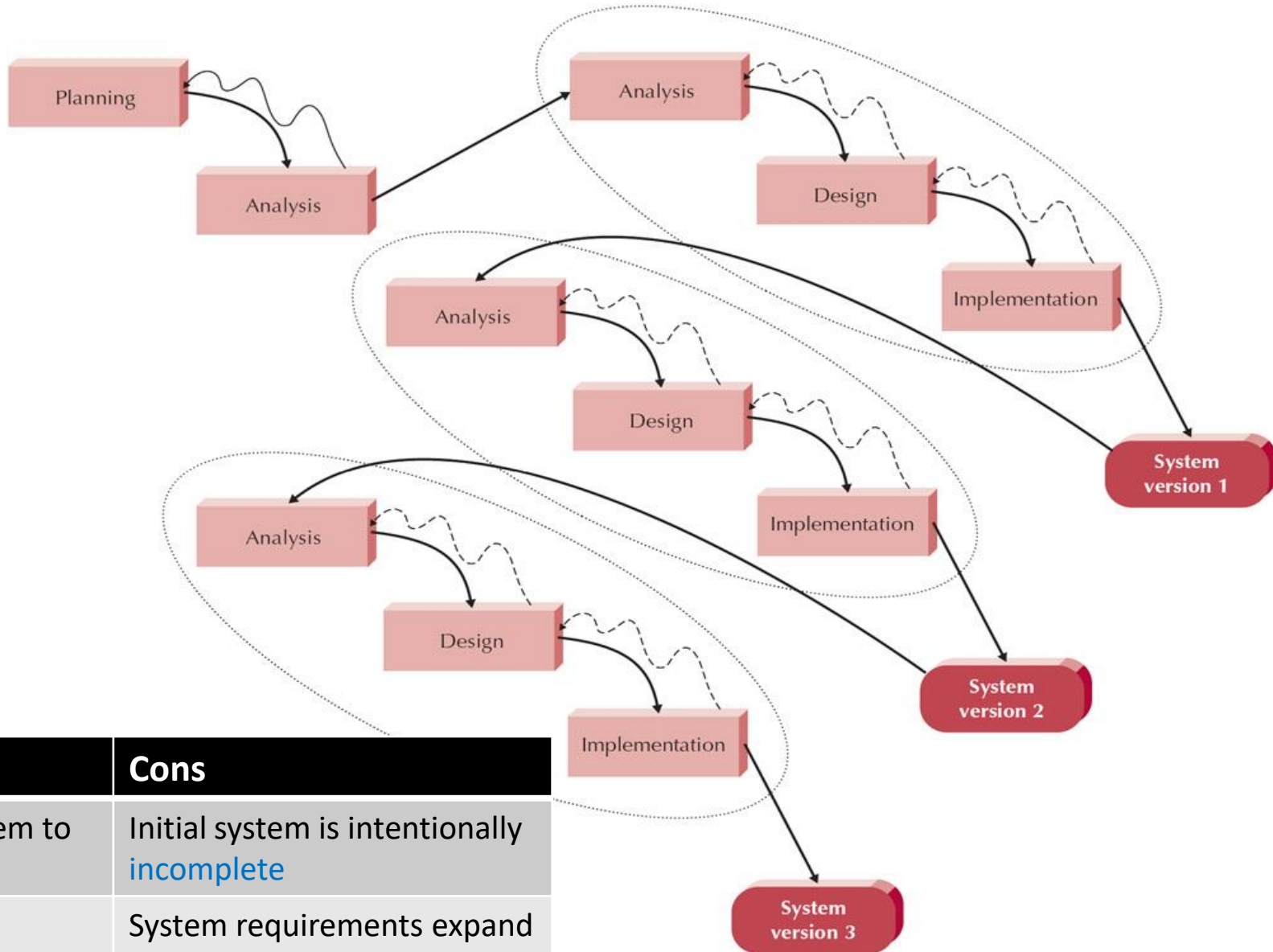


Design



Implementation

2. RAD: Phased Development



Pros	Cons
Gets useful system to users quickly	Initial system is intentionally incomplete
Most important functions tested most	System requirements expand as users see versions

System Request: Sistem Penjualan Musik Online

Project Sponsor: Margaret Mooney, Vice President of Marketing

Business Needs: Project ini dibangun untuk:

1. Mendapatkan pelanggan baru lewat Internet

Studi Kelayakan Sistem Penjualan Musik Online

Margaret Mooney dan Alec Adams membuat studi kelayakan untuk pengembangan

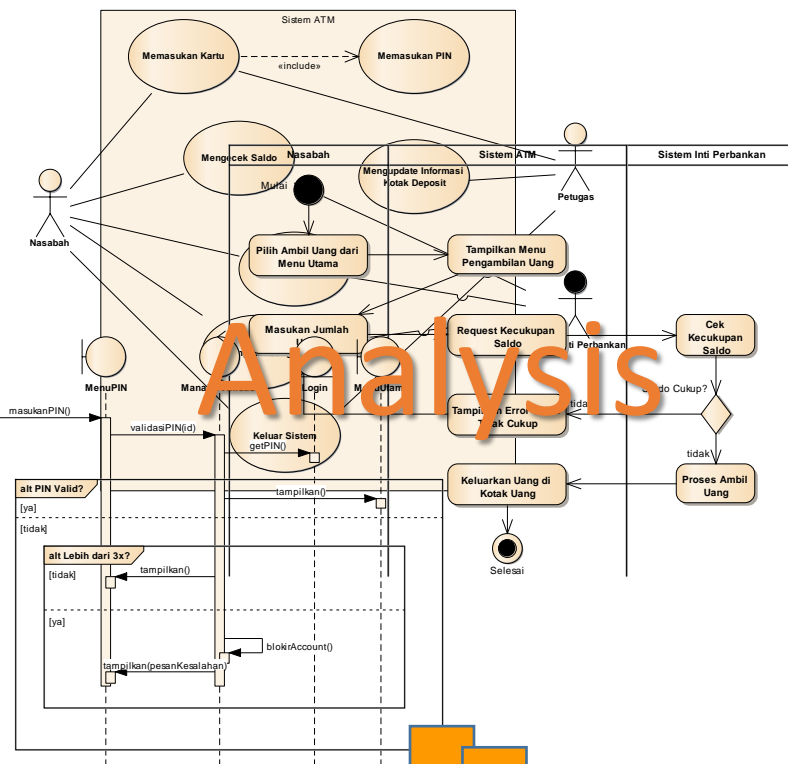
Sistem yang mendukung Sistem Penjualan Musik Online

Kelayakan Teknis

1. Fitur Pencarian Produk
2. Fitur Pencarian Toko
3. Fitur Pemetaan Produk
4. Fitur...

	2016	2017	2018
Peningkatan penjualan dari pelanggan baru	0	400,000,000	500,000,000
Peningkatan penjualan dari pelanggan lama	0	600,000,000	700,000,000
Pengurangan biaya operasional dan telepon	0	100,000,000	100,000,000
Total Benefits:	0	1,100,000,000	1,300,000,000
PV of Benefits:	8,995,084	9,910,084	10,910,084
PV of All Benefits:	8,995,084	9,910,084	10,910,084
Honor Tim (Planning, Analysis, Design and Implementation)	60,000,000	60,000,000	60,000,000
Honor Konsultan Infrastruktur Internet	40,000,000	40,000,000	40,000,000
Total Development Costs:	450,000,000	0	0
Honor Pengelola Web	60,000,000	70,000,000	80,000,000
Biaya Lisensi Software	50,000,000	60,000,000	70,000,000
Hardware upgrades	100,000,000	100,000,000	100,000,000
Biaya Komunikasi	20,000,000	30,000,000	40,000,000
Biaya Marketing	100,000,000	200,000,000	300,000,000
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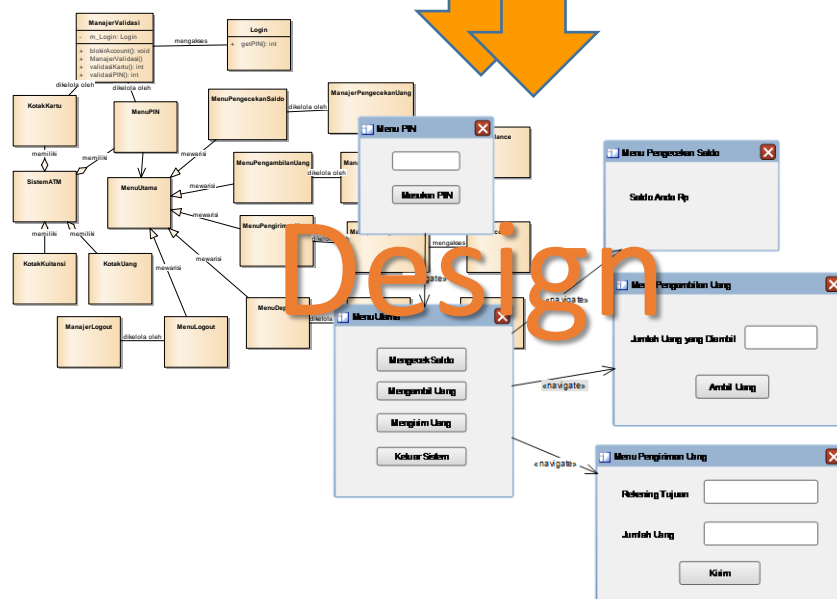
Planning



Analysis

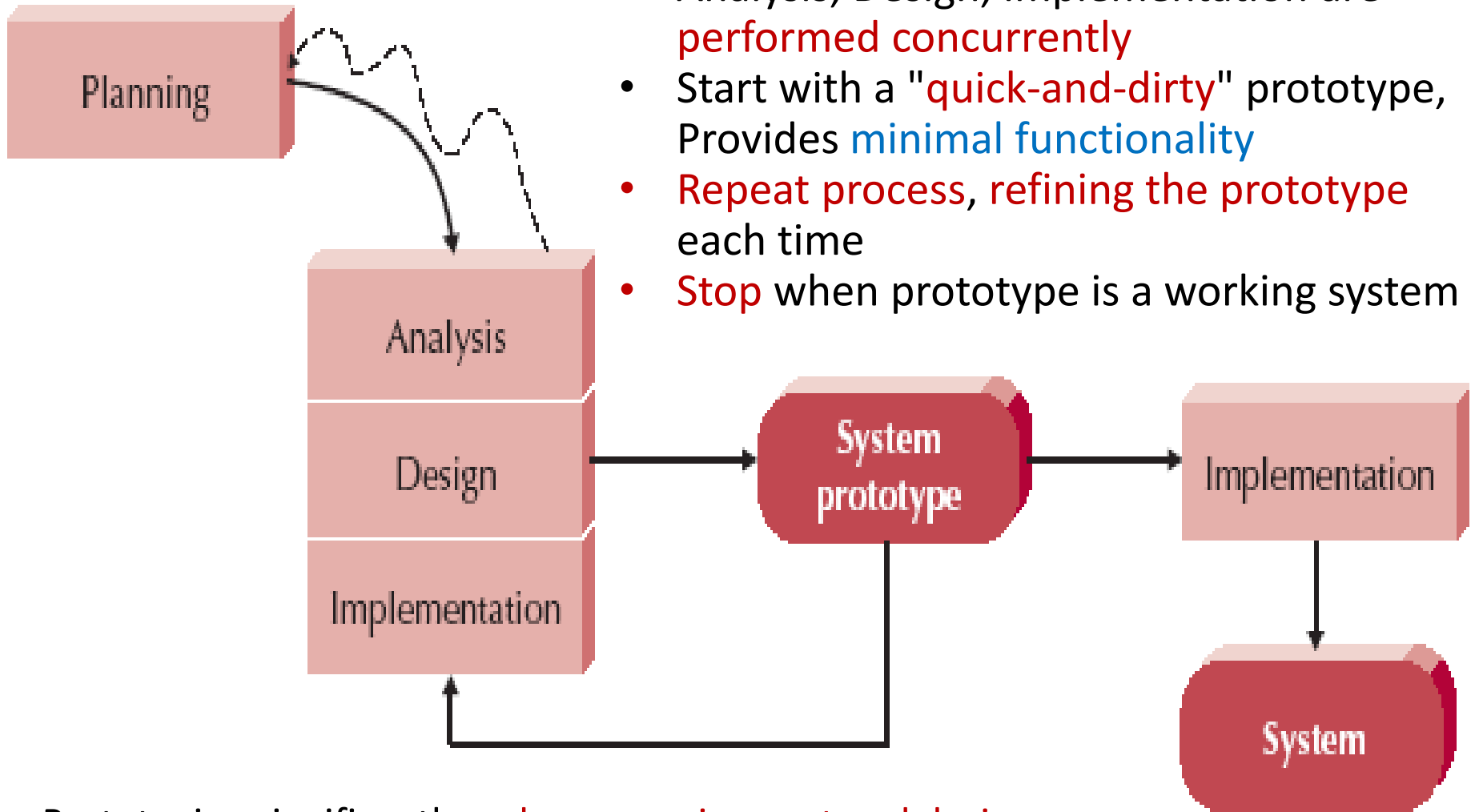
Versi 1 Versi 2

Implementation



Design

2. RAD: Prototyping



- Analysis, Design, Implementation are **performed concurrently**
- Start with a "**quick-and-dirty**" prototype, Provides **minimal functionality**
- **Repeat process**, refining the prototype each time
- **Stop** when prototype is a working system

Prototyping significantly **reduces requirement and design errors**, especially for user interfaces (*Boehm's First Law, Endres, 2013*) [L3]

System Request: Sistem Penjualan Musik Online

Project Sponsor: Margaret Mooney, Vice President of Marketing

Business Needs: Project ini dibangun untuk:

1. Mendapatkan pelanggan baru lewat Internet

Studi Kelayakan Sistem Penjualan Musik Online

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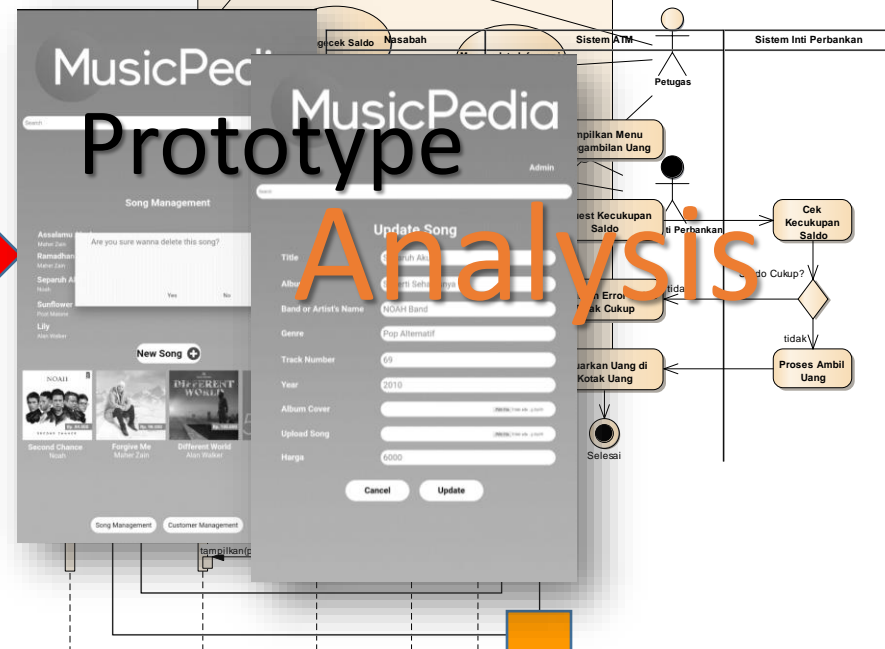
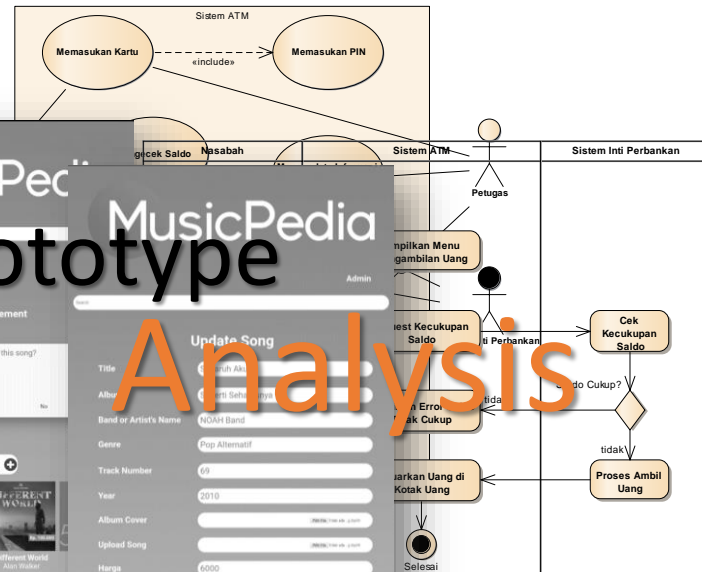
Sistem yang mendukung Sistem Penjualan Musik Online

Kelayakan Teknis

1. Fitur Pencarian Produk
2. Fitur Pencarian Toko
3. Fitur Pemetaan Produk
4. Fitur Rekomendasi Produk

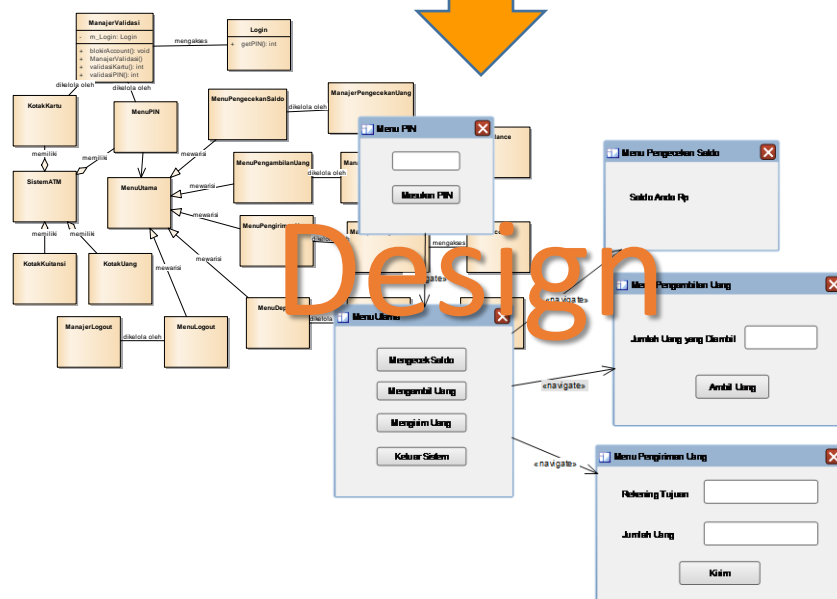
	2016	2017	2018
Peningkatan penjualan dari pelanggan baru	0	400,000,000	500,000,000
Peningkatan penjualan dari pelanggan lama	0	600,000,000	700,000,000
Pengurangan biaya operasional dan telepon	0	100,000,000	100,000,000
Total Benefits:	0	1,100,000,000	1,300,000,000
PV of Benefits:	8,990,084	9,091,084	9,101,112
PV of All Benefits:	8,990,084	9,091,084	9,101,112
Honor Tim (Planning, Analysis, Design and Implementation)	60,000,000	0	0
Honor Konsultan Infrastruktur Internet	40,000,000	0	0
Total Development Costs:	450,000,000	0	0
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Planning

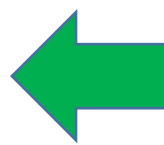
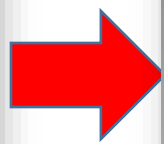


Analysis

Implementation

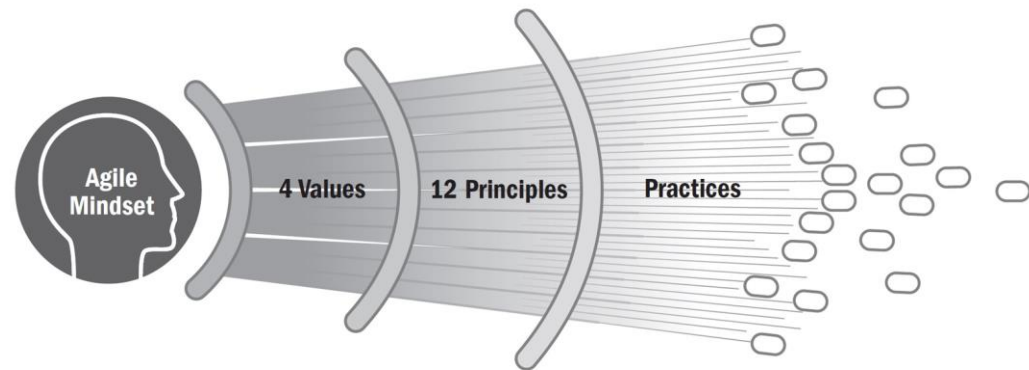


Design



3. Agile Development

- **Agile** Approach:
 1. Agile **Values**
 2. Agile **Principles**
 3. Agile **Practices**



- Mempercepat proses SDLC dengan konsep (**Values**)
 - Mengurangi **pemodelan** dan **dokumentasi**
 - Meningkatkan **interaksi** antar pengembang dan **kolaborasi** dengan product owner
 - Mengembangkan software dengan **simple**, **iterative** dan **reponsif** terhadap perubahan dari product owner
- Menggunakan beberapa **aturan yang mudah dipahami** dan diikuti (Agile Practices)

4 Agile Values



Individuals and interactions over
processes and tools



Working software over
comprehensive documentation



Customer collaboration over
contract negotiation



Responding to change over
following a plan

Agile Principles

February 2001, **Jeff Sutherland** and **Ken Schwaber** were amongst the 17 software development leaders creating the **Manifesto for Agile Software Development**



Jeff Sutherland



Ken Schwaber

12 Agile Principles (Manifesto)

At regular intervals, the team reflects on how to become more effective, then tunes and adjusts its behavior accordingly.

The best architectures, requirements, and designs emerge from self-organizing teams.

Simplicity, the art of maximizing the amount of work not done, is essential.

Continuous attention to technical excellence and good design enhances agility.

Agile processes promote sustainable development. The sponsors, developers, and users should be able to maintain a constant pace indefinitely.

Working software is the primary measure of progress.

Our highest priority is to satisfy the customer through early and continuous delivery of valuable software.

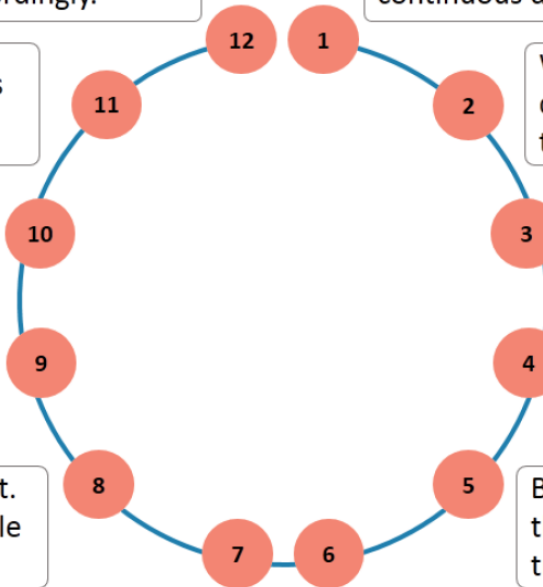
Welcome changing requirements, even late in development. Agile processes harness change for the customer's competitive advantage.

Deliver working software frequently, from every couple of weeks to couple of months, with a preference to the shorter timescale.

Business people and developers must work together daily throughout the project.

Build projects around motivated individuals. Give them the environment and support they need, and trust them to get the job done.

The most efficient and effective method of conveying information to and within a development team is face-to-face conversation.



Agile Practices

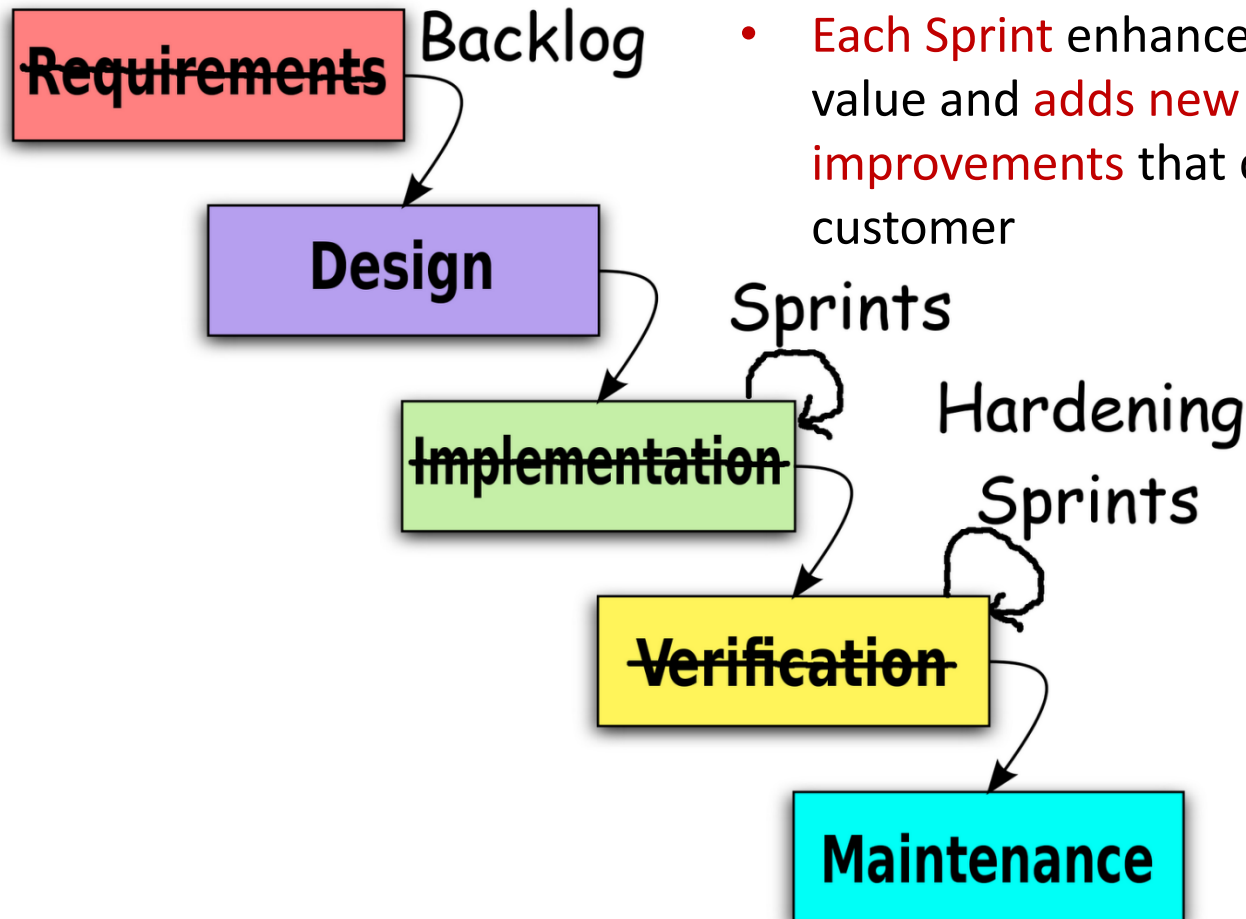
- **Extreme Programming** (XP) (Kent Beck)
- **Scrum** (Ken Schwaber and Jeff Sutherland)
- Lean Development (Mary Poppendieck and Tom Poppendieck)
- Dynamic Systems Development Model (DSDM) (Dane Faulkner)

Extreme Programming

1. **Communication**: Building software requires communicating requirements to the developers
 1. Pair Programming
 2. Communication replace documentation
2. **Simplicity**: Encourages starting with the simplest solution, extra functionality can then be added later
3. **Feedback**:
 1. **Feedback from the system**: by writing unit tests, or running periodic integration tests, the programmers have direct feedback from the state of the system after implementing changes
 2. **Feedback from the customer**: The acceptance tests are planned once in every two or three weeks so the customer can easily steer the development
 3. **Feedback from the team**: When customers come up with new requirements in the planning game the team directly gives an estimation of the time that it will take to implement
4. **Courage**: Several practices embody courage. One is the commandment to always design and code for today and not for tomorrow

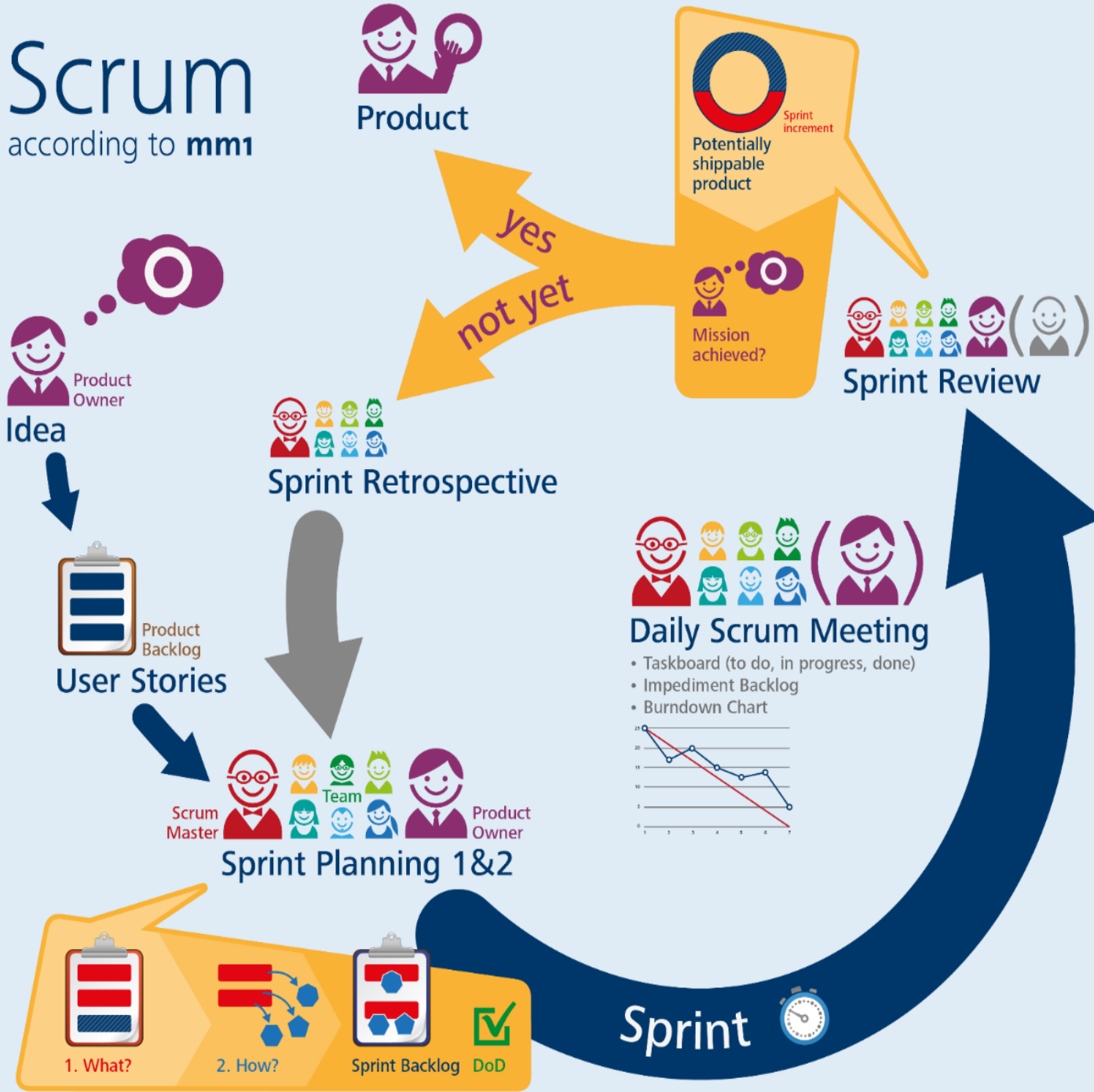
Scrum

- Project members form a Scrum Team consisting of **3-9 people**
- The goal of the **Sprint** is determined and the prioritized functionality is broken down into **detailed tasks**
- The **team is self-organized** and the members have a joint responsibility for the results
- **Each Sprint** enhances the product's market value and **adds new functions and improvements** that can be delivered to the customer



Scrum

according to mm1



Roles

- Product Owner:** the person responsible for maintaining the product backlog by representing the interests of the stakeholders, ensuring the value of the work the development team does.
- Scrum Master:** the person responsible for the scrum process, making sure it is used correctly and increasing its benefits. Although the designation of a Scrum Master and its presence in team meetings is generally expected, teams with a lot of scrum experience may also work without this role.
- Development Team:** a cross-functional group of people responsible for delivering potentially shippable increments of the product at the end of every sprint.
- Stakeholders:** are the people who create the project and for whom the project produces the biggest gain/benefit. They are only directly involved in a process during the sprint reviews. The main stakeholders are managers, customer and user.

Artifacts

- Product Backlog:** an ordered list of "requirements" that is maintained for a product. The backlog is constantly revised to user story format. It is open and available by anyone, but the product owner is ultimately responsible for ordering the items. The product backlog contains rough estimates of both business value and development effort.
- Sprint Backlog:** a list of work the development team must address during the next sprint. The list is created by selecting items/features from the top of the product backlog and the development team items it has enough work to fill the sprint, leaving in mind the velocity of its previous sprints. The development team breaks down into tasks by the development team. Often an accompanying task board is used to see and change the state of the tasks of the current sprint, like "to do", "in progress" and "done".
- Story/Feature:** a descriptor of a certain product feature or behavior, ideally, it is formulated solely from the user's point of view (user story).
- Task:** a unit of work which should be feasible within 12 hours or less, and which must be completed in order to implement a story/feature.
- Burn Down Charts:** are usually displayed charts showing "planned and remaining work". They are often used to visualize the sprint progress as sprint burn down charts. Other types comprise the release burn down chart that shows the amount of work left to complete the target commitment for a Product Release.
- Impediment Backlog:** list of current impediments maintained by the scrum master.
- Definition of Done:** a checklist of activities required to declare the implementation of a story to be completed. The definition is determined at the beginning of but may be changed in the course of the project.

Meetings

- Sprint Planning:** 1-2h (30 min per sprint week) is held to select the items to be done for the next sprint (the "what"). The product owner explains the items of the work item backlog to the team and answers their questions. After this step, all team members should have understood the requirements and it comes to the scope for the sprint.
- Sprint Planning 2:** 30-45 min per sprint week is the design phase for the selected backlog (the "how"). The team discusses a solution for the selected stories and creates a working task for each story.
- Daily Scrum:** 15 min (short, time boxed meeting, every day at the same time). Every team member answers three questions:
 - 1) What have I done since yesterday?
 - 2) What am I planning to do today?
 - 3) What are my impediments?
- Sprint Review:** 1-4h (30 min per sprint week) used to present and review the work that was completed in a sprint. It includes a demo of the product increment and a demonstration of the realized product increments.
- Sprint Retrospective:** 1-4h (30 min per sprint week) is a reflection on the past sprint used to make continuous process improvements. Two main questions are asked in the sprint retrospective:
 - 1) What went well during the sprint?
 - 2) What could be improved in the next sprint?
- Estimation Meeting:** 30-45 min used to introduce and estimate new backlog items and to refine existing estimations as well as acceptance criteria. It is also used to break large stories into smaller ones.

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System Request: Sistem Penjualan Musik Online

Project Sponsor: Margaret Mooney, Vice President of Marketing
 Business Needs: Project ini dibangun untuk:

1. Mendapatkan pelanggan baru lewat Internet

Studi Kelayakan Sistem Penjualan Musik Online

Business Requirement: Margaret Mooney dan Alec Adams membuat studi kelayakan untuk pengembangan Sistem yang mendukung Sistem Penjualan Musik Online

- Kelayakan Teknis**
1. Fitur Pencarian Produk
 2. Fitur Pencarian Toko
 3. Fitur Pemesanan Produk
- Sistem penjualan musik online layak secara teknis, meskipun memiliki beberapa risiko.

	2016	2017	2018
Peningkatan penjualan dari pelanggan baru	0	400,000,000	500,000,000
Peningkatan penjualan dari pelanggan lama	0	600,000,000	700,000,000
Pengurangan biaya operasional dan telepon	0	100,000,000	100,000,000
Total Benefits:	0	1,100,000,000	1,300,000,000
PV of Benefits:	8,99,084	9,91,091	9,070,101,12
PV of All Benefits:	8,99,084	9,91,091	9,070,101,12
Honor Tim (Planning, Analysis, Design and Implementation)	60,000,000	0	0
Honor Konsultan Infrastruktur Internet	40,000,000	0	0
Total Development Costs:	450,000,000	0	0
Honor Pengelola Web	60,000,000	70,000,000	80,000,000
Biaya Lisensi Software	50,000,000	60,000,000	70,000,000
Hardware upgrades	100,000,000	100,000,000	100,000,000
Biaya Komunikasi	20,000,000	30,000,000	40,000,000
Biaya Marketing	100,000,000	200,000,000	300,000,000
Total Operational Costs:	330,000,000	460,000,000	590,000,000
Total Costs:	780,000,000	460,000,000	590,000,000
PV of Costs:	735,849,057	409,398,362	495,375,377
PV of all Costs:	735,849,057	1,145,247,419	1,640,622,796
Total Project Costs Less Benefits:	-780,000,000	640,000,000	710,000,000
Yearly NPV:	-735,849,057	569,507,722	596,129,691
Cumulative NPV:	-735,849,057	-166,251,335	429,878,356
Return on Investment (ROI) di Tahun 3:	26.2%	429,878,356/1,640,622,796	0.262021445
Break-even Point (BEP):	2.28 tahun	2 + (596,129,691 - 429,878,356) / 596,129,691	2.278884507

Planning

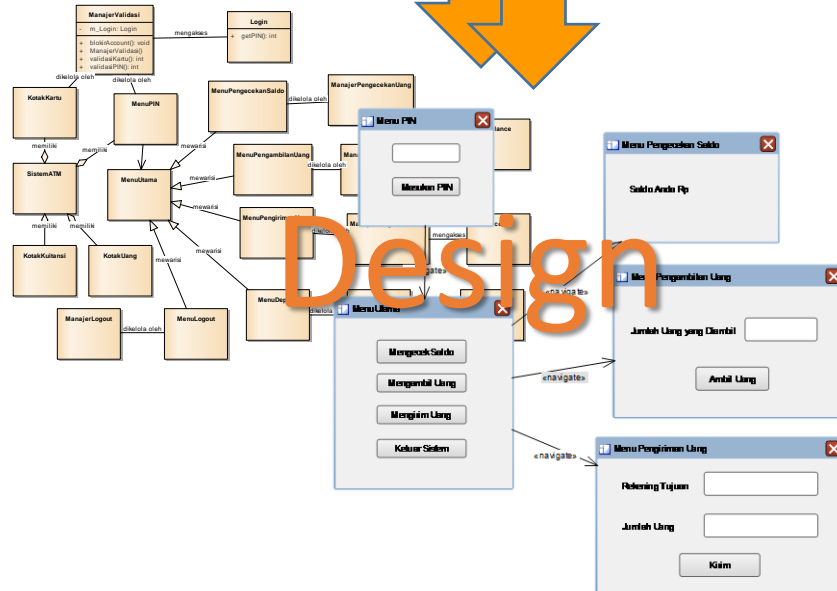
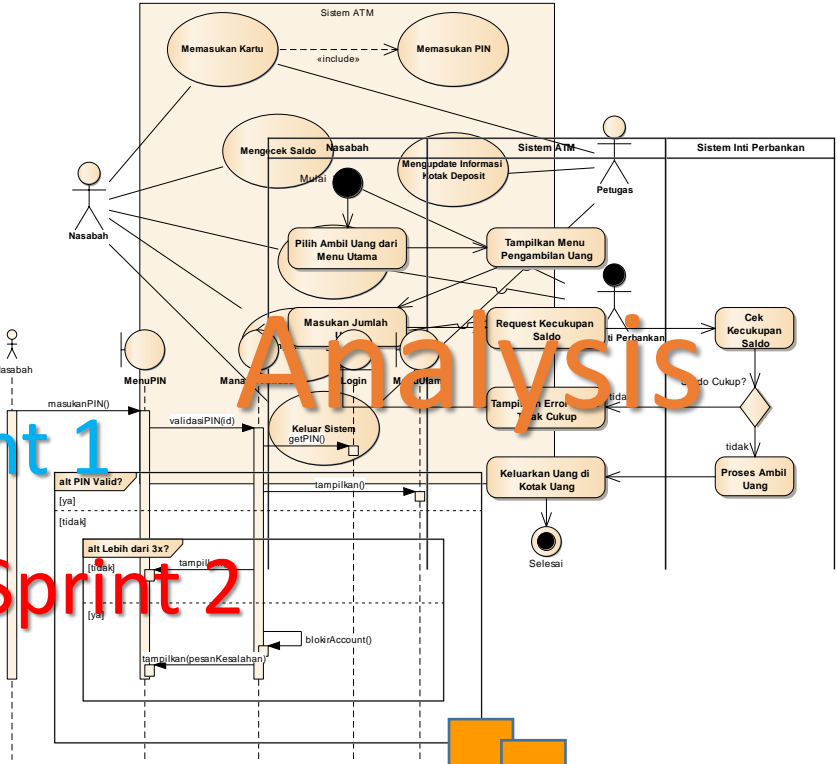
Sprint 1

Sprint 2

Hasil Sprint 1

Hasil Sprint 2

Implementation



Faktor Penentu Pemilihan Metodologi

1. Clarity of User Requirements

2. Familiarity with Technology

3. System Complexity

4. System Reliability

5. Short Time Schedules

6. Schedule Visibility

Ability to Develop Systems	Structured Methodologies		RAD Methodologies			Agile Methodologies	
	Waterfall	Parallel	Phased	Prototyping	Throwaway Prototyping	XP	SCRUM
With Unclear User Requirements	Poor	Poor	Good	Excellent	Excellent	Excellent	Excellent
With Unfamiliar Technology	Poor	Poor	Good	Poor	Excellent	Good	Good
That Are Complex	Good	Good	Good	Poor	Poor	Good	Good
That Are Reliable	Good	Good	Good	Poor	Poor	Excellent	Excellent
With a Short Time Schedule	Poor	Good	Excellent	Excellent	Good	Excellent	Excellent
With Schedule Visibility	Poor	Poor	Excellent	Excellent	Good	Excellent	Excellent

Pemilihan Metodologi: Sistem SDM

- Seandainya, anda adalah seorang software engineer di perusahaan PT BlackSoft, sebuah perusahaan IT yang memiliki **kantor cabang di berbagai tempat di dunia**
- Divisi Sumber Daya Manusia pada PT BlackSoft ingin membangun sebuah sistem yang bisa **merekam, mengubah, menghapus dan menampilkan data pegawai** yang dimiliki, baik itu lokasi saat ini, latar belakang pendidikan, jadwal pekerjaan dan pengalaman kerja yang dimiliki
- PT BlackSoft memiliki jaringan internasional dimana kantor cabang di berbagai negara menggunakan **hardware dan software yang berbeda**
- Divisi Sumber Daya Manusia berkantor di Jakarta, sedangkan Divisi Teknologi Informasi yang mendapatkan tugas mengembangkan software berkantor di Denpasar, pertemuan untuk requirement gathering harus dischedulekan sejak lama
- Manajemen ingin agar sistem dapat selesai dikerjakan dan mulai bisa **berjalan dalam satu tahun**

Pemilihan Metodologi: Sistem DSS

- Seandainya, anda adalah seorang software engineer di perusahaan PT BlackSoft, sebuah perusahaan IT yang memiliki **kantor cabang di berbagai tempat di dunia**
- Divisi Business Development pada PT BlackSoft ingin membangun sebuah sistem Decision Support System (DSS). DSS akan **mengolah berbagai data perusahaan**, kemudian **mengubahnya menjadi pola-pola pengetahuan**, yang akhirnya bisa digunakan untuk pengambilan keputusan manajemen
- Divisi Business Development paham betapa pentingnya sistem ini, karena itu akan **all out dan bersedia masuk ke tim pengembangan**
- Divisi Business Development **belum bisa menjelaskan secara pasti software yang dibangun** ini akan seperti apa. Oleh karena itu dibutuhkan **diskusi intensif dan mendalam**, serta bila perlu ada pertemuan harian, sehingga software bisa dikembangkan sesuai kebutuhan
- Divisi Business Development berharap bahwa sistem dapat selesai dikerjakan dan mulai bisa **berjalan dalam enam bulan**. Release pertama harus dalam 1 bulan. Untuk itu monitoring progress akan dilakukan secara harian

MITOS 5

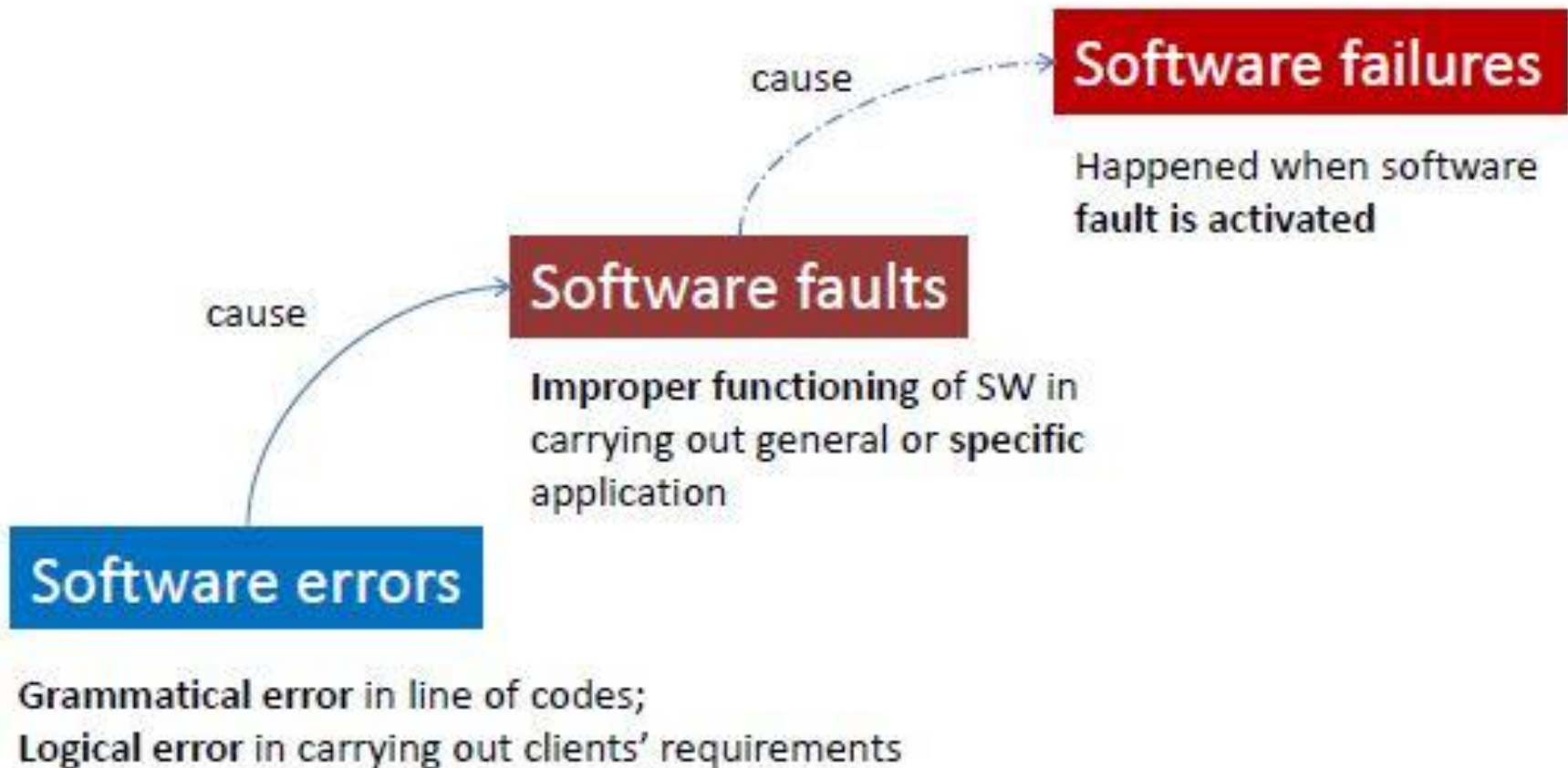
Project Molor? **Tambah Jumlah Pengembang**
Supaya Bisa Cepat Selesai



Keunikan dari Software

Karakteristik	Software	Hardware
Kompleksitas	Tingkat kompleksitas dari produk software tinggi, dengan kemungkinan perubahan parameter dan fungsi yang sangat beragam	Tingkat kompleksitas produk lain rendah, dengan kemungkinan perubahan parameter dan fungsi tidak beragam
Visibilitas Produk	Produk tidak terlihat dengan kasat mata, termasuk bila ada cacat (<i>defect</i>) dari produk	Produk terlihat dengan kasat mata, termasuk bila ada cacat (<i>defect</i>) dari produk
Sumber Daya Manusia	Kuantitas SDM Tidak berhubungan dengan Kualitas dan Kecepatan Kerja	Kuantitas SDM berhubungan dengan Kualitas dan Kecepatan Kerja

Software Errors, Faults, Failures



Software Errors != Failures

- Suatu perusahaan PT ABC memproduksi software yang akan ditanam ke dalam suatu device
- Salah satu fungsi yang terdapat pada software adalah akan **mematikan device secara otomatis** apabila suhu ruangan lebih besar daripada 30° celcius
- Programmer **salah menuliskan logika** menjadi:

...

```
if (suhu > 3) shutdownDevice();
```

...

- Error ini **tidak pernah menyebabkan failure** pada software, dan perusahaan PT ABC sampai saat ini terkenal sebagai perusahaan yang memproduksi software tanpa bug
- Jelaskan **mengapa bisa terjadi** demikian!

Warranty Lawsuits

- **Mortenson vs. Timeberline Software (TS) (≈1993)**
 - Mortenson menggunakan software yang diproduksi TS untuk membuka tender pembangunan rumah sakit
 - Software memiliki bug sehingga memenangkan perusahaan yang mengajukan proposal paling mahal (kerugian 2 miliar USD)
 - TS tahu tentang bug itu, tapi tidak mengirimkan update ke Mortenson
 - Pengadilan di Amerika Serikat memenangkan perusahaan TS
- **Uniform Computer Information Transaction Act (UCITA) allows software manufacturers to:**
 - disclaim all liability for defects
 - prevent the transfer of software from person to person

Disclaimer of Warranties

TO THE MAXIMUM EXTENT PERMITTED BY APPLICABLE LAW, MICROSOFT AND ITS SUPPLIERS PROVIDE TO YOU THE SOFTWARE COMPONENT, AND ANY (IF ANY) SUPPORT SERVICES RELATED TO THE SOFTWARE COMPONENT ("SUPPORT SERVICES") **AS IS AND WITH ALL FAULTS**; AND MICROSOFT AND ITS SUPPLIERS HEREBY DISCLAIM WITH RESPECT TO THE SOFTWARE COMPONENT AND SUPPORT SERVICES ALL WARRANTIES AND CONDITIONS, WHETHER EXPRESS, IMPLIED OR STATUTORY, INCLUDING, BUT NOT LIMITED TO, ANY (IF ANY) WARRANTIES OR CONDITIONS OF OR RELATED TO: TITLE, NON-INFRINGEMENT, MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, LACK OF VIRUSES, ACCURACY OR COMPLETENESS OF RESPONSES, RESULTS, LACK OF NEGLIGENCE OR LACK OF WORKMANLIKE EFFORT, QUIET ENJOYMENT, QUIET POSSESSION, AND CORRESPONDENCE TO DESCRIPTION. **THE ENTIRE RISK ARISING OUT OF USE OR PERFORMANCE OF THE SOFTWARE COMPONENT AND ANY SUPPORT SERVICES REMAINS WITH YOU.**

Brooks' Law (1975)

Adding manpower to a late project makes it later

(Endres, 2003)

[L36]

Brooks' Law (1975)

Just because a woman can make a baby in nine months, **it does not follow** that **nine women can make a baby in one month**

Adagium di Pengembangan Software

- **Project Manager** is a person who thinks **nine women can deliver a baby in one month**
- **Marketing Manager** is a person who thinks **he can deliver a baby even if no man and woman are available**
- **Human Resource** is a person who thinks that **a donkey can deliver a human baby if given 9 months**
- **Client** is the one **who doesn't know why he wants a baby**
- **Developer** is a person who thinks **it will take 18 months to deliver a baby**
- **Tester** is a person who always tells his wife that **this is not the right baby**

MITOS 6

Penghitungan Cost Pengembangan Software itu **Pakai Insting dan Tidak Ada Cara Pasti atau Teorinya**



“Size” of Software Systems

Year	Operating System	SLOC (Million)
1993	Windows NT 3.1	4-5 ^[1]
1994	Windows NT 3.5	7-8 ^[1]
1996	Windows NT 4.0	11-12 ^[1]
2000	Windows 2000	more than 29 ^[1]
2001	Windows XP	45 ^{[2][3]}
2003	Windows Server 2003	50 ^[1]

Source: Wikipedia



The **number of lines of code** in the average modern high-end car.



“Size” of Software Systems

Organizations	Function Points	Lines of Code
Internal Revenue Service	150,000	7,500,000
Banks	125,000	6,250,000
Insurance companies	125,000	6,250,000
Credit card companies	125,000	6,250,000
Credit bureaus	120,000	6,000,000
Census Bureau	100,000	5,000,000
State tax boards	90,000	4,500,000
Airlines	75,000	3,750,000
Police organizations	75,000	3,750,000
Hospitals	75,000	3,750,000
Web-based stores	75,000	3,750,000
Municipal tax boards	50,000	2,500,000
Motor vehicle department	50,000	2,500,000
Physicians offices	30,000	1,500,000
Dental offices	30,000	1,500,000
Schools/universities	25,000	1,250,000
Clubs and associations	20,000	1,000,000
Retail stores	20,000	1,000,000

Caper Jones, The Economics of Software Quality (2012)

Software Size (Effort) Estimation Methods

1. Simply Method

(Industry Std Percentages)

1. Use the time spent for planning
2. Along with industry standard percentages
3. Estimate the overall time for the project

2. Function Points

(Allen Albrecht, 1979)

1. Estimate System Size (Function Points)
2. Estimate Effort Required (Person-Month)
3. Estimate Time Required (Month)

3. Use Case Points

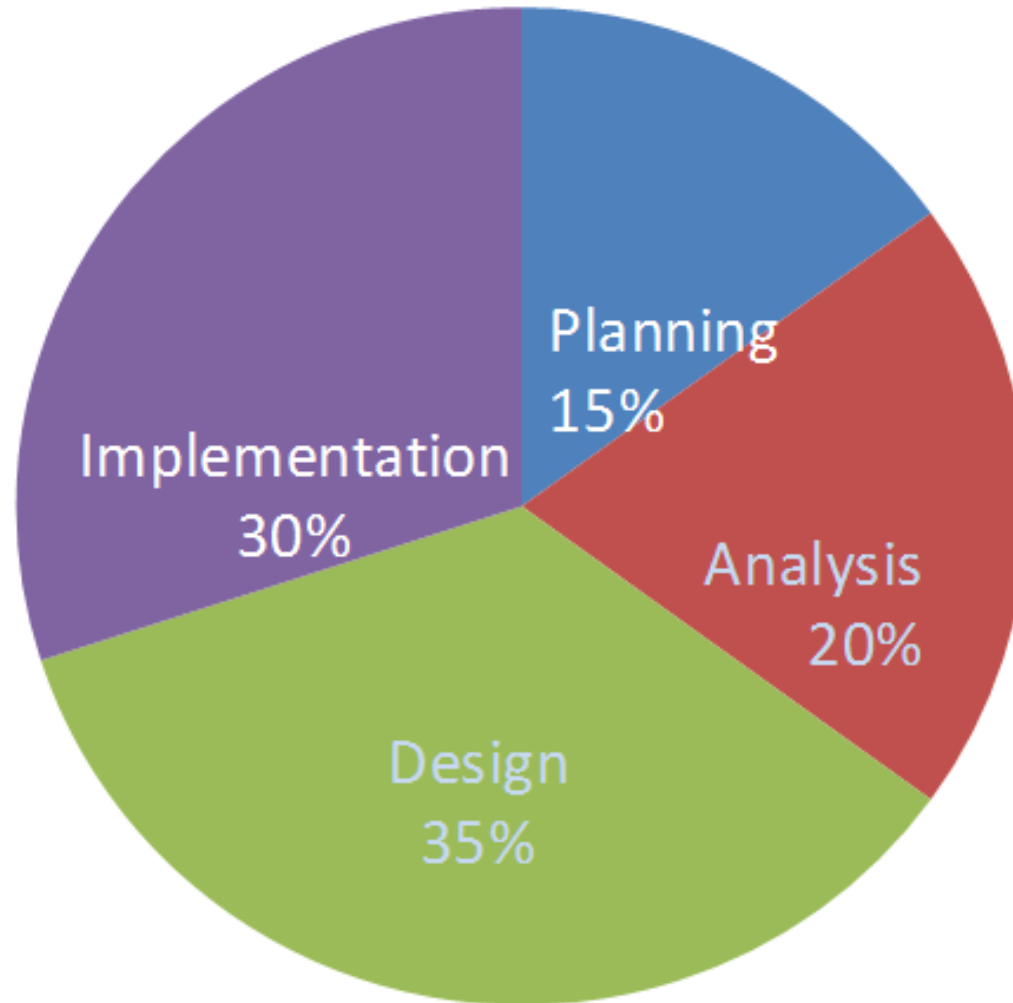
(Gustav Karner, 1993)

1. Estimate System Size (Use Case Points)
2. Estimate Effort Required (Person-Month)
3. Estimate Time Required (Month)



1. Simply Method

Distribusi Effort Pengembangan Software



(Dennis, 2016)

(Jones, 2012)

Estimate the Overall Time

	Planning (Actual)	Analysis	Design	Implementation
Effort Distribution	15%	20%	35%	30%
Effort in Time (Month)	4 month	5.33 month	9.33 month	8 month
Effort in Person (Man)	2 person	2.6 person	4.6 person	4 person
Formula per Phase	Actual Time and Person	0.2 * (Planning/0.15)	0.35 * (Planning/0.15)	0.3 * (Planning/0.15)
Overall Time and Person	Planning/0.15			

Planning time = 0.15 × Overall time

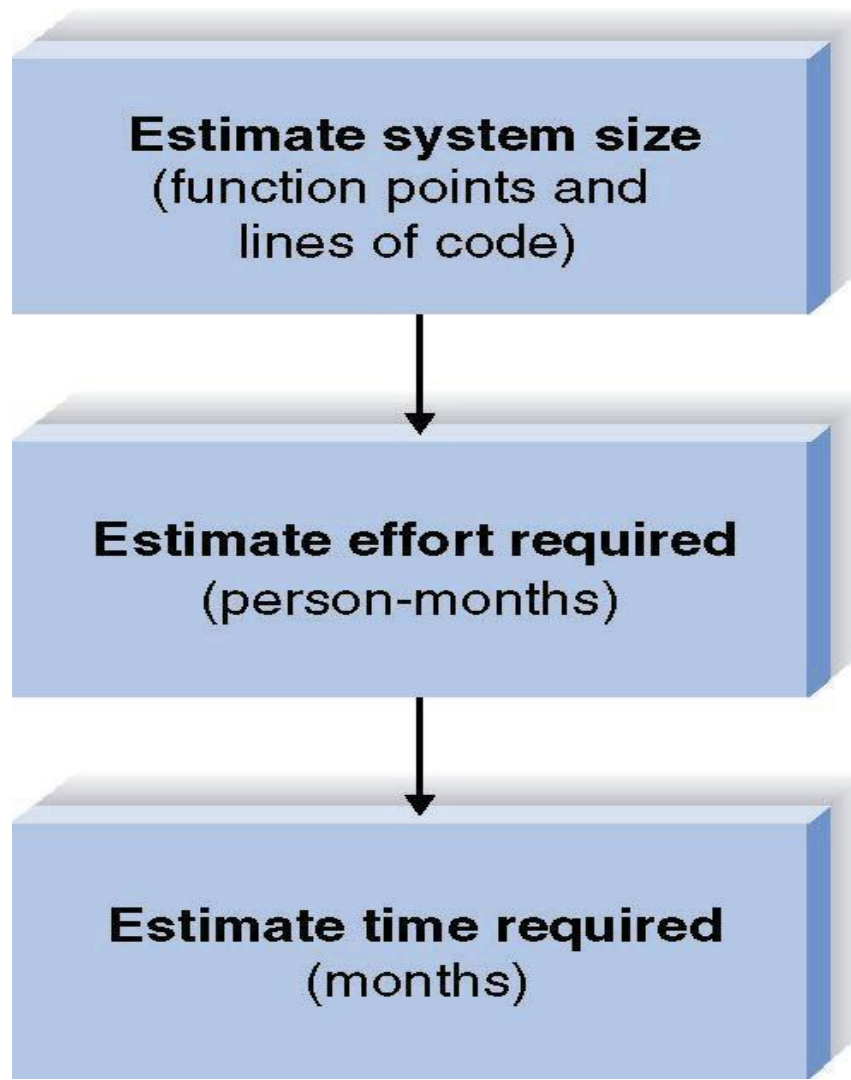
$$\text{Overall time} = \frac{\text{Planning time}}{0.15}$$

$$\text{Analysis time} = 0.2 \times \frac{\text{Planning time}}{0.15}$$



2. Function Points

Function Point



(Allen Albrecht, 1979)

A. Function Points Estimation: Step One (TUFP)

Complexity				
Description	Low	Medium	High	Total
Inputs	__x 3	__x 4	__x 6	_____
Outputs	__x 4	__x 5	__x 7	_____
Queries	__x 3	__x 4	__x 6	_____
Files	__x 7	__x 10	__x 15	_____
Program Interfaces	__x 5	__x 7	__x 10	_____
TOTAL UNADJUSTED FUNCTION POINTS				_____

Example: CD Selection System

System Components:

Description	Total Number	Complexity			Total
		Low	Medium	High	
Inputs	<u>6</u>	<u>3</u> × 3	<u>2</u> × 4	<u>1</u> × 6	<u>23</u>
Outputs	<u>19</u>	<u>4</u> × 4	<u>10</u> × 5	<u>5</u> × 7	<u>101</u>
Queries	<u>10</u>	<u>7</u> × 3	<u>0</u> × 4	<u>3</u> × 6	39
Files	<u>15</u>	<u>0</u> × 7	<u>15</u> × 10	<u>0</u> × 15	<u>150</u>
Program Interfaces	<u>3</u>	<u>1</u> × 5	<u>0</u> × 7	<u>2</u> × 10	<u>25</u>
Total Unadjusted Function Points (TUF_P):					<u>338</u> /

Function Points Estimation: Step Two (Processing Complexity)

Scale of 0 to 3	
Data Communications	_____
Heavy Use Configuration	_____
Transaction Rate	_____
End-User efficiency	_____
Complex Processing	_____
Installation Ease	_____
Multiple sites	_____
Performance	_____
Distributed functions	_____
On-line data entry	_____
On-line update	_____
Reusability	_____
Operational Ease	_____
Extensibility	_____
Processing Complexity (PC)	_____

Example: Sistem Penjualan Musik Online

Data communications	<u>3</u>
Heavy use configuration	<u>0</u>
Transaction rate	<u>0</u>
End-user efficiency	<u>0</u>
Complex processing	<u>0</u>
Installation ease	<u>0</u>
Multiple sites	<u>0</u>
Performance	<u>0</u>
Distributed functions	<u>2</u>
Online data entry	<u>2</u>
Online update	<u>0</u>
Reusability	<u>0</u>
Operational ease	<u>0</u>
Extensibility	<u>0</u>
Total Processing Complexity (PC):	<u>7</u>

Function Point Estimation: Step Three (TAFP)

Processing Complexity (PC) = **7**
(*From Step Two*)

Adjusted Processing

Complexity (PCA) = **0.65** + (0.01 * **7**) = **0.72**

Total Adjusted

Function Points (**TAFP**): **338** * **0.72** = **243**
(*From Step One*)

Adjusted Processing Complexity

Choose standard **Adjusted Project Complexity** (PCA) from the range:

1. **0.65** Simple systems
2. 1.0 "Normal" systems
3. 1.35 Complex systems

Konversi Function Points ke Lines of Code

Language	LOC/TAFP
C	130
COBOL	110
JAVA	55
C++	50
Turbo Pascal	50
Visual Basic	30
PowerBuilder	15
HTML	15
Packages (e.g., Access, Excel)	10-40

Source: Capers Jones, Software Productivity Research

Language	QSM SLOC/FP Data			
	Avg	Median	Low	High
ABAP (SAP) *	28	18	16	60
ASP*	51	54	15	69
Assembler *	119	98	25	320
Brio +	14	14	13	16
C *	97	99	39	333
C++ *	50	53	25	80
C# *	54	59	29	70
COBOL *	61	55	23	297
Cognos Impromptu Scripts +	47	42	30	100
Cross System Products (CSP) +	20	18	10	38
Cool:Gen/IEF *	32	24	10	82
Datastage	71	65	31	157
Excel *	209	191	131	315
Focus *	43	45	45	45
FoxPro	36	35	34	38
HTML *	34	40	14	48
J2EE *	46	49	15	67
Java *	53	53	14	134
JavaScript *	47	53	31	63
JCL *	62	48	25	221
LINC II	29	30	22	38
Lotus Notes *	23	21	19	40
Natural *	40	34	34	53
.NET *	57	60	53	60

Lines of Codes (LOC)

$$\text{Line of Codes (LOC)} = \text{TAFP} * \text{LOC/TAFP}$$

Example:

*If TAFP = 243 Then we build the software using Java
LOC = 243 * 55 = 13365 line of codes*

Contoh Jenis Aplikasi dan FP

Organizations	Function Points	Lines of Code
Internal Revenue Service	150,000	7,500,000
Banks	125,000	6,250,000
Insurance companies	125,000	6,250,000
Credit card companies	125,000	6,250,000
Credit bureaus	120,000	6,000,000
Census Bureau	100,000	5,000,000
State tax boards	90,000	4,500,000
Airlines	75,000	3,750,000
Police organizations	75,000	3,750,000
Hospitals	75,000	3,750,000
Web-based stores	75,000	3,750,000
Municipal tax boards	50,000	2,500,000
Motor vehicle department	50,000	2,500,000
Physicians offices	30,000	1,500,000
Dental offices	30,000	1,500,000
Schools/universities	25,000	1,250,000
Clubs and associations	20,000	1,000,000
Retail stores	20,000	1,000,000

Caper Jones, The Economics of Software Quality (2012)

B. Estimating Effort

Effort = 1.4 * thousands-of- lines-of-code
(in Person- Months)

Example:

If LOC = 13365 Then...

*Effort = 1.4 * 13365/1000 = 18.711 Person Months*

C. Estimating Time

$$\text{Time (in Months)} = 3.0 * \text{person-months}^{1/3}$$

Example:

If LOC = 13365 Then...

$$\text{Effort} = 1.4 * 13.365 = 18.711 \text{ person-months}$$

$$\text{Time} = 3.0 * 18.711^{1/3} = 7.9 \text{ month}$$

Boehm's Third Law (1981):

Development effort is a non-linear function of product size

Hitung Size dari Sistem dengan Function Point (TUFP – TAFP – LOC – PM – M)

- Sebuah perusahaan membutuhkan sistem *job seeker* untuk pencari kerja dan perusahaan pembuka lowongan pekerjaan
- Sistem memungkinkan pencari kerja untuk **menginput** data **curriculum vitae**. Di sisi lain, perusahaan pembuka lowongan kerja bisa menginput **data perusahaan** dan **lowongan pekerjaan** yang disediakan
- Pencari kerja dapat melakukan **pencarian (query)** tentang **lowongan pekerjaan apa saja yang tersedia**, pembuka lowongan kerja dapat mencari **siapa saja yang sudah mendaftar** di suatu lowongan pekerjaan
- Sistem mampu **memproduksi laporan** statistik lengkap tentang **pencari kerja, perusahaan, jenis lowongan pekerjaan** dan **tren lowongan kerja yang sedang populer**
- Laporan statistik disajikan dalam dua format file, **bentuk infografik (image)**, juga **tersedia dalam bentuk file pdf yang bisa didownload (file)**
- Sistem akan dikembangkan dengan menggunakan bahasa **Java**

Complexity				
Description	Low	Medium	High	Total
Inputs	__x 3	__x 4	__x 6	_____
Outputs	__x 4	__x 5	__x 7	_____
Queries	__x 3	__x 4	__x 6	_____
Files	__x 7	__x 10	__x 15	_____
Program Interfaces	__x 5	__x 7	__x 10	_____
TOTAL UNADJUSTED FUNCTION POINTS				_____

TUFP

	Fungsi	Bobot (Low)	Total
Input	3	3	9
Output	4	4	16
Queries	2	3	6
File	2	7	14
Program Interface	5	5	25
TUFP			70

Processing Complexity

- Data Communications 1
- Heavy Use Configuration 0
- Transaction Rate 0
- End-User efficiency 0
- Complex Processing 0
- Installation Ease 0
- Multiple sites 0
- Performance 0
- Distributed functions 0
- On-line data entry 2
- On-line update 2
- Reusability 0
- Operational Ease 1
- Extensibility 0



TOTAL: 6

TAFP

1. Processing Complexity (PC) = 6

2. Adjusted Processing Complexity (PCA)

$$0.65 + (0.01 * 6) = 0.71$$

3. Total Adjusted Function Points (TAFP)

$$70 * 0.71 = 49.7$$

LOC → Effort (ManMonth) → Time (Month)

1. $LOC = 55 * 49.7 = 2733.5$

2. $Effort = 1.4 * 2.7335 = 3.83 \text{ MM}$

3. $Time = 3.0 * 3.83^{(1/3)} = 4.6 \text{ M}$

Example: Schedule

	Fase	M	PM	Cost
1	Planning	1	3	15
2	Analysis	2	3	30
3	Design	2	4	50
4	Implementation	4	5	80
				175jt

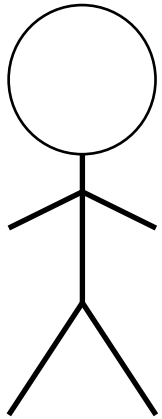


3. Use Case Points

Use Case Points

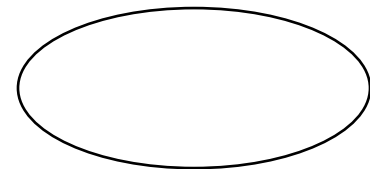
Unadjusted Actor Weighting (UAW)

Actor Type	Description	Weighting Factor
Simple (Easy)	External System with well-defined API	1
Average (Medium)	External System using a protocol-based interface, e.g., HTTP, TCT/IP, SQL	2
Complex (Difficult)	Human	3



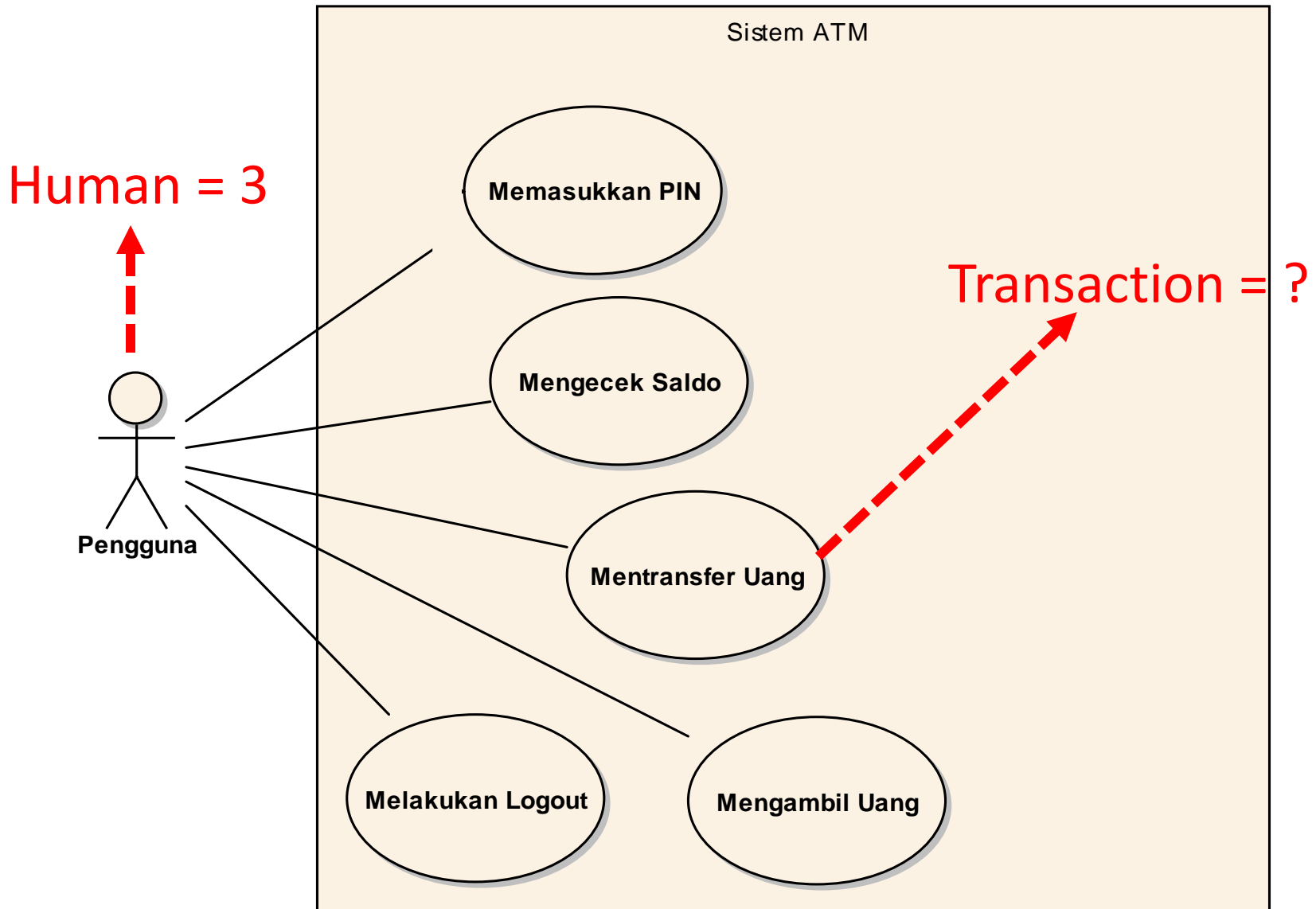
Unadjusted Use Case Weighting (UUCW)

Use-Case Type	Description	Weighting Factor
Simple (Easy)	1-3 transactions	5
Average (Medium)	4-7 transactions	10
Complex (Difficult)	More than 7 transactions	15

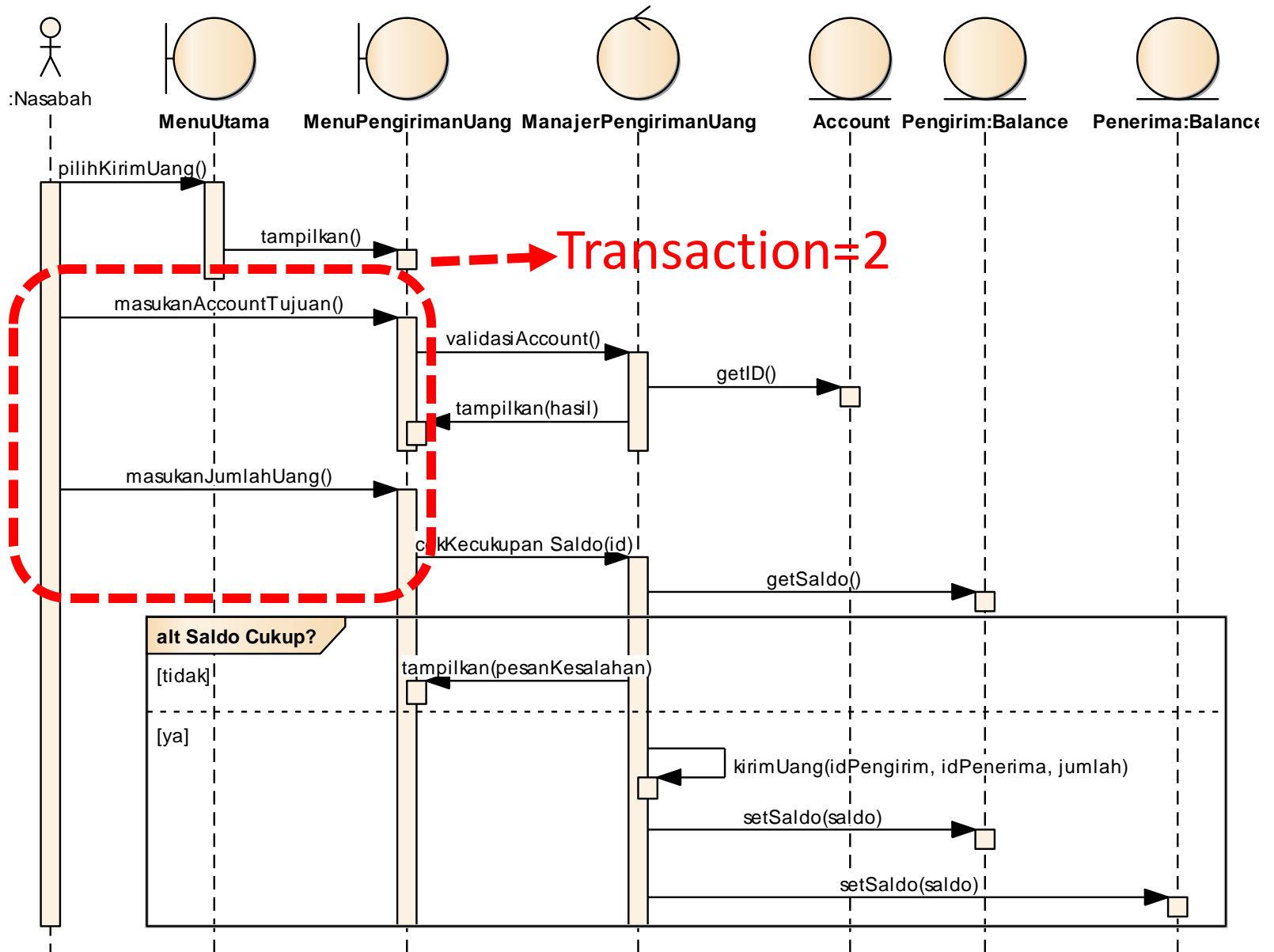


$$\text{Unadjusted Use Case Points (UUCP)} = \text{UAW} + \text{UUCW}$$

Sistem ATM – Use Case Diagram



Sequence Diagram: Mengirim Uang



Technical Complexity Factors (TCF)

Factor Number	Description	Weight
T1	Distributed system	2.0
T2	Response time or throughput performance objectives	1.0
T3	End-user online efficiency	1.0
T4	Complex internal processing	1.0
T5	Reusability of code	1.0
T6	Easy to install	0.5
T7	Ease of use	0.5
T8	Portability	2.0
T9	Ease of change	1.0

$$TCF = 0.6 + (0.01 * TFactor)$$

Environmental Complexity Factors (ECF)

Factor Number	Description	Weight
E1	Familiarity with system development process in use	1.5
E2	Application experience	0.5
E3	Object-oriented experience	1.0
E4	Lead analyst capability	0.5
E5	Motivation	1.0
E6	Requirements stability	2.0
E7	Part time staff	-1.0
E8	Difficulty of programming language	-1.0

$$ECF = 1.4 + (-0.03 * EFactor)$$

Computing Use Case Points

- Adjusted Use Case Points (**UCP**) = UUCP * TCF * ECF
- Effort in **Person Hours** = UCP * PHM

Person Hour Multiplier (PHM)

Let **F1** = Number of ECF1 to ECF6 that are **< 3**

Let **F2** = Number of ECF7 and ECF8 that are **> 3**

If **F1 + F2 ≤ 2**

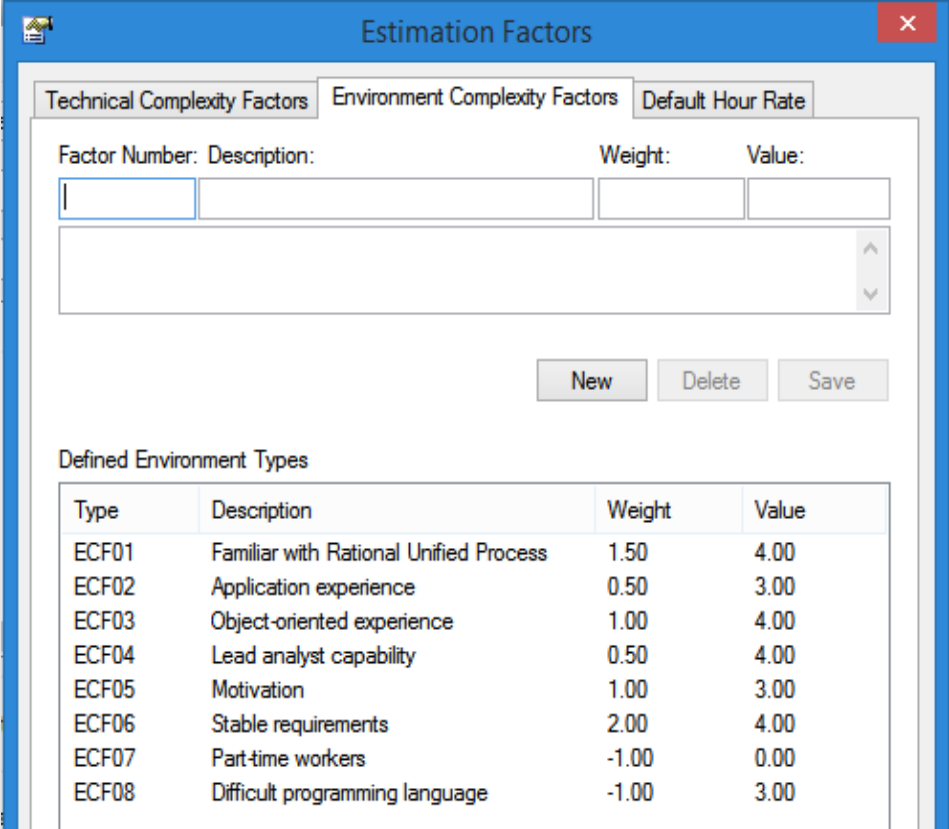
PHM = **20**

Else if **F1 + F2 = 3 or 4**

PHM = **28**

Else

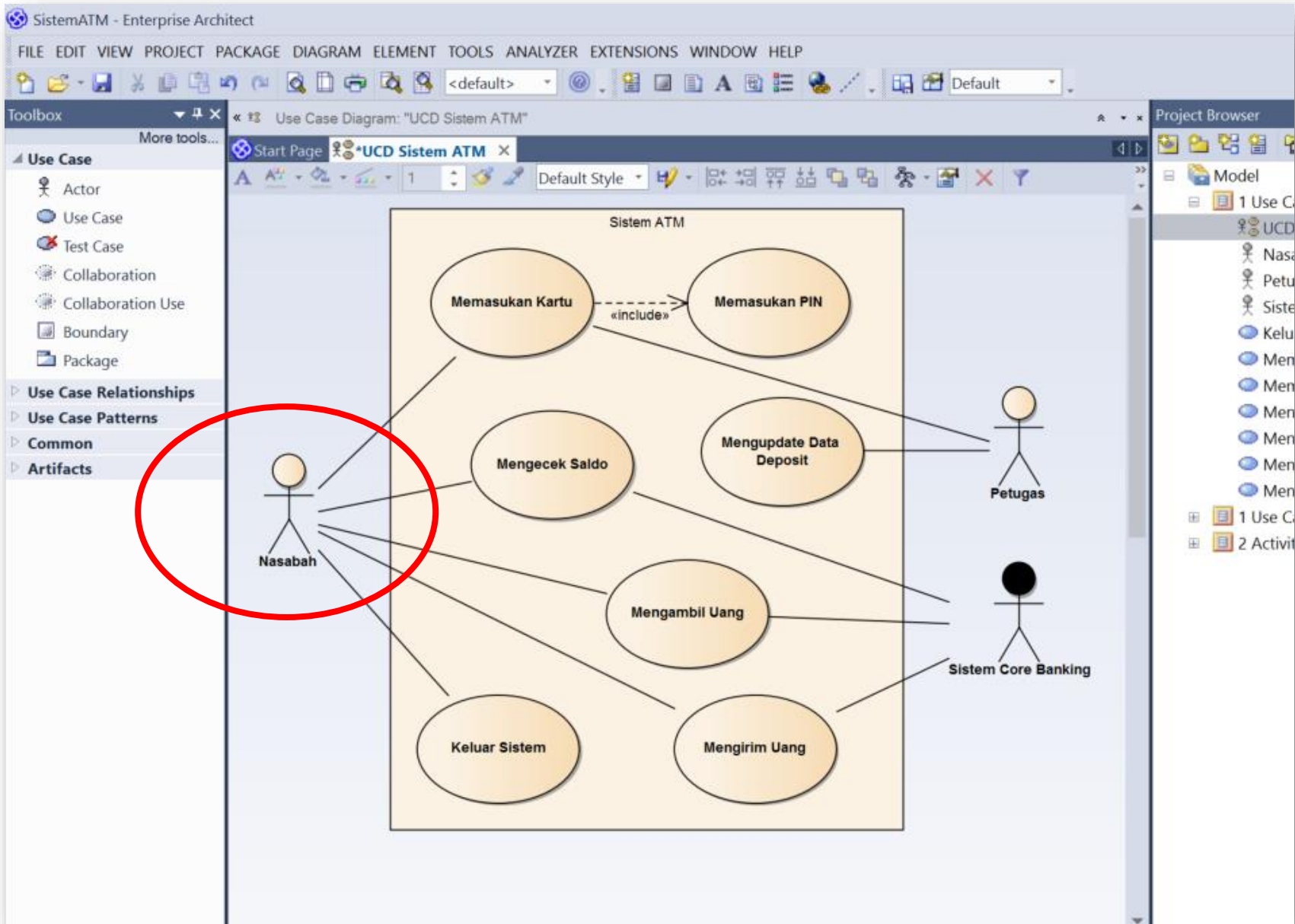
Scrap the project



The screenshot shows a software window titled "Estimation Factors" with three tabs: "Technical Complexity Factors", "Environment Complexity Factors", and "Default Hour Rate". The "Environment Complexity Factors" tab is active. It contains a form with fields for "Factor Number", "Description", "Weight", and "Value". Below the form are "New", "Delete", and "Save" buttons. At the bottom, there is a table titled "Defined Environment Types".

Type	Description	Weight	Value
ECF01	Familiar with Rational Unified Process	1.50	4.00
ECF02	Application experience	0.50	3.00
ECF03	Object-oriented experience	1.00	4.00
ECF04	Lead analyst capability	0.50	4.00
ECF05	Motivation	1.00	3.00
ECF06	Stable requirements	2.00	4.00
ECF07	Part-time workers	-1.00	0.00
ECF08	Difficult programming language	-1.00	3.00

Computing Use Case Points with Sparx EA



SistemATM - Enterprise Architect

FILE EDIT VIEW PROJECT PACKAGE DIAGRAM ELEMENT TOOLS ANALYZER EXTENSIONS WINDOW HELP

Toolbox Use Case Diagram: "UCD Sistem ATM" Project Browser

Use Case Actor: Nasabah

- Properties
 - General
- Rules
- Requirements
- Constraints
- Scenarios
- Related
 - Files
 - Links

Nasabah

B I U A [Icons]

Stereotype: [] ...

Status: Proposed

Alias: []

Keywords: []

Author: romis

Complexity: Easy (dropdown menu open: Easy, Medium, Difficult)

Language: []

Version: 1.0

Phase: 1.0

Package: 1 Use Case Diagram

Created: 29-Mar-2017 11:36:36

Modified: 29-Mar-2017 11:36:55

Main Tags

OK Cancel Apply Help

SistemATM - Enterprise Architect

FILE EDIT VIEW PROJECT PACKAGE DIAGRAM ELEMENT TOOLS ANALYZER EXTENSIONS WINDOW HELP

Toolbox Use Case Diagram "LCD Sistem ATM" Project Browser

Use Case Actor : Sistem Core Banking

Properties
General
Rules
Requirements
Constraints
Scenarios
Related
Files
Links

Sistem Core Banking

Properties

Stereotype:

Status: Proposed

Alias:

Keywords:

Author: Romis

Complexity: Easy

Language: Medium

Version: 1.0

Phase: 1.0

Package: 1 Use Case Diagram

Created: 29-Mar-2017 11:42:11

Modified: 29-Mar-2017 11:42:16

Main Tags

OK Cancel Apply Help

Use Case Points in Sparx EA 14

The screenshot displays the Sparx EA 14 software interface. The top ribbon includes tabs for START, DESIGN, LAYOUT, SPECIALIZE, PUBLISH, CONSTRUCT, SIMULATE, CODE, EXECUTE, CONFIGURE, and PERSPECTIVE. The CONSTRUCT tab is active, showing sub-tabs for Tests, Test Results, and Report. The Testing group contains icons for Tests, Test Results, Not Run, Not Checked, and Report. The Change Management group includes Changes, Defects, and Issues. The Status group includes QA Report, Task & Issues, and Use Case Metrics. The Use Case Metrics icon is highlighted in yellow. The main workspace shows a Use Case Diagram for 'Sistem ATM'. The diagram includes an actor 'Nasabah' connected to several use cases: 'Memasukkan Kartu', 'Mengecek Saldo', 'Mengambil Uang', 'Mentransfer Uang', and 'Keluar Sistem'. 'Memasukkan Kartu' includes 'Memasukkan PIN'. 'Mengecek Saldo', 'Mengambil Uang', and 'Mentransfer Uang' use the 'Sistem' boundary. The left sidebar shows the Project Browser and Toolbox. The Toolbox contains Use Case, Use Case Relationships, Common, Common Relationships, and Artifacts. The Project Browser shows the hierarchy: Model > Use Case Diagram > UCD System ATM.

Resources Gantt

Active Tasks ▾

Completed Tasks ▾

Summary ▾

Task Management

Tests

Test Results ▾

Report

Not Run

Not Checked

Testing

Changes ▾

Defects ▾

Issues ▾

Tasks ▾

Events ▾

Decisions ▾

Effort

Risks

Metrics

Change Management

QA Report

Task & Issues

Use Case Metrics

Status

Model Use Case Diagram

Find Package

Toolbox

Search

Use Case

- Actor
- Use Case
- Boundary

Use Case Relationships

Common

Common Relationships

Artifacts

QA Reports - Use Case Metrics

Testing Details Maintenance Details Dependency Details Implementation Details Use Case Metrics

Use Cases

Root Package: Use Case Diagram

Reload

Phase like

*

Bookmarked:

All

Keyword like

Use Cases: 7

 Include Actors

Package	Name	Type	Complexity	Phase
Use Case Diagram	Memasukan PIN	UseCase	5	1.0
Use Case Diagram	Mengupdate Data De...	UseCase	5	1.0
Use Case Diagram	Keluar Sistem	UseCase	5	1.0
Use Case Diagram	Mentransfer Uang	UseCase	5	1.0
Use Case Diagram	Mengambil Uang	UseCase	5	1.0
Use Case Diagram	Mengecek Saldo	UseCase	5	1.0
Use Case Diagram	Memasukan Kartu	UseCase	5	1.0
Use Case Diagram	Sistem Inti Perbankan	Actor	1	1.0

Technical Complexity Factor

Unadjusted TCF Value (UTV): 47

TCF Weight Factor (TWF): 0.01

TCF Constant (TC): 0.6

TCF = TC + (TWF x UTV): 1.07

Environment Complexity Factor

Unadjusted ECF Value (UEV): 21.5

ECF Weight Factor (EWF): -0.03

ECF Constant (EC): 1.4

ECF = EC + (EWF x UEV): 0.755

Unadjusted Use Case Points (UUCP) = Sum of Complexity

42

Ave Hours per Use Case

Easy: 39 Med: 78 Diff: 117

Total Estimate

Use Case Points (UCP) = UUCP * TCF * ECF = 42 * 1.07 * 0.755 = 33 UCP

Estimated Work Effort (hours) = 10 * 33 = 330 Hours

Estimated Cost = EWE * Default hourly Rate = 330 * 40 = 13200 Cost

SistemATM - Enterprise Architect

FILE EDIT VIEW PROJECT PACKAGE DIAGRAM ELEMENT TOOLS ANALYZER EXTENSIONS WINDOW HELP

QA Reports - Use Case Metrics

4 AD Mengambil Uang 5 AD Mengirim Uang 6 AD Mengupdate Data Deposit 7 AD Keluar Sistem QA Reports

Use Case

- Actor
- Use Case
- Test Case
- Collaboration
- Collaboration Use
- Boundary
- Package

Use Case Relationships

Use Case Patterns

Common

Artifacts

Use Cases

Root Package: 1 Use Case Diagram Reload

Phase like * Bookmarked All

Keyword like Use 7 Include Actors

Package	Name	Type	Com...	Ph...
1 Use Case ...	Memasukan...	Use...	5	1.0
1 Use Case ...	Memasukan...	Use...	5	1.0
1 Use Case ...	Mengecek ...	Use...	5	1.0
1 Use Case ...	Mengambil ...	Use...	5	1.0
1 Use Case ...	Mengirim U...	Use...	5	1.0
1 Use Case ...	Keluar Sistem	Use...	5	1.0
1 Use Case ...	Mengupdat...	Use...	5	1.0
1 Use Case ...	Nasabah	Actor	3	1.0
1 Use Case ...	Petugas	Actor	3	1.0
1 Use Case ...	Sistem Core...	Actor	1	1.0

Unadjusted Use Case Points (UUCP) = Sum of Complexity: 42

Ave Hours per Use Case: 20

Easy: 78 Med: 157 Diff: 235

Technical Complexity Factor

Unadjusted TCF Value: 47

TCF Weight Factor (TWF): 0.01

TCF Constant (TC): 0.6

TCF = TC + (TWF x UTV): 1.07

Environment Complexity Factor

Unadjusted ECF Value: 21.5

ECF Weight Factor (EWF): -0.03

ECF Constant (EC): 1.4

ECF = EC + (EWF x UEV): 0.755

Total Estimate

Use Case Points (UCP) = UUCP * TCF * ECF	42	*	1.07	*	0.755	=	33	UCP
Estimated Work Effort (hours)	20	*	33	=	660	Hours		
Estimated Cost = EWE * Default hourly Rate	660	*	40	=	26400	Cost		

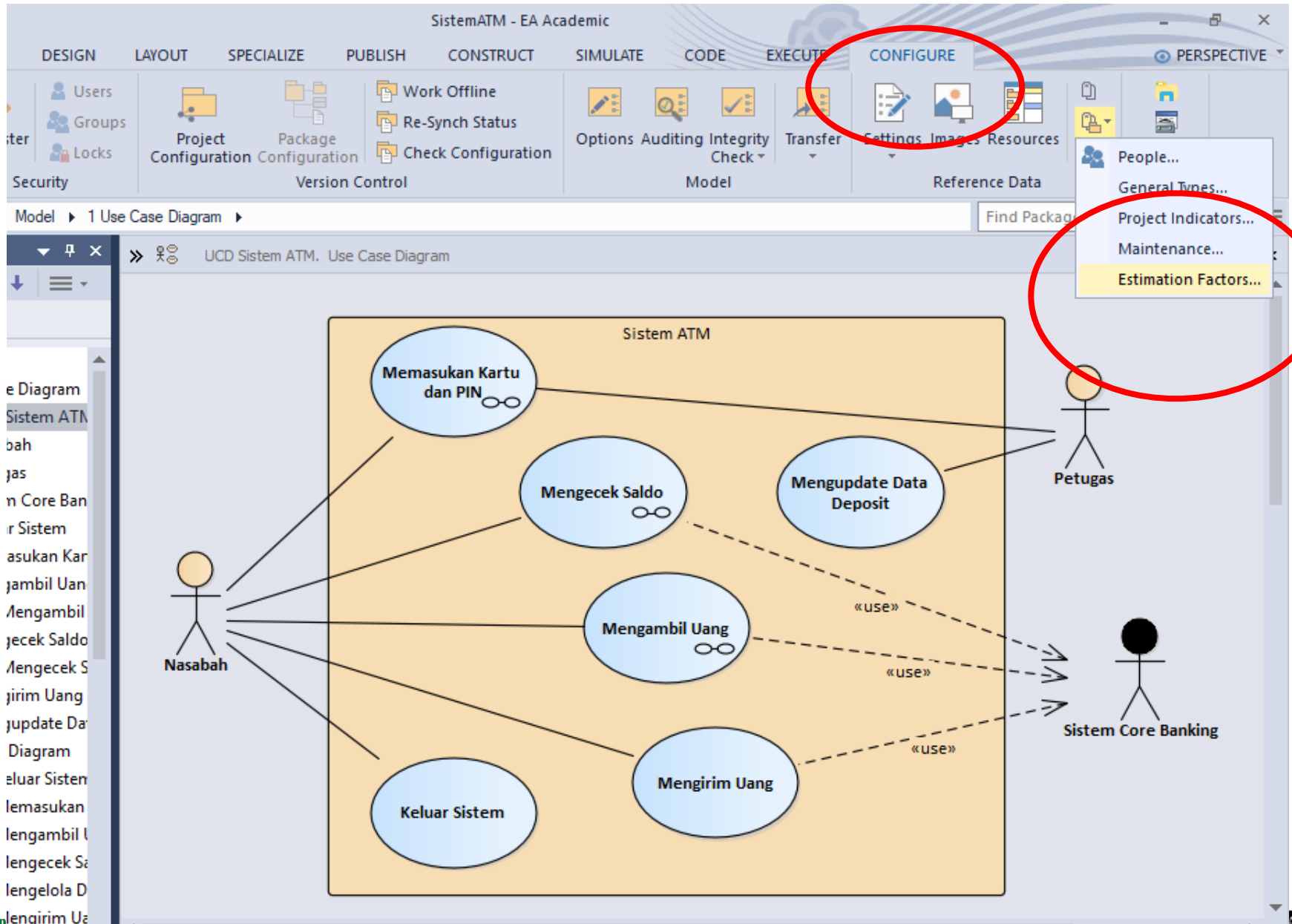
Re-Calculate Report View Report Default Rate Help

Project Browser

Model

- 1 Use Case Diagram
- UCD Sistem ATM
 - Nasabah
 - Petugas
 - Sistem Core Banki
 - Keluar Sistem
 - Memasukan Kartu
 - Memasukan PIN
 - Mengambil Uang
 - Mengecek Saldo
 - Mengirim Uang
 - Mengupdate Data
- 1 Use Case Diagram A
- 2 Activity Diagram
 - 1 AD Memasukan
 - 2 AD Memasukan
 - 3 AD Mengecek S
 - 4 AD Mengambil U
 - 5 AD Mengirim Ua
 - 6 AD Mengupdate
 - 7 AD Keluar Siste
- Nasabah
- Petugas
- Sistem ATM
- Sistem Core Banki

Estimation Factors in Sparx EA 14



Environment Complexity Factors (ECF)

The screenshot displays the 'Estimation Factors' dialog box within the 'SistemATM - Enterprise Architect' application. The dialog is titled 'Estimation Factors' and contains several sections:

- Technical Complexity Factor:** A table with columns for Factor Number, Description, Weight, and Value. It is currently empty.
- Default Hour Rate:** A text input field.
- Defined Environment Types:** A table with columns for Type, Description, Weight, and Value. This table is circled in red.
- Buttons:** 'New', 'Delete', and 'Save' buttons are located below the 'Technical Complexity Factor' table.
- Unadjusted ECF:** A text input field at the bottom right showing the value '21.50'.

Type	Description	Weight	Value
ECF01	Familiar with Rational Unified Process	1.50	4.00
ECF02	Application experience	0.50	3.00
ECF03	Object-oriented experience	1.00	4.00
ECF04	Lead analyst capability	0.50	4.00
ECF05	Motivation	1.00	3.00
ECF06	Stable requirements	2.00	4.00
ECF07	Part-time workers	-1.00	0.00
ECF08	Difficult programming language	-1.00	3.00

Technical Complexity Factors (TCF)

The screenshot displays the 'Estimation Factors' dialog box within the 'SistemATM - Enterprise Architect' application. The dialog is titled 'Estimation Factors' and contains a table of 'Defined Technical Types'. A red circle highlights this table. The table has four columns: Type, Description, Weight, and Value. The data rows are as follows:

Type	Description	Weight	Value
TCF01	Distributed System	2.00	5.00
TCF02	Response or throughput performan...	1.00	4.00
TCF03	End user efficiency (online)	1.00	2.00
TCF04	Complex internal processing	1.00	4.00
TCF05	Code must be re-usable	1.00	2.00
TCF06	Easy to install	0.50	5.00
TCF07	Easy to use	0.50	3.00
TCF08	Portable	2.00	3.00
TCF09	Easy to change	1.00	3.00
TCF10	Concurrent	1.00	2.00

Below the table, the 'Unadjusted TCF' is displayed as 47.00. The dialog also includes buttons for 'New', 'Delete', 'Save', 'Close', and 'Help'.

Example: Sistem ATM

$$\text{UCP} = 33$$

$$\text{PHM} = 20$$

$$\text{PH} = 20 * 33 = 660 \text{ PH}$$

$$28 * 33 = 924$$

$$\text{PM} = 660 / 8 / 22 = 3.75 \text{ PM}$$

$$= 924 / 8 / 22 = 5.25 \text{ PM}$$

$$\text{TIME (M)} = 3.0 * \text{PM}^{1/3}$$

$$\text{TIME (M)} = 3.0 * 3.75^{1/3} = 4.6 \text{ M}$$

$$= 3.0 * 5.25^{1/3} = 5.21 \text{ M}$$

Example: Sistem ERP

$$\text{UCP} = 1517$$

$$\text{PHM} = 20$$

$$\begin{aligned} \text{PH} &= 20 * 1517 &= 30340 \text{ PH} \\ &28 * 1517 \end{aligned}$$

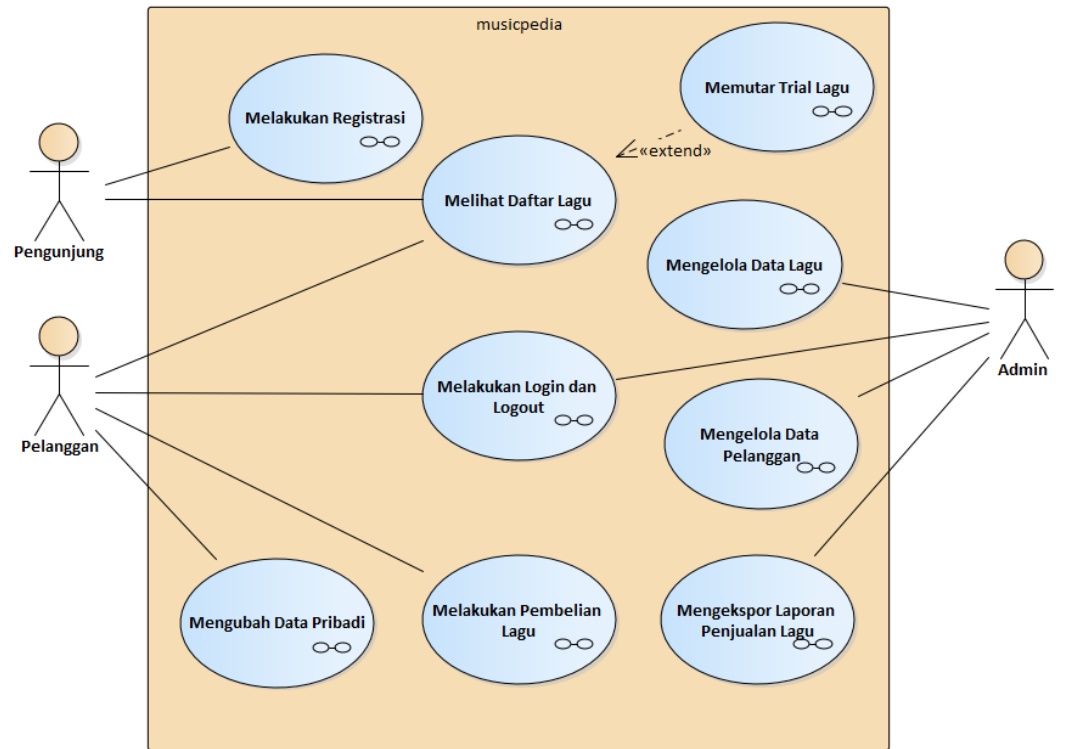
$$\text{PM} = 30340 / 8 / 22 = 172 \text{ PM}$$

$$\text{TIME (M)} = 3.0 * \text{PM}^{1/3}$$

$$\text{TIME (M)} = 3.0 * 172^{1/3} = 14 \text{ M}$$

Example: MusicPedia

Technical Feasibility



Use Case Points

Tahap 1

Use Case Points (UCP)	Person Hours
51	
51	

Tahap 2 - Menghitung Person Month (PM)

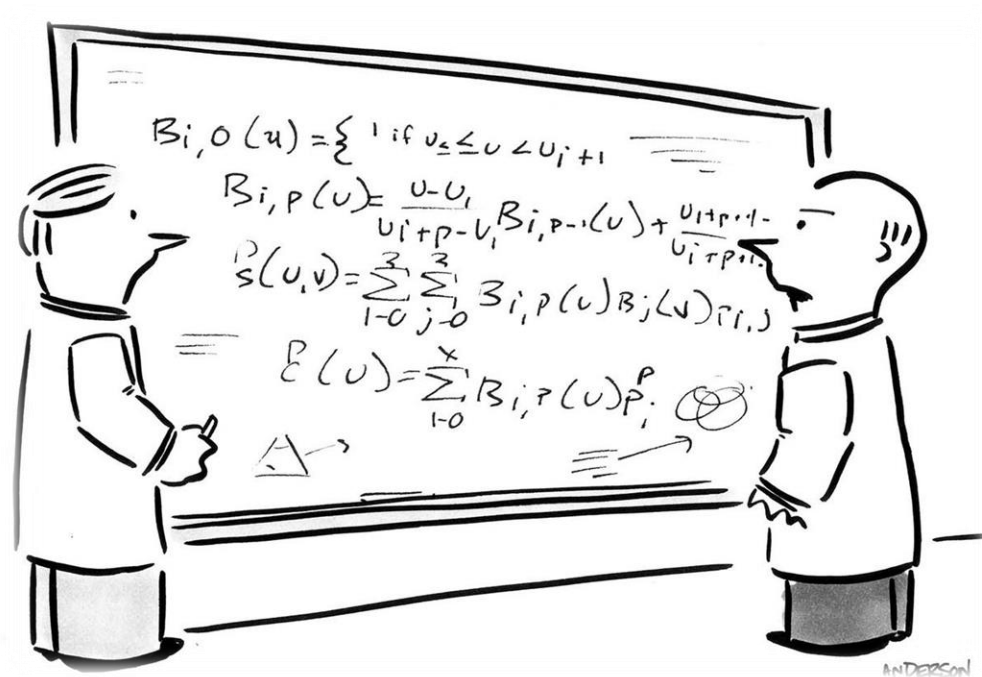
PHM	Person Hours (PH)	Lama Bekerja Perhari	Jumlah Bekerja Sebulan	Person Months (PM)
20	1020	8	22	5.80
	1020	10	26	3.92
28	1428	8	22	8.11
	1428	10	26	5.49

Tahap 3 - Menghitung Time (Month)

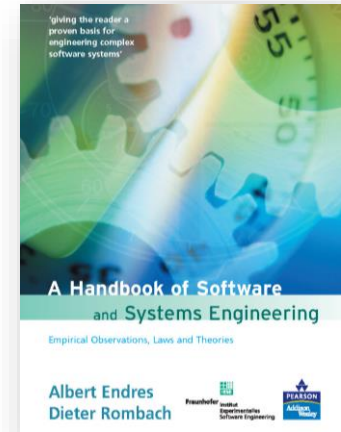
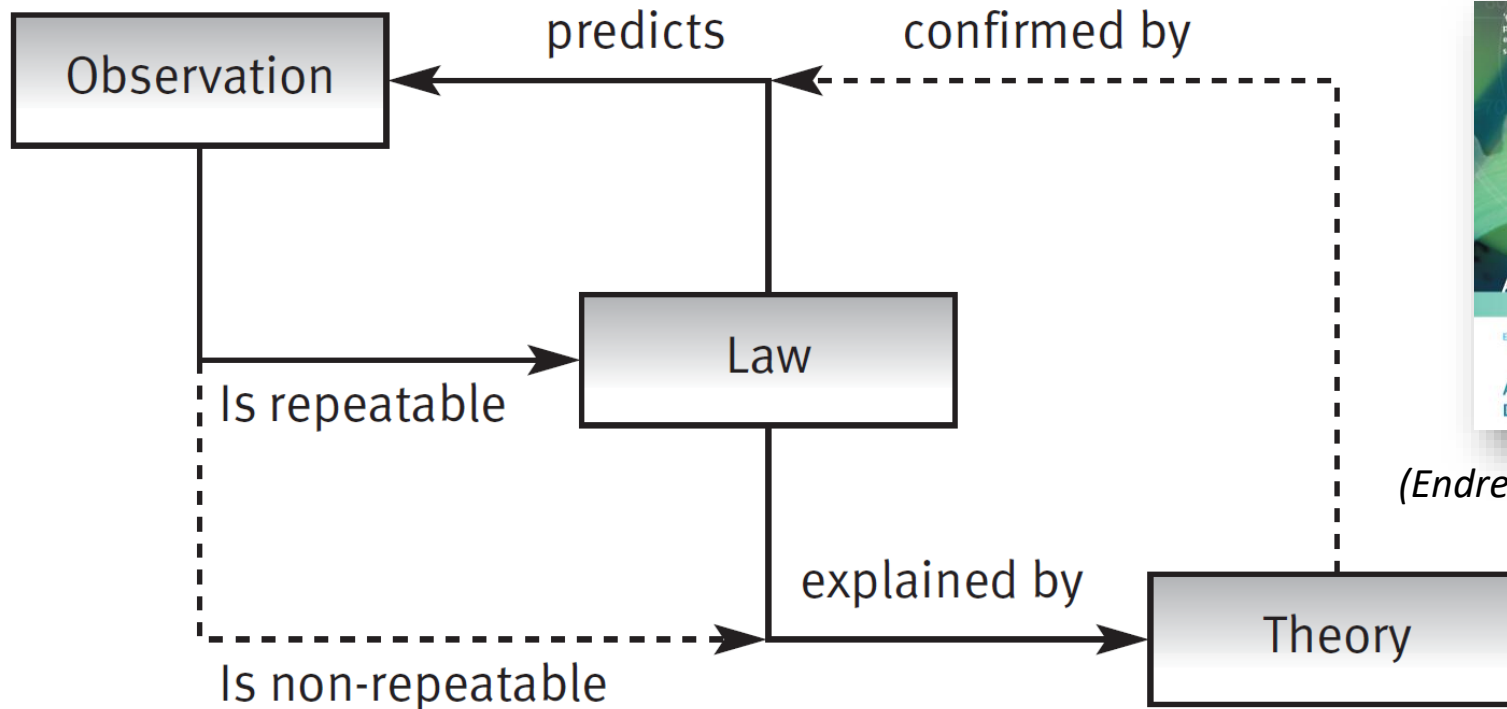
PHM	Formula Penghitung Waktu	Jumlah Bekerja Sebulan	Waktu dalam Bulan (M)
20	3 * PM^(1/3)	22	5.39
		26	4.73
28		22	6.03
		26	5.29

MITOS 7

Software Engineering Itu Langsung
Praktek Saja, **Jangan Kebanyakan Teori**



Observations, Laws and Theories



(Endres & Rombach, 2003)

- **Repeatable observations** can often be stated as a *law*
- Using this law, we can then **make predictions** about further observations
- A law tells us how things occur, but not why. *Theories explain why* it is true and order our observations

Software Engineering Laws

1. **Requirement deficiencies** are the **prime source of project failures** (Glass)
2. **Errors** are most frequent during the **requirements and design activities** and are the more expensive the later they are removed (Boehm 1)
3. **Prototyping** significantly **reduces requirement and design errors**, especially for user interfaces (Boehm 2)
4. The **value of models** depends on the view taken, but **none is best for all purposes** (Davis)
5. **Good designs** require **deep application domain** knowledge (Curtis)
6. **Hierarchical** structures **reduce complexity** (Simon)
7. A structure is stable if **cohesion is strong** and **coupling low** (Constantine)
8. Only what is hidden can be changed without risk (Parnas)
9. **Separation of concerns** leads to standard architectures (Denert)
10. Screen pointing-time is a function of distance and width (Fitts-Shneiderman)

Software Engineering Laws

CONSTRUCTION

11. What **applies to small systems** does not **apply to large ones** (DeRemer)
12. Productivity and reliability depend on the length of a program's text, independent of language level used (Corbató)
13. **Well-structured programs** have **fewer errors and are easier to maintain** (Dijkstra-Mills-Wirth)
14. The larger and more decentralized an organization, the more likely it is that it has reuse potential (Lanergan)
15. Software reuse reduces cycle time and increases productivity and quality (McIlroy)
16. A **system** reflects the **organizational structure** that built (Conway)

Software Engineering Laws

17. Inspections significantly increase productivity, quality, and project stability (Fagan)
18. Effectiveness of inspections is fairly independent of its organizational form (Porter–Votta)
19. Perspective-based inspections are (highly) effective and efficient (Basili)
20. A combination of different V&V methods outperforms any single method alone (Hetzel–Myers)
21. Online debugging is more efficient than offline debugging (Sackman 1)
22. Testing can show the presence but not the absence of errors (Dijkstra)
23. A developer is unsuited to test his or her code (Weinberg)
24. Approximately 80 percent of defects come from 20 percent of modules (Pareto–Zipf)
25. Performance testing benefits from system-level benchmarks (Gray–Serlin)
26. Usability is quantifiable (Nielsen-Norman)

TESTING

Software Engineering Laws

EVOLUTION

27. A **system that is used** will **be changed** (Lehman 1)
28. An evolving system increases its complexity, unless work is done to reduce it (Lehman 2)
29. **System evolution** is determined by a **feedback process** (Lehman 3)
30. **Smaller changes** have a **higher error density** than large ones (Basili–Möller)

Software Engineering Laws

PLANNING

31. Individual **developer performance varies** considerably (Sackman 2)
32. A **multitude of factors** influence **developer productivity** (Nelson–Jones)
33. **Development effort** is a **(non-linear)** function of product size (Boehm 3)
34. Most **cost estimates** tend to be **too low** (DeMarco–Glass)
35. **Mature processes** and **personal discipline** enhance planning, increase **productivity**, and reduce **errors** (Humphrey)
36. **Adding manpower** to a late project **makes it later** (Brooks)
37. Products replace services through productivity gains (Baumol)

Software Engineering Laws

HUMAN RESOURCE

38. Humans receive most information through the visual system and store it in a spatially organized memory (Kupfmüller)
39. Humans tend to structure what they see to form cohesive patterns (Gestalt)
40. Short-term memory is limited to 7 ± 2 chunks of information (Miller)
41. Multimodal information is easier to remember than single mode (Krause)
42. The **more knowledge** that is available, the **more effort** has to be spent on the processes to use it (Librarian)
43. It takes **5000 hours** to turn a **novice into an expert** (Apprentice)
44. Human **needs and desires** are strictly **prioritized** (Maslow-Herzberg)

Software Engineering Laws

TECHNOLOGY

45. The **price and performance of processors** is **halved every 18 months** (Moore)
46. The capacity of magnetic devices increases by a factor of ten every decade (Hoagland)
47. Wireless **bandwidth doubles every 2.5 years** (Cooper)
48. **Architecture** wins over **technology** (Morris-Ferguson)
49. The **value of a network** increases with the **square of its users** (Metcalfe)
50. The probability that a hypothesis is true increases the more unlikely the new event is that confirms this hypothesis (Bayes)

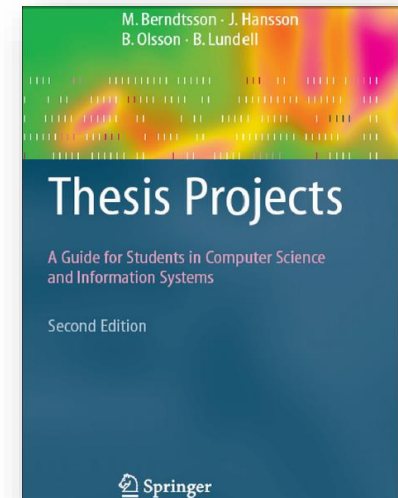
MITOS 8

Penelitian Software Engineering itu
Hasilnya adalah Produk Software



Mengapa Melakukan Penelitian?

- Berangkat dari adanya **masalah penelitian**
 - yang mungkin sudah diketahui metode pemecahannya
 - tapi belum diketahui **metode pemecahan yang lebih baik**
- Research (Inggris) dan recherche (Prancis)
 - **re** (kembali)
 - **to search** (mencari)
- The process of exploring the unknown, studying and learning new things, **building new knowledge** about things that **no one has understood before** (*Berndtsson et al., 2008*)

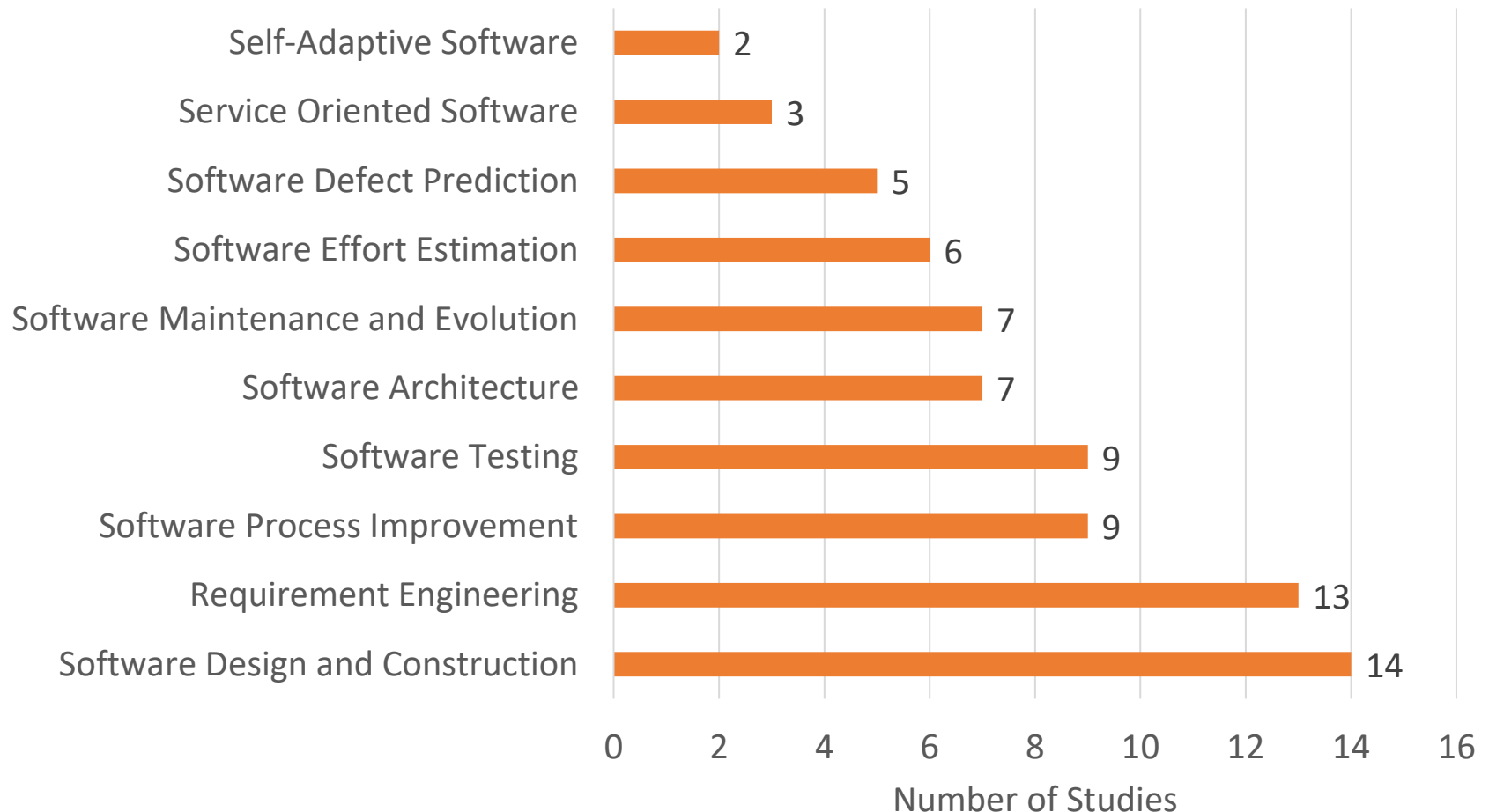


Pengembangan Software vs Penelitian

- Membangun software **bukanlah tujuan utama penelitian**, hanya *testbed* untuk mempermudah kita dalam mengukur hasil penelitian
 - Tidak ada **listing code**, UML atau screenshot software di paper-paper journal (SCOPUS/WoS), kecuali penelitian tentang perbaikan paradigma pemrograman, analisis design, dsb
- Ketika pada penelitian kita **mengusulkan perbaikan suatu algoritma** (*proposed method*)
 - Bidang image processing, topik penelitian face recognition, memikirkan **perbaikan metode/algoritma untuk pengenalan wajah** dengan akurat/efisien
 - Bidang data mining, topik decision tree, memikirkan **perbaikan algoritma decision tree** sehingga bisa memprediksi (klasifikasi) dengan lebih akurat
 - Untuk **mempermudah eksperimen dan evaluasi**, kita **menulis kode program (software)** untuk menguji dan mengevaluasi performance dari algoritma yang kita usulkan

Penelitian Bidang Software Engineering?

Penelitian bidang software engineering bukan penelitian tentang pengembangan software yang hasil akhirnya produk software, tapi penelitian untuk perbaikan metodologi pengembangan software



Resources: Survey Papers from ScienceDirect, SpringerLink, and IEEE Explore (2011-2014)

MITOS 9

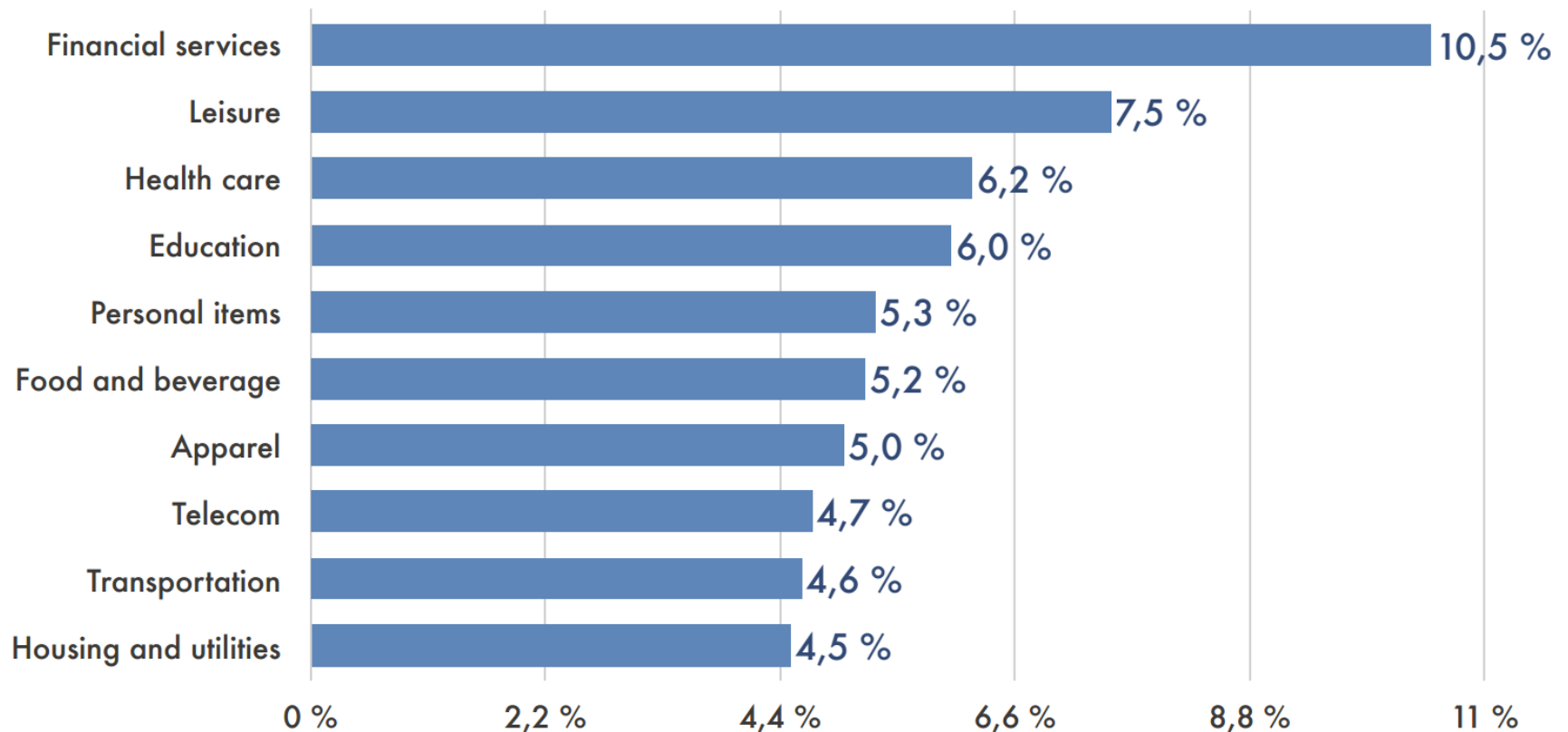
Saya Akan Membuat Aplikasi
Seperti Yang Ada Sekarang



Kejar Ceruk Pasar Baru

- Don't Reinvent The Wheel!
- Jangan pernah membuat aplikasi yang sama saja dengan yang ada saat ini
- Lakukan komparasi terhadap aplikasi sejenis, lihat dimana ada gap dan ceruk pasar yang belum tergarap
- Buat aplikasi untuk segmen pasar baru dan diprediksi akan tumbuh besar

Consumer Spending



RAPID URBANIZATION, RISING INCOME LEVELS, FAVORABLE DEMOGRAPHIC PATTERNS AND CHANGING LIFESTYLE TRENDS ARE JUST SOME OF THE FACTORS THAT ARE BOOSTING CONSUMER SPENDING IN INDONESIA

Source: McKinsey 2013

Indonesia Software Innovation Maps

eCommerce and Platform

Tokopedia

Bhinneka

BukaLapak

MatahariMall

BliBli

BerryBenka

Fabelio

Ralali

Bizzy

Media

Kurio

Scoop

Transportation

Gojek

Uber

Grab Car

Accommodation and Logistics

Traveloka

Tiket.Com

HappyFresh

Qraved

BerryKitchen

Education

Kelase

RuangGuru

Evolution of Sciences

- Sebelum 1600: **Empirical science**
 - Disebut sains kalau bentuknya **kasat mata**
- 1600-1950: **Theoretical science**
 - Disebut sains kalau bisa **dibuktikan secara matematis** atau eksperimen
- 1950s-1990: **Computational science**
 - Seluruh disiplin ilmu bergerak ke **komputasi**
 - Lahirnya banyak **model komputasi**
- 1990-sekarang: **Data science**
 - Kultur manusia **menghasilkan data besar**
 - Kemampuan komputer untuk mengolah data besar
 - Datangnya **data mining** sebagai arus utama sains

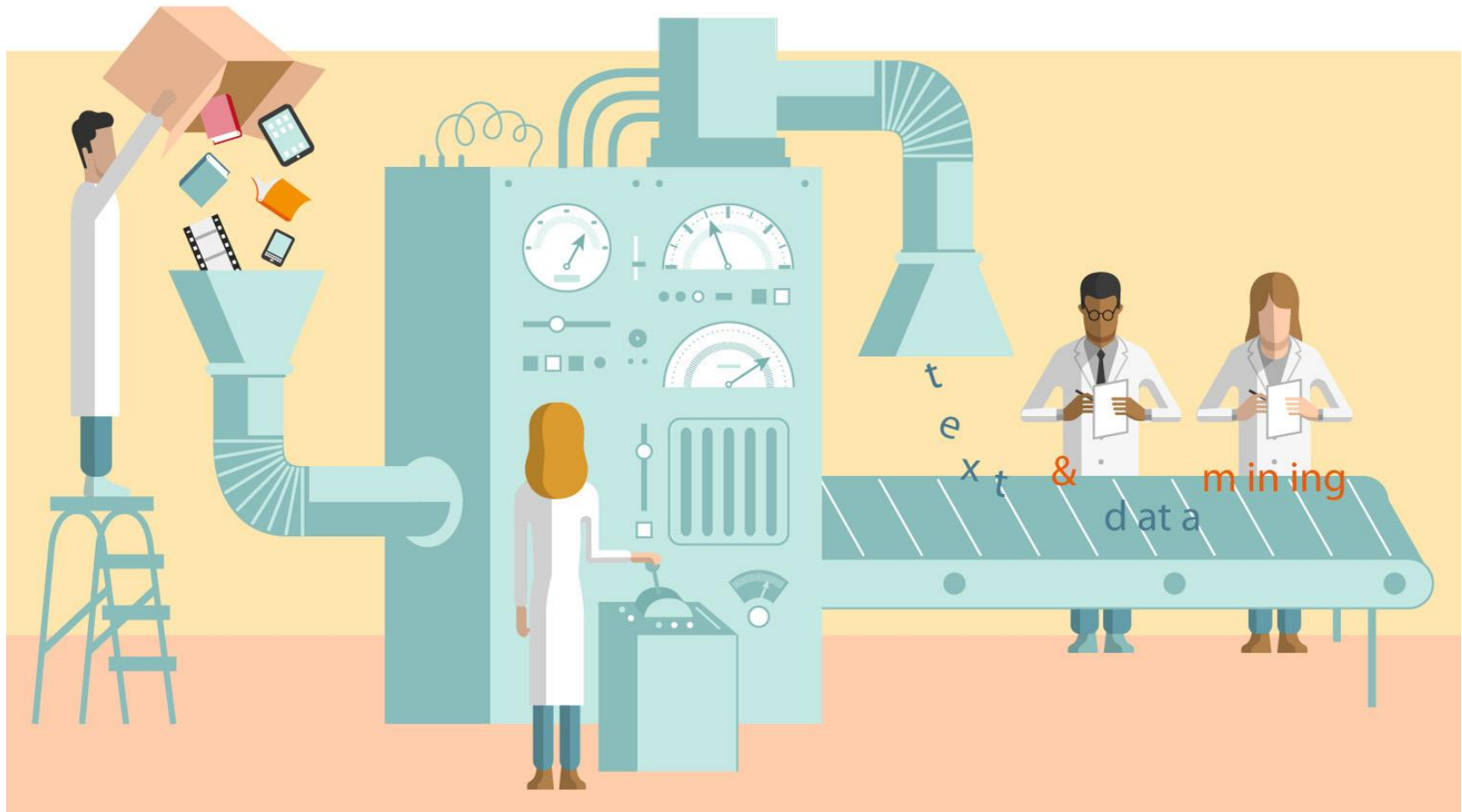
*Jim Gray and Alex Szalay, The World Wide Telescope:
An Archetype for Online Science, Comm. ACM, 45(11): 50-54, Nov. 2002*

Datangnya Tsunami Data

- **Mobile Electronics** market
 - 7B smartphone subscriptions in 2015
- **Web & Social Networks** generates amount of data
 - Google processes 100 PB per day, 3 million servers
 - Facebook has 300 PB of user data per day
 - Youtube has 1000PB video storage

kilobyte (kB)	10^3
megabyte (MB)	10^6
gigabyte (GB)	10^9
terabyte (TB)	10^{12}
petabyte (PB)	10^{15}
exabyte (EB)	10^{18}
zettabyte (ZB)	10^{21}
yottabyte (YB)	10^{24}

Mining dari Data ke Pengetahuan

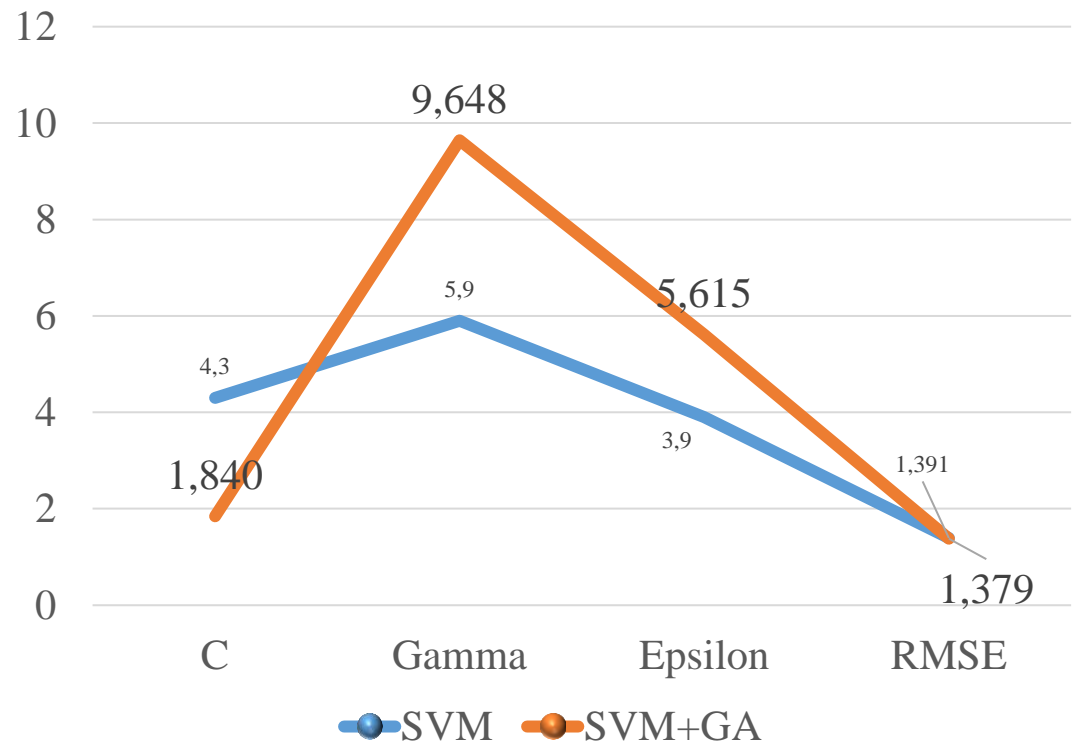


Disiplin ilmu yang mempelajari **metode** untuk **mengekstrak pengetahuan** atau **menemukan pola** dari suatu data yang besar

Sistem Prediksi Kebakaran Hutan

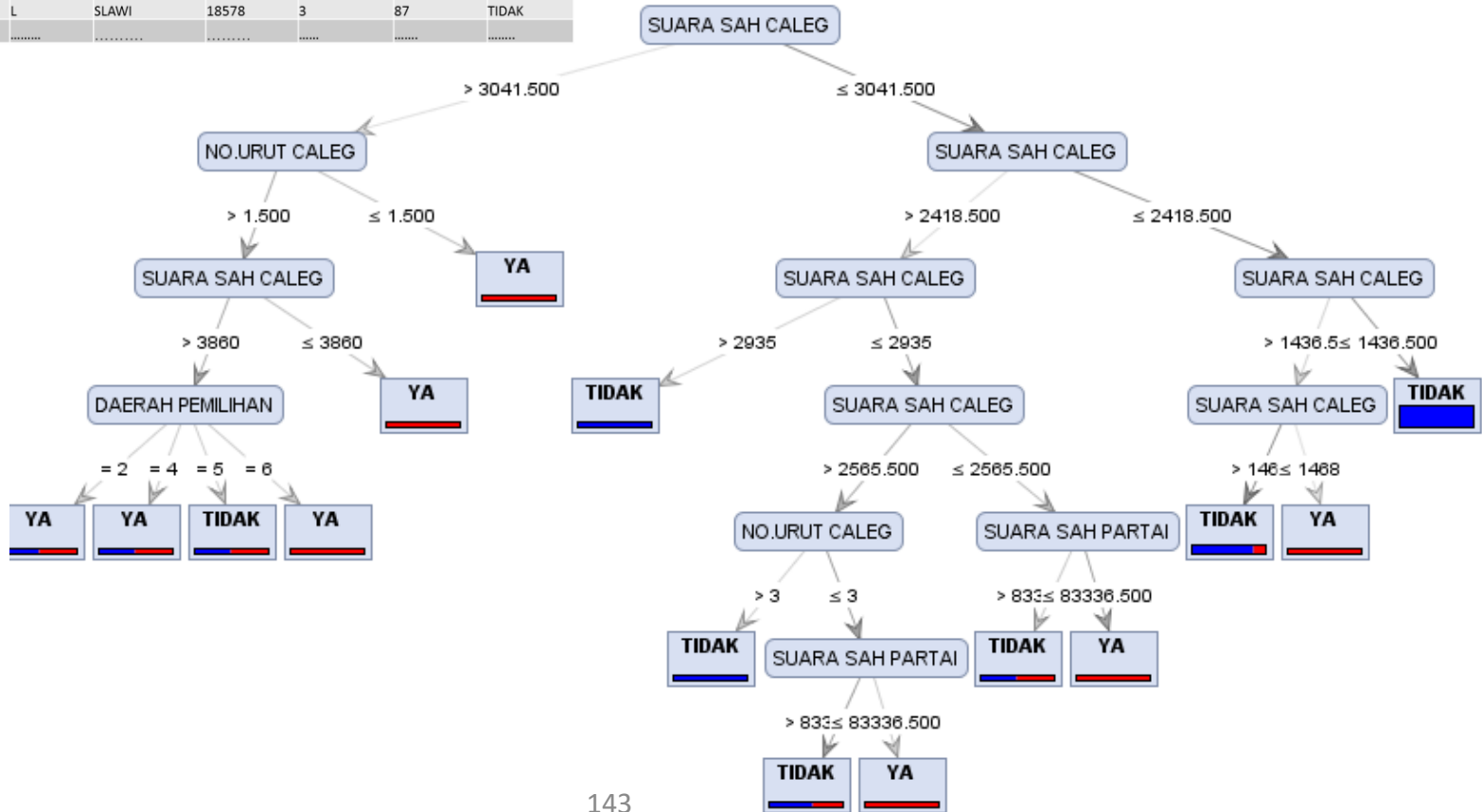
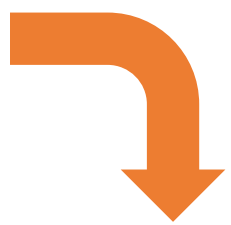
FFMC	DMC	DC	ISI	temp	RH	wind	rain	ln(area+1)
93.5	139.4	594.2	20.3	17.6	52	5.8	0	0
92.4	124.1	680.7	8.5	17.2	58	1.3	0	0
90.9	126.5	686.5	7	15.6	66	3.1	0	0
85.8	48.3	313.4	3.9	18	42	2.7	0	0.307485
91	129.5	692.6	7	21.7	38	2.2	0	0.357674
90.9	126.5	686.5	7	21.9	39	1.8	0	0.385262
95.5	99.9	513.3	13.2	23.3	31	4.5	0	0.438255

	SVM	SVM+GA
C	4.3	1,840
Gamma (γ)	5.9	9,648
Epsilon (ϵ)	3.9	5,615
RMSE	1.391	1.379



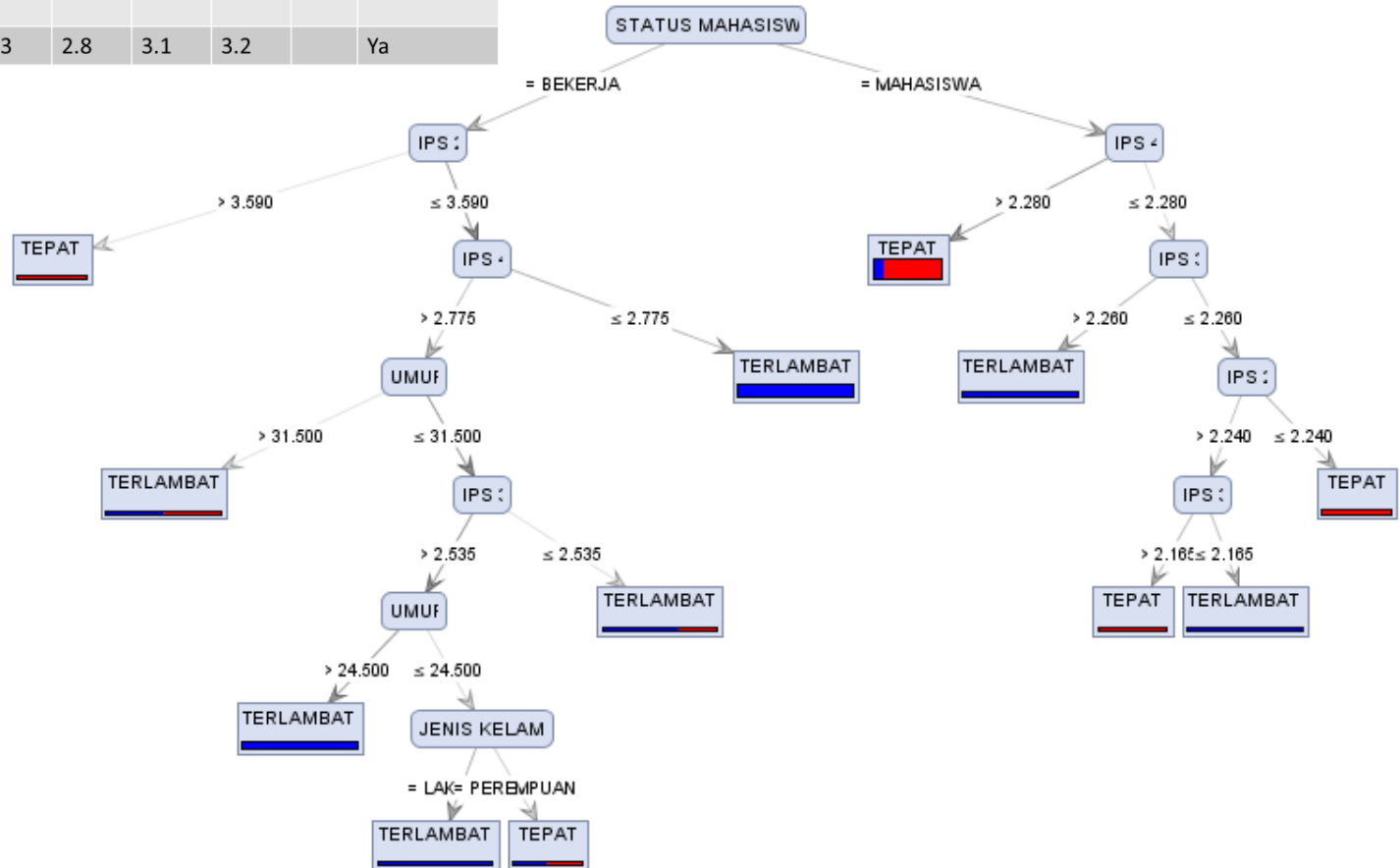
Prediksi Calon Legislatif DKI Jakarta

NAMA PARTAI POLITIK	NAMA CALON LEGESLATIF	JENIS KELAMIN	KECAMATAN	SUARA SAH PARTAI	DAERAH PEMILIHAN	SUARA SAH CALEG	TERPILIH ATAU TIDAK
HANURA	TOTO SUKISNO,BSc	L	LEBAKSIU	18578	1	594	TIDAK
HANURA	EDI PURYANTO,SH	L	SLAWI	18578	1	943	TIDAK
PKB	ELI RETNOWATI,SH	P	SLAWI	18578	1	1730	TIDAK
PKB	SAHYUDIN	L	DUKUHWARU	18578	1	2508	YA
GOLKAR	H.FAJAR SIGIT KUSUMAJAYA,SH	L	SLAWI	18578	2	923	TIDAK
GOLKAR	SUMIRAH	P	TARUB	18578	2	308	TIDAK
GOLKAR	DARYOTO	L	TARUB	18578	2	54	TIDAK
PKS	KHAPIP APRONI,S.Pdi	L	BOJONG	18578	3	1682	TIDAK
PKS	ENDANG SUICI RAHAYU	P	JATINEGARA	18578	3	918	TIDAK
PDI-P	KH.CHAFIDZ ISA MUFTI ,LC	L	SLAWI	18578	3	87	TIDAK

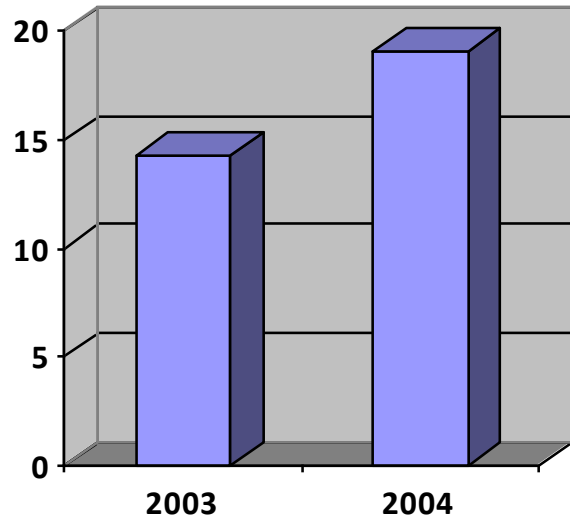


Prediksi Kelulusan Mahasiswa

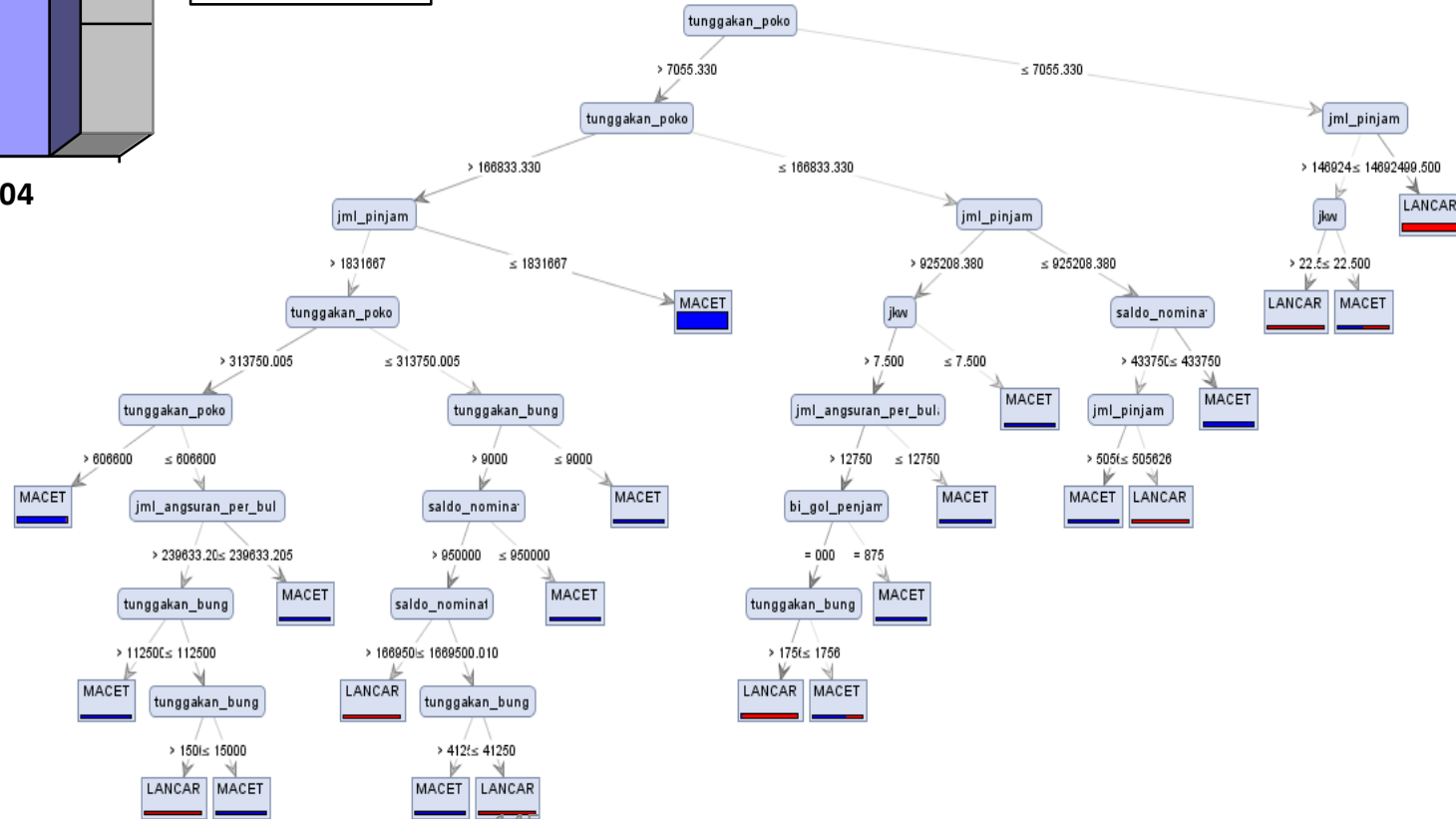
NIM	Gender	Nilai UN	Asal Sekolah	IPS1	IPS2	IPS3	IPS 4	...	Lulus Tepat Waktu
10001	L	28	SMAN 2	3.3	3.6	2.89	2.9		Ya
10002	P	27	SMA DK	4.0	3.2	3.8	3.7		Tidak
10003	P	24	SMAN 1	2.7	3.4	4.0	3.5		Tidak
10004	L	26.4	SMAN 3	3.2	2.7	3.6	3.4		Ya
...									
...									
11000	L	23.4	SMAN 5	3.3	2.8	3.1	3.2		Ya



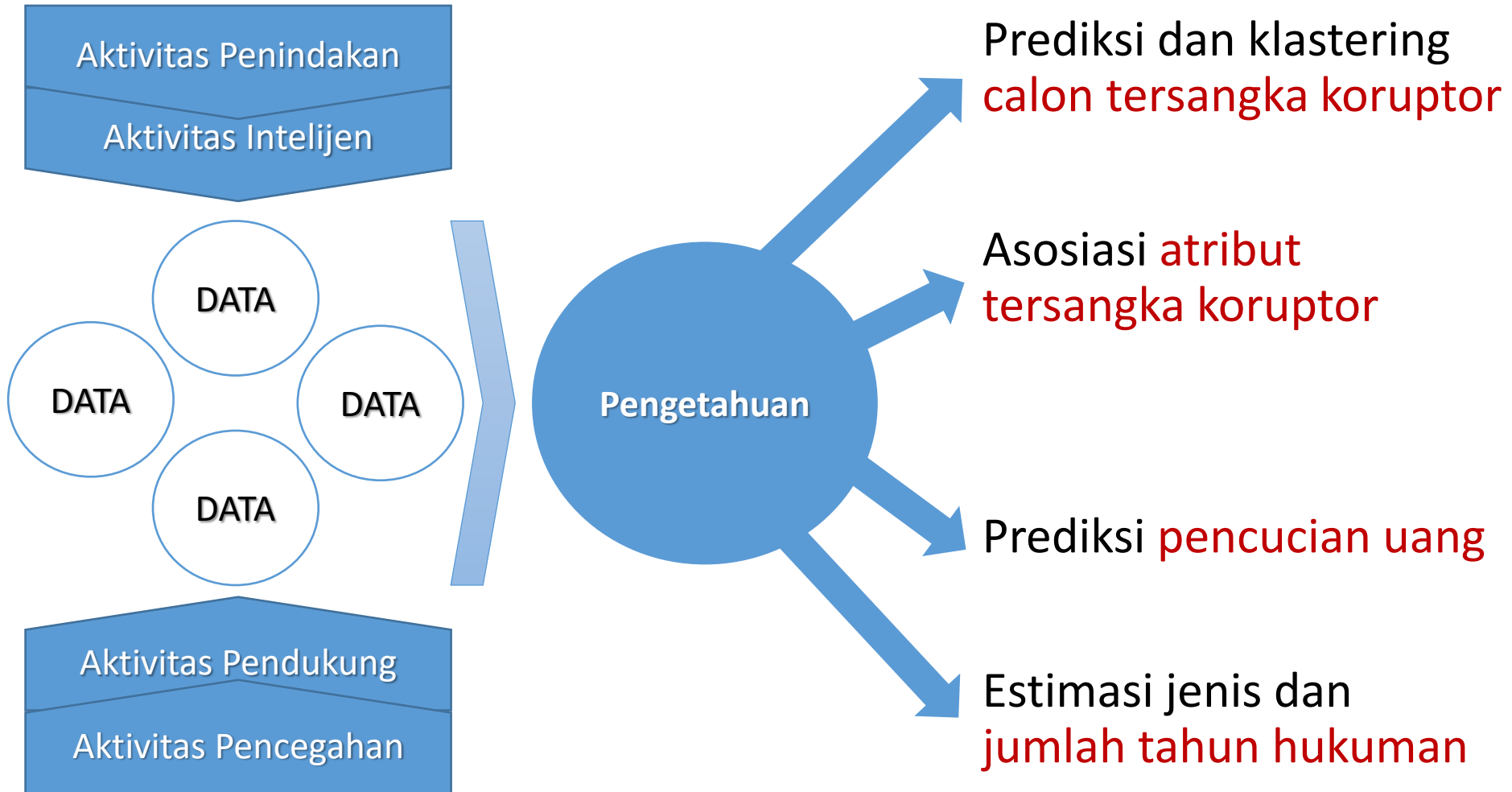
Penentuan Kelayakan Kredit



Jumlah kredit macet

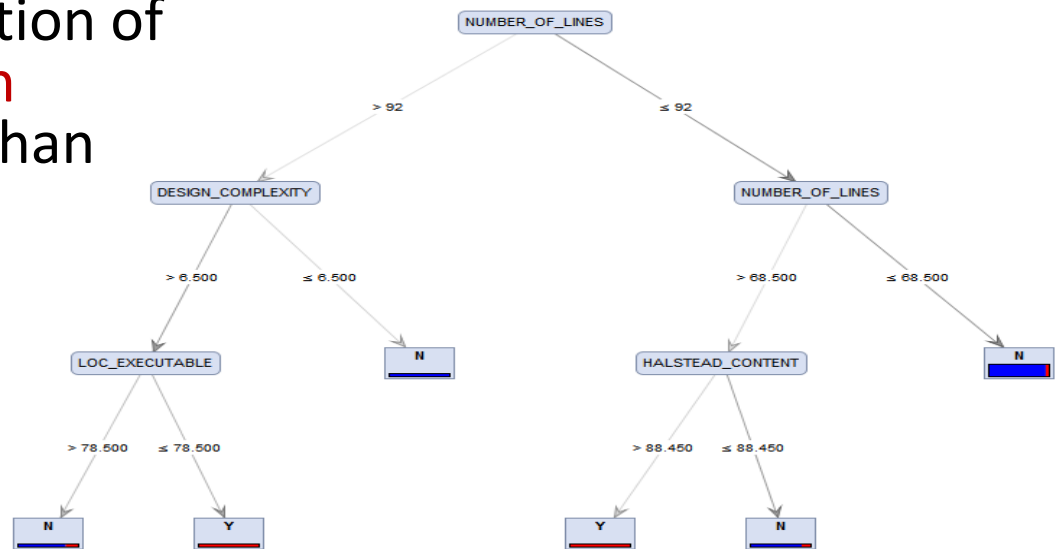
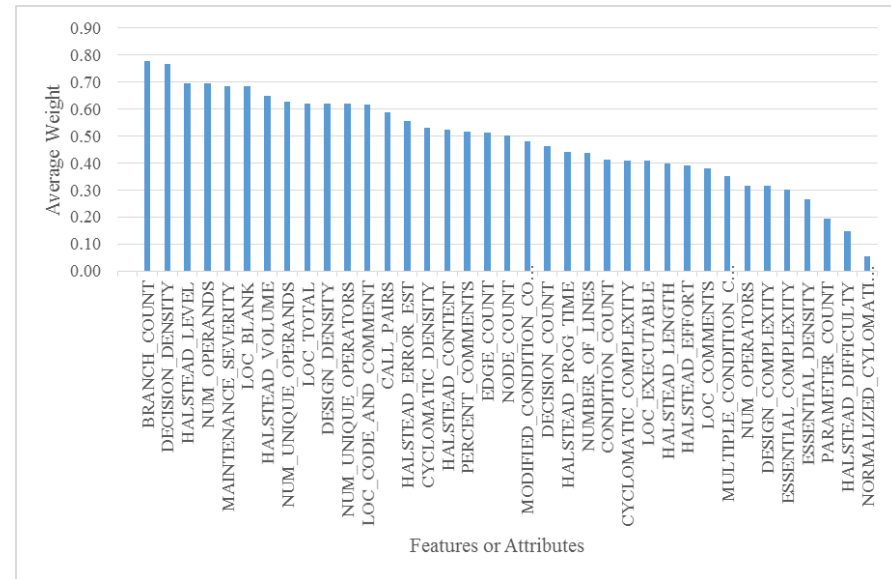


Sistem Prediksi Koruptor

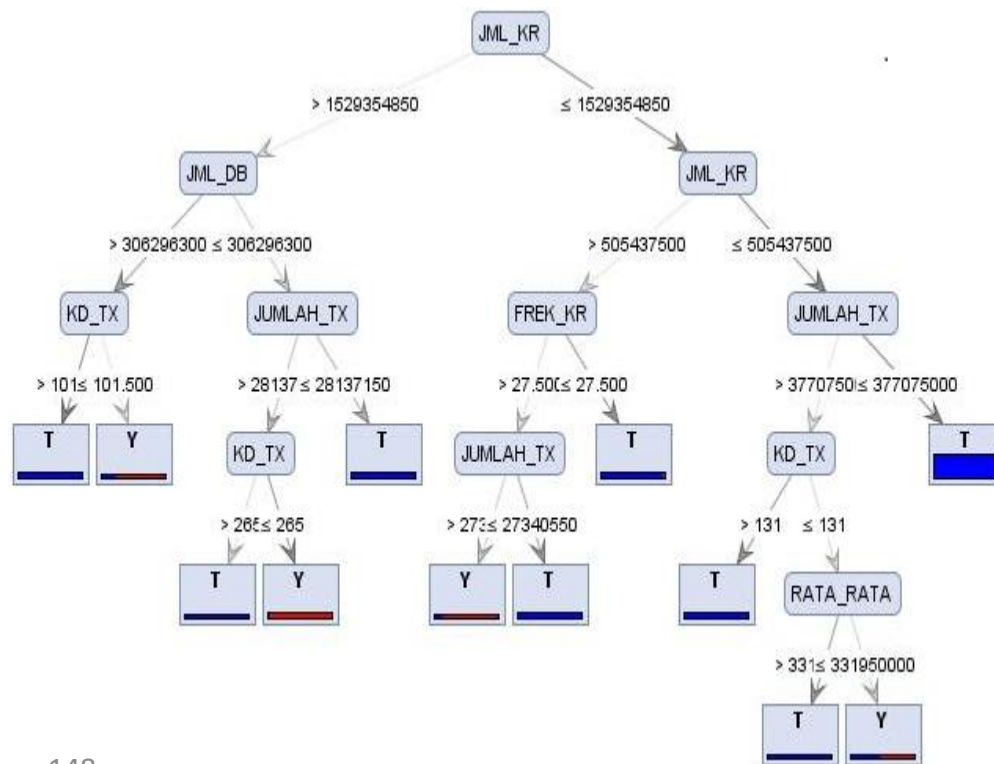
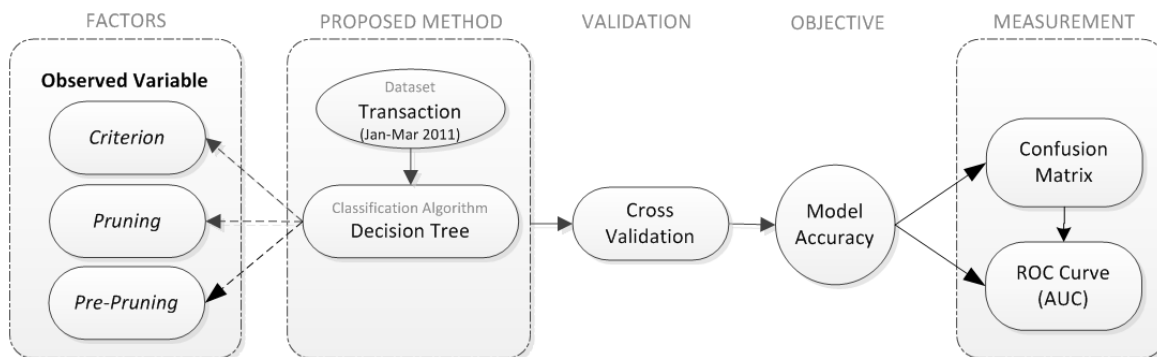


Software Fault Prediction

- The **cost of capturing and correcting defects** is expensive
 - **\$14,102** per defect in post-release phase (*Boehm & Basili 2008*)
 - **\$60 billion** per year (NIST 2002)
- Industrial methods of manual software reviews activities can **find only 60% of defects** (Shull et al. 2002)
- The probability of detection of **software fault prediction models** is higher (**71%**) than software reviews (**60%**)

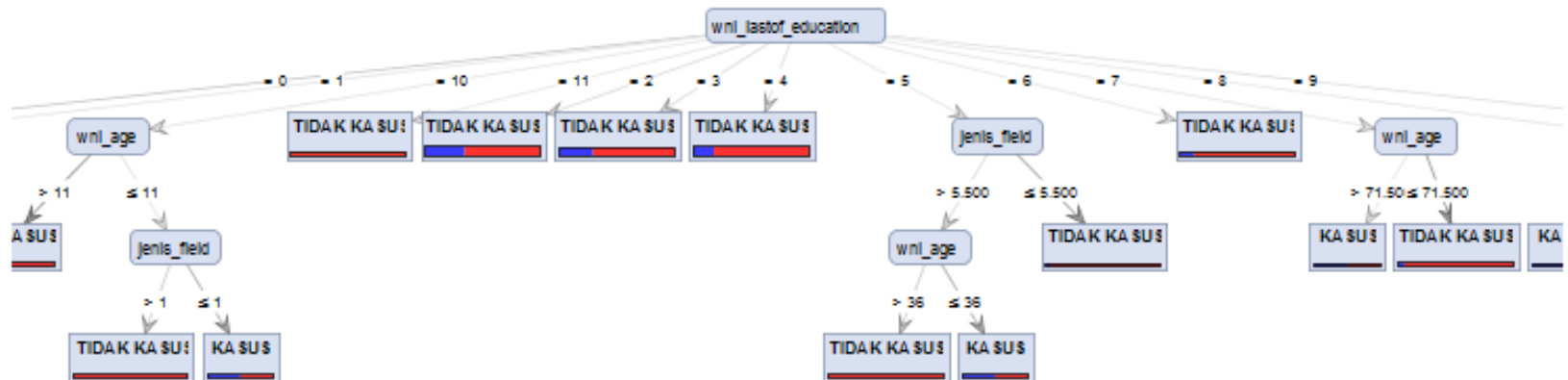


Deteksi Pencucian Uang

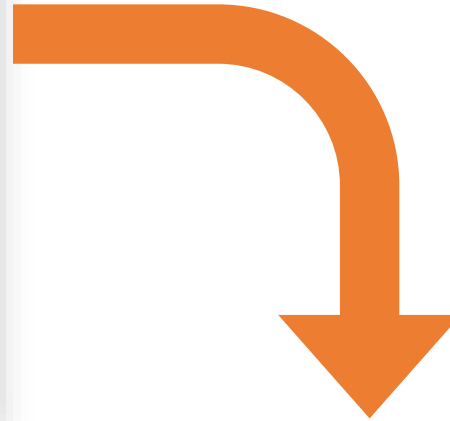
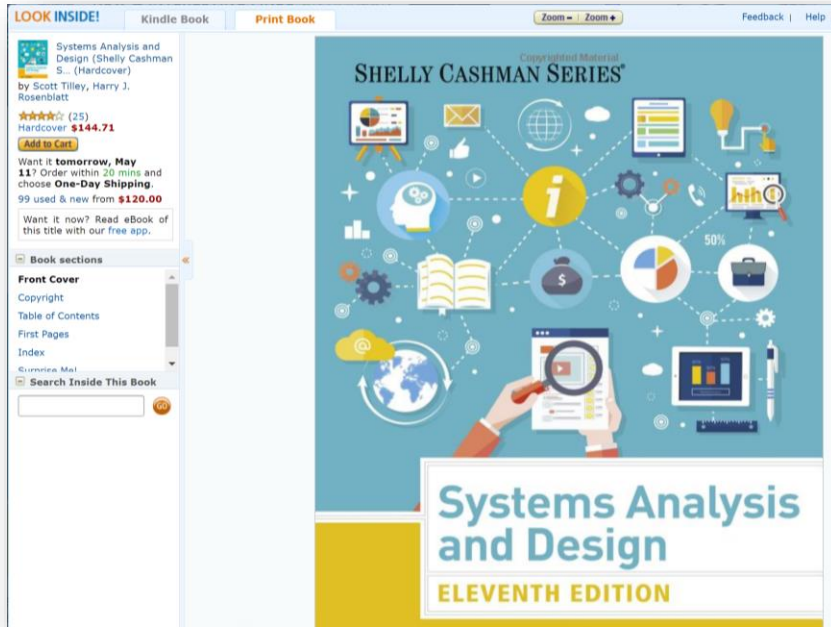


Profiling dan Deteksi Kasus TKI

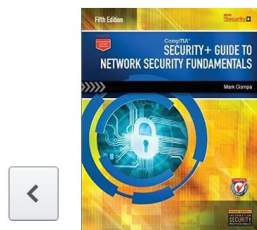
Row No.	status_kasus	wni_age	wni_lastof_...	gender_name	wni_marital...	wni_local_p...	self_report_...	jenis_field
1	KASUS	-183	3	Perempuan	5	32	PEA	3
2	KASUS	-181	0	Perempuan	5	32	Yordania	6
3	KASUS	-4	0	Perempuan	0	36	RRC	6
4	KASUS	-3	0	Perempuan	0	33	Suriah	6
5	KASUS	-1	0	Laki-laki	0	12	Libya	2
6	KASUS	-1	0	Perempuan	0	32	Libanon	6
7	KASUS	0	0	Laki-laki	0	11	Jepang	2
8	KASUS	0	0	Laki-laki	0	11	Jepang	5
9	KASUS	0	0	Laki-laki	0	11	Libya	2
10	KASUS	0	0	Laki-laki	0	11	Malaysia	3
11	KASUS	0	0	Laki-laki	0	11	Malaysia	6
12	KASUS	0	0	Laki-laki	0	11	Yaman	2
13	KASUS	0	0	Laki-laki	0	12	Amerika Seri...	3



Aturan Asosiasi di Amazon.com



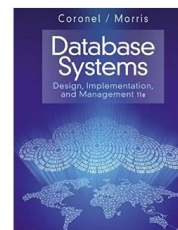
Customers who bought this item also bought



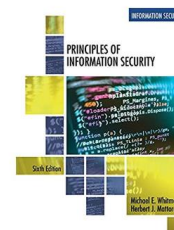
CompTIA Security+ Guide to Network Security Fundamentals (with...)
Mark Ciampa
★★★★☆ 90
Paperback
\$134.89 ✓prime



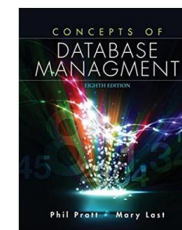
Fundamentals of Information Systems Security
David Kim
★★★★☆ 14
Paperback
\$65.14 ✓prime



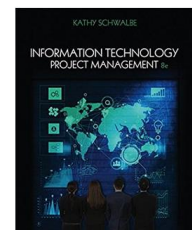
Database Systems: Design, Implementation, Management
> Carlos Coronel
★★★★☆ 100
Hardcover
\$90.00 ✓prime



Principles of Information Security (MindTap Course List)
Michael E. Whitman
★★★★☆ 130
Paperback
\$107.20 ✓prime



Concepts of Database Management
> Philip J. Pratt
★★★★☆ 78
Paperback
\$84.09 ✓prime

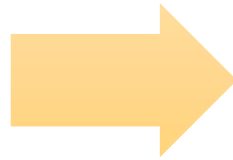


Information Technology Project Management
Kathy Schwalbe
★★★★☆ 33
#1 Best Seller in Microsoft Project Guides
Paperback
\$72.19 ✓prime

From Stupid Apps to Smart Apps

Stupid (CRUD) Applications

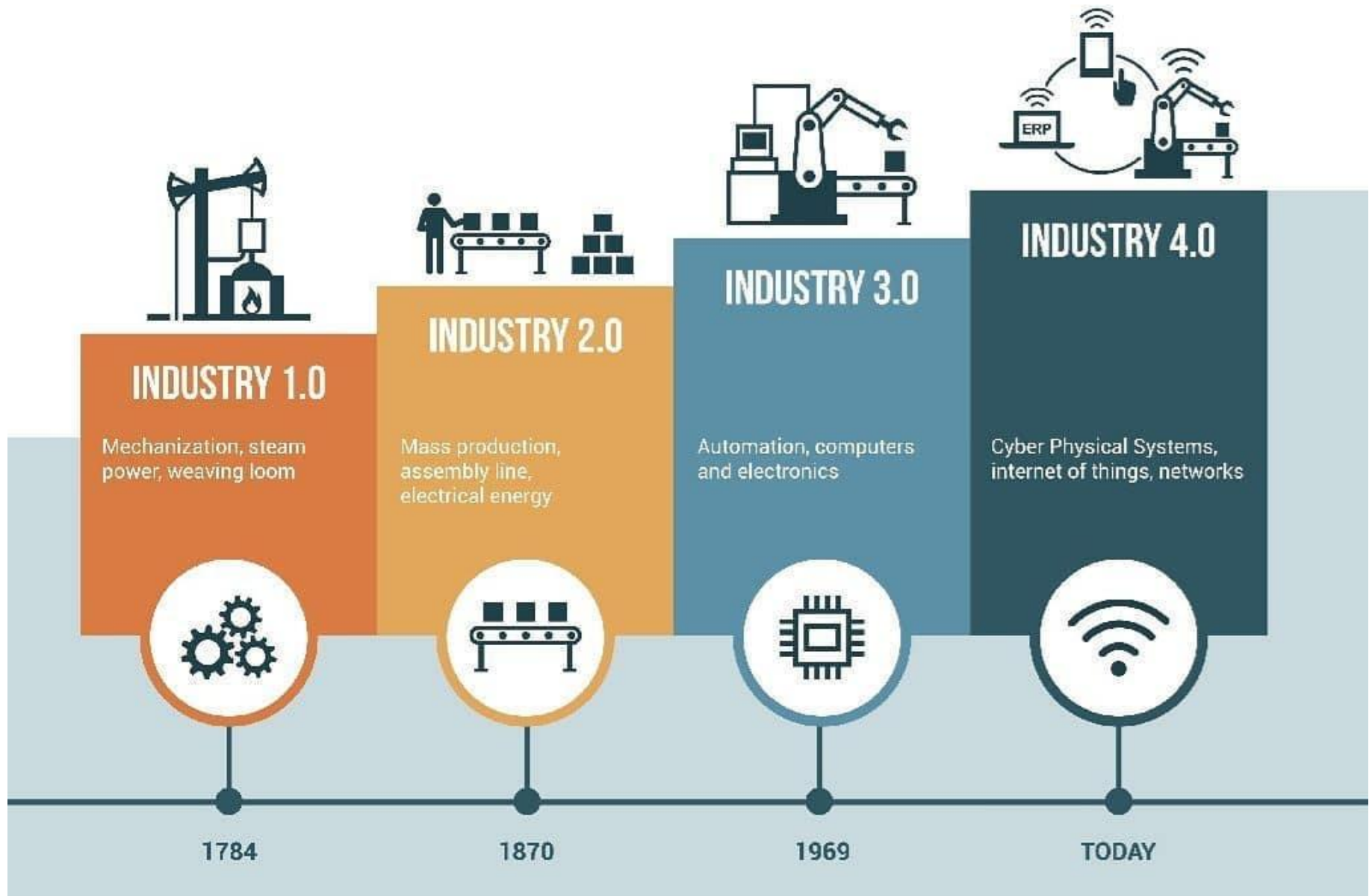
- Sistem Informasi Akademik
- Sistem Pencatatan Pemilu
- Sistem Laporan Kekayaan Pejabat
- Sistem Pencatatan Kredit



Smart Applications

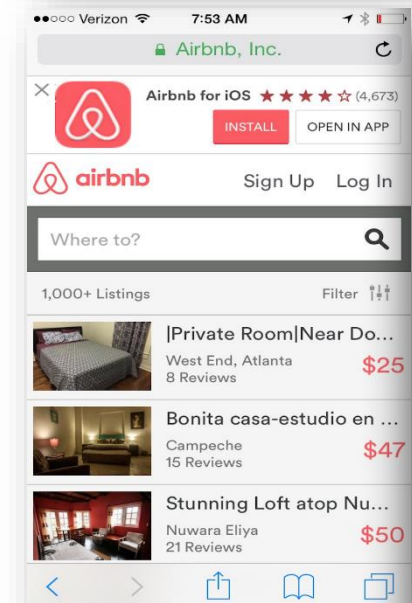
- Sistem **Prediksi Kelulusan** Mahasiswa
- Sistem **Prediksi Hasil Pemilu**
- Sistem **Prediksi Profile Koruptor**
- Sistem **Penentu Kelayakan Kredit**

Revolusi Industri 4.0



Aplikasi Berbasis Pengetahuan

- **Uber** - the world's largest taxi company, owns no vehicles
- **Google** - world's largest media/advertising company, creates no content
- **Alibaba** - the most valuable retailer, has no inventory
- **Airbnb** - the world's largest accommodation provider, owns no real estate
- **Gojek** - perusahaan angkutan umum terbesar di Indonesia, tanpa memiliki kendaraan





XL Go Membuka Kebebasan
GRATIS MiFi hanya dengan
mengaktifkan paket XL Go

CNBC

DASSAULT SYSTEMES
The 3DEXPERIENCE Company

AT SEA, EV
The n
diving into

JAN 20, 2016 @ 02:39 PM 15,446 VIEWS

The Little Black

Report: Why "Data Scientist" Is The Best Job To Pursue In 2016

Gregory Ferenstein, CONTRIBUTOR
FULL BIO ▾
Opinions expressed

(Ferenstein Wire) jobs in America, a company review s voluntary reviews company's massiv a composite score openings, and car

According to the r Scientist is an imp

JOBS

ECONOMY | WORLD ECONOMY | US ECONOMY | THE FED | CENTRAL BANKS | JOBS |

Data science jobs top Glassdoor survey for best work-life balance

Uptin Saiidi | @uptin
Tuesday, 4 Oct 2016 | 3:40 AM ET

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25 Best Jobs in America

- Employees' Choice Awards
- Other Lists
- Oddball Interview Questions
- Best Jobs
- Best Cities for Jobs
- Trends
- Additional Resources
 - Award FAQ
 - Trends FAQ
 - Free Employer Account
 - Press Center

25 Best Jobs in America 2.5k Shares

Want a new job? Glassdoor is here to help, identifying the 25 Best Jobs in America for 2016. The jobs that make this list have the highest overall Glassdoor Job Score, determined by combining three key factors – number of job openings, salary and career opportunities rating. These jobs stand out across all three categories.

United States 2016

1 Data Scientist

Job Openings	1,736
Median Base Salary	\$116,840
Career Opportunity	4.1
Job Score	4.7

2 Tax Manager

Job Openings	1,574
Median Base Salary	\$108,000
Career Opportunity	3.9
Job Score	4.7

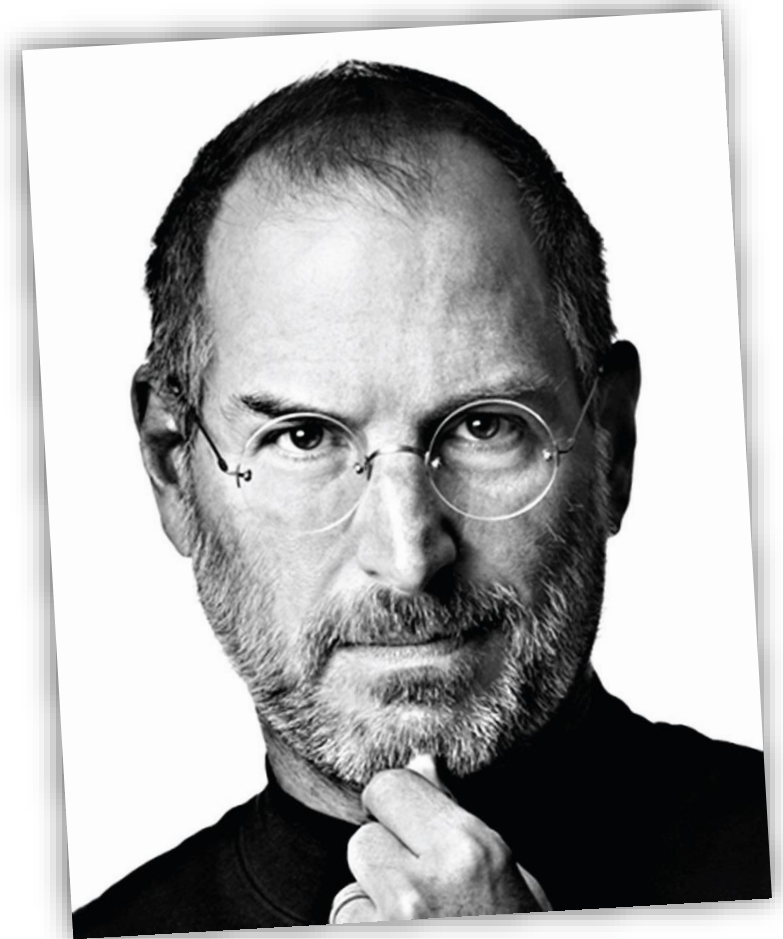
MITOS 10

Nggak Suka Software, Tapi Saya Yakin
Software Saya Akan Sukses



Satu hal yang membuat
saya tetap bertahan
adalah bahwa saya
**mencintai apa yang saya
lakukan...**

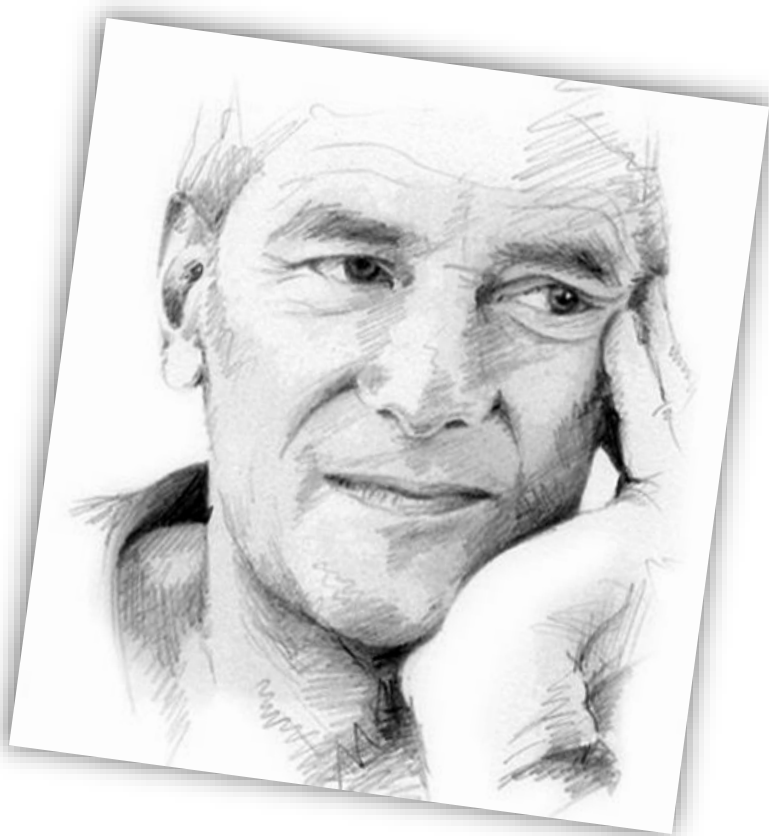
(Steve Jobs)



iMac

27-inch LED 16:9 widescreen computer





Saya tidak keberatan dengan **5 tahun dan 5126 kegagalan** saya dalam membuat penyedot debu *dual cyclone* tanpa kantong...

(James Dyson)



Kesalahan terbesar saya adalah mencoba membuat alat pancing, padahal **saya tidak suka memancing dan tidak pernah pergi memancing...**

(Eli Harari)



SanDisk

Memory Cards



Experience **more** of your world with flash memory



USB Flash Drives



Saya **suka pesawat**, karena itu saya masuk jurusan konstruksi pesawat, dan akhirnya membangun **industri pesawat terbang...**

(BJ Habibie)

NC212-200



C212-400



CN235-220 MPA



BELL 412 EP



CN235-220M



NAS332 SUPER PUMA



Mitos 1: Cara Sekarang Masih Manual, Karena Itu Butuh Software

Mitos 10: Tidak Suka Software, Tapi Yakin Sukses Bisnis Software

Mitos 2: Kemampuan Terpenting Bagi Pengembang adalah Coding

Mitos 9: Ingin Membuat Software Seperti Yang Ada Sekarang

10 MITOS SOFTWARE ENGINEERING

Mitos 3: Kualitas Software Dinilai dari Teknologi yang Digunakan

Mitos 8: Penelitian Software Engineering itu Hasilnya adalah Produk Software

Mitos 4: SDLC itu Waterfall dan Itu Buruk dan Sudah Kuno

Mitos 7: Software Engineering Itu Langsung Praktek Saja, Jangan Kebanyakan Teori

Mitos 5: Project Molor? Tambah Jumlah Pengembang Supaya Bisa Cepat Selesai

Mitos 6: Penghitungan Cost Pengembangan Software itu Pakai Insting dan Pengalaman

Terima Kasih

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http://romisatriawahono.net

08118228331

